

Austria	Ec 22	Indonesia	Rs 320	Peru	Ec 100
Belarus	Den 0.450	Israel	Ns 3.20	S. Arabia	Rs 6.00
Belgium	Efr 48	Italy	L 1.600	Singapore	Ss 4.10
Canada	Cs 1.00	Japan	Yen 1.600	Spain	Pes 125
Cyprus	Flm 1.20	France	Frs 1.20	St Lucia	Gs 1.00
Danmark	Dkr 1.00	Germany	Dr 1.00	Switzerland	Sfr 1.20
Egypt	Es 2.25	Kuwait	Fr 1.00	Tunisia	Ss 6.00
Finland	Frk 7.00	Lebanon	Ls 1.50	U.S.A.	\$1.00
France	Ffr 4.50	Luxembourg	Lfr 1.25	United Kingdom	Ec 1.00
Greece	Dr 1.00	Malaysia	Rm 4.25	Venezuela	Bs 1.50
Greece	Dr 1.00	Thailand	Bt 1.50	Yugoslavia	Yd 1.00
Hong Kong	Hks 12				
Ireland	Rp 1.5				
Norway	Nkr 7.00				
Portugal	Ps 1.5				
Sweden	Sk 1.00				
Switzerland	Sfr 1.20				
U.S.A.	\$1.00				

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 30,283

Monday July 13 1987

D 8523 A

Pentagon Inc:
penetrating
the thicket, Page 14

World News

Business Summary

Newspaper in UK court over spy memoirs

The Sunday Times newspaper faces criminal contempt of court proceedings by Britain's Attorney General Sir Patrick Mayhew in the London High Court today over an article about former Secret Service spymaster Peter Wright.

The paper yesterday published what it claimed were extracts from Wright's memoirs, which the Government has prevented from being published in Britain. Sir Patrick is acting on his own behalf, not that of the British Government. Page 16

Tamilis in Canada

A group of refugees, believed to be 157 Tamils, landed in southern Nova Scotia on Canada's Atlantic coast, eluding police who had been hunting for the ship that landed them.

IRA murder in Ulster

The Irish Republican Army claimed responsibility for shooting a man dead on the eve of major Protestant rallies marking 17th century victories over the Catholics.

Priests' hunger strike

Twenty two South Korean clergymen completed the second day of a hunger strike in Seoul's Anglican cathedral in protest against police storming the building last week to remove anti-Government protesters. Government reshuffle likely. Page 4

S. African unrest

A threat of major unrest in South Africa loomed after union officials said that about 80,000 metalworkers had voted overwhelmingly in favour of a strike. Page 4

Philippines deaths

At least 50 people were believed drowned when an inter-island ferry split in two and sank in heavy seas in the central Philippines.

Tension in Panama

There was tension in Panama following two days of protests calling for the ousting of Panama's military chief and ruler, General Manuel Antonio Noriega.

Politicians injured

Three senior Bangladeshi politicians taking part in a protest march during a 24 hour general strike were injured when they were attacked by riot police.

EC farm talks

European Community agriculture ministers meet in Luxembourg today to study an emergency scheme to raise extra money for farm subsidies.

Stay at home Turks

The 5m population of Turkey was forced by law to stay home while officials went from door to door drawing up a new electoral roll before a referendum scheduled for September 9.

Terrorist hunted

A Basque separatist leader suspected of planning a terrorist attack on the Tour de France cycling race was being hunted by French police.

Nazi defence feud

The Israeli court trying alleged Nazi war criminal John Demjanjuk will hold a special session on Wednesday after the apparent dismissal of his chief counsel.

Power plant contest

The marathon contest between international consortia bidding to build coal-fired power plants in Turkey on a franchise basis now looks likely to drag on until at least the end of August. Page 4

Win for Mansell

Britain's Nigel Mansell won the British Grand Prix from Williams teammate, Brazilian Nelson Piquet, after overtaking him on the third lap from home.

Brazil plans new 5-year economic strategy

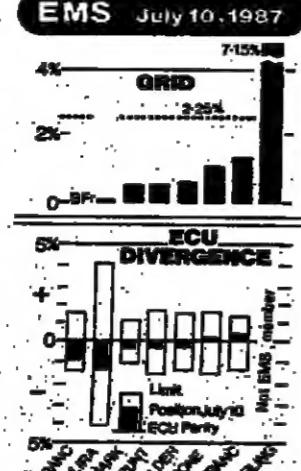
The Brazilian Government is studying a new economic plan setting specific targets for the country's growth, public sector deficit, trade surpluses and investments over the coming five years.

The so-called Macroeconomic Control Plan, drawn up after lengthy consultations by Finance Minister Mr Luiz Carlos Bremer Pereira, is intended to form the basis for the country's negotiations with foreign creditors on the rescheduling of its \$13bn debt. Page 16

EUROPEAN Monetary System currencies traded mostly from the mark. The dollar finished stronger against the D-Mark and the subdued nature of the market allowed the Belgian central bank to make a further modest reduction in short-term Treasury bill rates. Most currencies finished a little lower than last week in relation to their central rates, partly a reflection of sterling's stronger performance.

Although the pound did not participate in the exchange rate mechanism, it is used to calculate Ecu values and its performance has an influence on full member currencies.

EMS July 10 1987



The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the members' current in the system, defines the cross rates within which no currency (except the Ecu) may move more than 2½ per cent. The lower chart gives each currency's divergence from its 'central rate' against the European Currency Unit (Ecu).

EUROPEAN Community agriculture ministers will today consider plans to bridge Ecu 4.3 bn (\$4.8 bn) gap between farm spending commitments and current year revenues. Page 2

BELGIAN government has approved scheme for the private control of Brussels international airport through a new company to be floated on the stock exchange. Page 19

PETRO-CANADA, Canadian national oil company, will be privatised through a general share offer to the public although it has not yet been decided whether to make the offer available to foreign investors. Page 19

GOLFER THOMA & Cressy, private US venture capital fund, will pitch to raise \$200m of a new \$150m to \$200m fund in London and other financial markets outside the US. Page 19

SOLTAM, leading Israeli manufacturer of field artillery and ordnance, is to close temporarily from this week. Page 17

ALCOA, world's largest aluminium will take a second-quarter after tax charge of \$165.7m, the bulk of which relates to the closure of refining plant over the next two years. Page 17

ELI LILLY, US pharmaceuticals group which last week offered compensation to some UK sufferers from effects of its Oprea anti-arthritis drug, boosted interim net earnings 18.1 per cent to \$355.5m, or \$2.42 per share compared with \$2.07. Page 19.

FEF income of top UK accountancy firms surged by average 25 per cent during past year, according to a Financial Times survey. Page 8

CONTENTS

Overseas

Companies

Britain

Companies

Arts - Reviews

World Guide

Businessman's Diary

13

13

20

28

13

22

22

14

14

18

47

15

15

15

14

32

23

26-27

22-25

16

13

13

28

13

13

13

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13

OVERSEAS NEWS

Stalinism still alive in Russia, says writer

A SENIOR Soviet writer and parliamentarian known to have the respect of Kremlin leader Mikhail Gorbachev was yesterday quoted as saying Stalin had brought tremendous harm to Soviet society and was still alive. Renter reports from Moscow.

Mr Chingiz Aitmatov said in an interview with the Soviet weekly, Ogonyok, that public services from housing and health to air transport were in a dismal state and a major ecological disaster was under way in Central Asia.

Despite the advent of "glasnost" or openness, analysts said the interview was one of the most devastating portrayals of the state of the country yet to appear.

They said Mr Aitmatov's views were of special interest because of his association with reformers around Mr Gorbachev and his record as a semi-official figure untainted by political dissidence.

Mr Aitmatov, whose father was executed during Josif Stalin's purges of the 1930s, said many people still do not understand what tremendous harm the Stalin personality cult did to Soviet society.

"We have been too long enmeshed by the authoritarian regime created by Stalin, and only now... have we begun to free ourselves from being slaves of the personality cult," he said.

"Only today is our society really beginning to overcome the heavy burden left by that dark epoch. And it is at some cost. Because there are still many adherents of the past around today."

Mr Aitmatov said the state airline Aeroflot, criticism of which he said had been taboo for years, could be forced to improve only if a competing domestic airline was set up.

Urban transport now totally failed to cope with demands put on it.

Housing was badly built, with "mistakes and stupidities" introduced at the design stage, made worse by poor workmanship. Apartment blocks were turned into "multi-story barracks" by their indifferent inhabitants.

Mr Aitmatov said over-intensive cotton growing in Central Asia had caused "a major ecological catastrophe" in the region of the Aral, one of the world's largest inland seas,

Senate poised to complete trade bill

BY STEWART FLEMING, US EDITOR, IN WASHINGTON

THE US Senate is expected to complete work this week on legislation for a far-reaching reform of US trade laws, but the White House is still warning that President Reagan may veto a bill which has been a top priority of the Democratic Party on Capitol Hill.

The next stage in the congressional debate will be for a conference committee of the Senate and the House of Representatives to work out a compromise version of the proposed law. The house has already approved a trade reform

On Friday, with the conference committee clearly in mind, the Senate passed overwhelmingly by a vote of 87-7 a proposal which would require the president to determine whether a US trading partner has "a consistent pattern of trade barriers." If so, the Administration would be required to persuade countries with large trade surpluses to reduce them and has been portrayed as one of the most protectionist proposals in the bill.

Under the Senate provision countries such as Japan which might be identified as maintaining a pattern of unfair trade barriers would be given until 1991 to agree to roll back the barriers or face retaliation

in the form of tariffs, quotas and demands for compensation.

With the Senate close to completing action on its bill Mr Gephardt, one of the Democratic candidates for President, called for presidential action to persuade countries with large trade surpluses to reduce them and has been portrayed as one of the most protectionist proposals in the bill.

The Senate proposal is seen as a move to provide a more moderate alternative to the controversial Gephardt amend-

ment contained in the recently-passed House bill which was sponsored by Rep Richard Gephardt, one of the Democratic candidates for President. It calls for presidential action to persuade countries with large trade surpluses to reduce them and has been portrayed as one of the most protectionist proposals in the bill.

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Bonn, Paris to discuss helicopter's rising costs

By David Marsh in Bonn

THE West German and French governments this week are expected to discuss the rising costs of a joint anti-tank helicopter planned by the two countries. The expense is causing concern in both Bonn and Paris.

Mr Manfred Woerner, the West German Defence Minister, and Mr Andre Giraud, his French counterpart, will hold three days of talks in France starting on Wednesday in Paris, followed by visits to the three sections of the French armed forces.

The essence of the plan is simply to delay repayments by France of farm spending made in the individual member states just long enough to cover the shortfall, and hope there will be more money available in 1988 to make ends meet.

In spite of repeated insistence by the European Commission and EC heads of government on the need to get away from budgetary "expedients" to make ends meet, the latest plan amounts to yet another accounting device.

The Ecu 4.5bn payments de-

lay amounts to the most important part of a Ecu 4.5bn emergency budget package agreed in principle by the EC heads of government at their summit in Brussels two weeks ago.

The original estimate of overspending on the Common Agricultural Policy this year was only Ecu 1.8bn, but the amount has increased because of the failure of Agriculture Ministers to make any significant savings

about DM 23m to buy.

The cost explosion has sparked off increasing parliamentary criticism in Bonn and has added to the already considerable financial pressures on the West German defence budget. But in view of the two countries' efforts to intensify military co-operation, officials say West Germany could not accept the political consequences of abandoning the project.

Mr Woerner and Mr Giraud will also be discussing proposals put forward by Mr Helmut Kohl, the West German Chancellor, for a joint Franco-German military unit.

Mr Woerner has welcomed the idea in principle but pointed out practical difficulties in aligning the countries' defence strategies. In particular, Mr Woerner is anxious to avoid the impression that greater links with France could substitute for West Germany's security relationship with the US.

Greek inflation above target

BY TIM DICKSON IN BRUSSELS

CONVERTING SURPLUS European wheat into bio-ethanol for use in petrol would be an expensive option for the European Community, according to an independent group of experts.

The conclusions of their study, initiated more than a year ago by the European Commission in Brussels, suggest that the costs to the Community budget would exceed the current subsidies paid by Brussels to dispose of unwanted cereals on world markets.

Such findings appear to be a setback for companies such as Ferruzzi, the Italian agro-industrial concern which has been pressing European governments and the Community to provide money for ethanol production. Only last week Ferruzzi announced that it was building its first big ethanol production plant in northern France.

Officials in Brussels insist that the independent study has not yet been adopted as official Commission policy and that support for the programme of ethanol production has not necessarily been ruled out.

Bio-ethanol's significance is that it is an alternative octane booster for petrol and could be used to replace lead as an environmental restriction are more strictly applied. Commercial production in Europe, however, depends on the sort of tax concessions announced last week by the French Government and on the availability of raw materials such as wheat at or close to world market prices.

At the moment European

EC farm ministers consider accounting deal to fund CAP

BY QUENTIN PEEL IN LUXEMBOURG

There is no guarantee that the plan will win instant approval from the farm ministers, because of the differing ways it will affect different member states. Nor is it clear to obtain a final opinion from the European Parliament in September — a necessary condition for it to be put into effect — because MEPs are up in arms because they say they have not been properly consulted in the budget process.

Today's deal proposes that farm payments in November and December, estimated at some Ecu 4.5bn, should be paid not in advance, as at present, but in arrears after the beginning of 1988. On paper this would be a temporary arrangement, although it seems unlikely the Commission will ever be granted adequate resources to return to the present system of advances.

A special deal is being offered to the four poorest states with the highest rates of interest — Greece, Ireland, Portugal and Spain — to help subsidise the interest payments they will incur while awaiting the cash from Brussels. That could cause some problems today for those excluded from such subsidies, estimated to cost around Ecu 10m.

Study raises doubts about wheat-into-ethanol plan

BY TIM DICKSON IN BRUSSELS

producers only have access to high priced European cereals thanks to the EC's regime of import levies — hence the need for the subsidies to bridge the gap.

The independent study's conclusions which have just been made available in Brussels are that:

• Break-even for petrol producers would come when the ethanol price fell to a range of 60 to 120 per cent of the price of super grade unleaded petrol (without taxes), the exact level depending on the extent of market penetration and the proximity of alternative supplies to centres of production.

• While EEC subsidies would in the opinion of the experts cost more than current export restrictions, "the necessary subsidy would be less important by the year 2000."

• Without Community aids, ethanol would only be competitive in petrol production when the price of oil reached \$40 per barrel (roughly twice its present level) or when feed production costs were reduced by 40 per cent.

• A bio-ethanol project could generate between 26,300 and 39,300 new jobs.

Mr Raul Gardini, Ferruzzi's chairman, has consistently rejected objections that ethanol is not economic and is predicated upon EC subsidies. He argues, though, that instead of spending EC funds on export subsidies for cereals, the money should be redirected so that the grain surpluses can be turned into ethanol.

Italian coalition hopes dim

BY ALAN FRIEDMAN

PRESIDENT Francesco Cossiga will confer today a mandate to form a new Italian government, in an atmosphere made difficult by the explicit refusal of Mr Bettino Craxi, the Socialist Party leader, to accept as Prime Minister-designate Mr Crisico de Mita, the Christian Democrat leader who is the most likely choice.

The Socialist opposition is to Mr de Mita, which followed the president's weekend consultations with party leaders, is said to have angered Mr Cossiga, who must now try and cut a Gordian knot.

If he names Mr de Mita as prime-designate then Craxi has no right to reject him. His comments change nothing at all," the Christian Democrat leader declared after an emergency meeting of his party executive.

Among compromise solutions, other than the naming of such as Mr Andreotti, who is acceptable to the Socialists, there is the idea that Mr Cossiga might assign Mr de Mita an "exploratory mandate" rather than designate him prime minister immediately.

The prospect of the latest impasse that prospects for the rapid formation of a new government are dimmer than ever.

In a response to Mr Craxi's statement on Saturday that "neither I nor de Mita is the right man for the job," the latter angrily reaffirmed his claim to the premiership, possibly led by Mr Giovanni Spadolini, the Republican who has just been elected president of the Senate.

Coming in a week which also saw the arrest of a senior executive of the Socialist Party, Mr Walter De Nima, on charges of having taken bribes in a Tuscan construction project, the Signorile pro-

posal is not making the party of Mr Bettino Craxi look very pretty.

Mr Craxi himself has defended Mr De Nima, calling the arrest "a grave judicial error." But the Socialist Party leader has not pronounced on Mr Signorile's remarkable brainstorms.

Others have Mr Rino Formica, another Socialist ex-minister and a personal enemy of Mr Signorile, reacted to the proposal by legalising kickbacks by saying that "he must be allowed to freedom."

"We need to change the law on the financing of parties and introduce, on an experimental basis, a fixed quota of payments by companies to parties," he declared, adding



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Proposal for 'clean kickbacks' derided

BY OUR MILAN CORRESPONDENT

IT TAKES a lot to raise eyebrows in the looking-glass world of Italian politics. But eyebrows were positively arched all over Italy at the weekend when a leading Socialist Party politician proposed (seriously) the legalisation of kickbacks-related problems on his own hands. His private secretary, Rocco Trane, has been arrested and charged with soliciting bribes for the contract to modernise Venice airport. The ex-minister's answers to these charges, which came uncomfortably close to his own former ministry, has been to defend Mr Trane as an innocent victim of unfair magistrates and then present his startling proposal.

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BUYING A morsel of bread after 6 pm in the Netherlands is no easy task — either you find one of the few night shops or it's hungry.

But lots of Dutchmen are getting fed up with some of the most restrictive shopping hours in Europe and the Cabinet finally approved a proposal this week to allow shops to operate in the evening or in the daytime. A shopkeeper could choose evening hours from 12 noon until 9 pm or the current daytime hours from 9 am until 6 pm although the total weekly limit of 52 hours would remain.

When the Tweede Kamer (parliament) returns in September from summer recess

MPs are expected to finally move to modernise the old-fashioned law that is grounded in Dutch Calvinism. Proponents and opponents have hotly debated the issue for 15 years and for the last two years a bill that would allow shops to stay open until 7 pm has lan-

guished in parliament and who argue that evening shopping would undermine family life.

Even the FNV labour union, the biggest in the country, appears to have quietly dropped its argument that evening work would disrupt employees' club meetings and football games. Modestly rising wages and persistently high unemployment apparently have convinced union members that more flexible working conditions are inevitable if labour is to improve its lot.

Mrs Louise Groenman, a Democrat 66 MP and sponsor of the bill that would extend business hours until 7 pm, calls the Cabinet proposal "artificial" because only big-ticket stores selling cars and the like could afford to stay open late. Smaller shops opening bread and milk wouldn't earn enough to pay the 50 per cent higher labour wages, argues Mrs Groenman, a doctor of sociology and a single parent herself.

But she is optimistic that the law will be changed sooner or later. "The FNV's new position is positive and despite the Christian Democrats something will happen," she predicts.

FINANCIAL TIMES

Published by The Financial Times (London) Ltd, Frankfurterstrasse 130, D-6000 Frankfurt am Main 1. © The Financial Times Ltd, 1987.
FINANCIAL TIMES, UNP No. 190464, monthly except Sunday and holidays. US subscription rates £35.00 per annum. Second class postage paid at New York, N.Y. and at additional mailing offices. POSTMASTER: send address changes to FINANCIAL TIMES, 14 East 52nd Street, New York, N.Y. 10016.

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OVERSEAS NEWS

Chris Sherwell reports on the 'Damocles sword of disunity' which doomed Australia's Liberals

Sir Joh blamed for 'bush fires' that led to Howard's defeat

MR JOHN HOWARD, defeated leader of the opposition Liberal Party in Australia's election, was far from not to blame anyone on Saturday night when he graciously conceded victory to Mr Bob Hawke, the Labor Prime Minister.

His senior colleagues were not so circumspect. Nor was Mr Ian Sinclair, federal leader of the National Party, Mr Howard's erstwhile coalition partner. By yesterday morning, even Mr Howard had come out openly.

All agreed: Sir Joh Bjelke-Petersen, said Mr Howard, "must carry an enormous share of the blame" for the opposition's defeat.

He was referring to the 76-year-old Queensland premier's "push for Canberra" launched late last year after a stunning victory in state elections. The campaign sought explicitly to dislodge both Mr Sinclair and Mr Howard, and to secure federal power on a platform of small government, low taxes and weak unions.

The plan didn't work. Mr Sinclair and Mr Howard fought back. The two parties suffered deeper internal splits. Their decades-old coalition fell apart. And Mr Hawke called an early election.

"Over the past six months," Mr Howard said yesterday, "I have spent 75 per cent of my time putting out bush fires on



Australia's Prime Minister Bob Hawke and his wife Hazel acknowledge the cheers of supporters

my own side, and 25 per cent fighting the Labor Party, and I've no doubt in the world that if that push from the Queensland National Party had not occurred, we would not have had an election in July.

The Hawke government would have run its full term. The coalition, which led in the opinion polls for eight months

last year, would have gone into the election with the perception of unity."

Instead, a "Damocles sword of disunity was there the whole time, and it proved decisive." The Australian people would not elect a disunited team, and the opposition did well to pick up the support it did.

Although Mr Howard also

acknowledged the disunity within his own Liberal Party, "no one was totally blameless," he said—he did not dwell on it. It took Sir Joh to throw the accusations back, and others are bound to tackle Mr Howard further.

The Queensland leader flatly rejected any blame, saying his only regret was that he didn't carry his Canberra campaign further.

To him, Mr Howard and Mr Sinclair had taken up his calls for massive spending cuts and low tax rates with no resort to a consumption tax. But they had done so too late.

If they had supported him "along the lines that they ultimately did after months of disagreeing," Sir Joh declared, the story would have been different.

But, said Sir Joh, this was not the end of the road, "only the first round." No policy but his would achieve what was necessary. If Labor carried on in the same direction, he warned, it wouldn't last a full three years.

Mr Howard, too, insisted he had offered the Australian people the right platform of spending and tax cuts. But as Mr Hawke himself observed yesterday, Mr Howard, who had previously stood strongly for a consumption tax, didn't seem to believe seriously in what he was offering.

"I have respect for John

leagues and his own belief that tax would be central in any election campaign.

His delay entailed haste once the election was sprung, and like Sir Joh he turned out, inexorably, to be unprepared.

That meant mistakes, specifically a disastrous double-

counting error over his spending

relations.

Mr David Lange, the New Zealand Prime Minister, welcomed the election victory by Australia's Labor Party, noting it could begin a new era in New Zealand-Australian relations.

Marginals and looks like picking up narrowly-held opposition seats.

Most seats did not change hands. Of the five still in doubt last night, one was in Melbourne and Labor-held, one in Sydney, also Labor-held, and three in or around Brisbane (two National and one Liberal).

Significantly, big swings

against Labor were felt in Sydney's western suburbs, traditional strongholds where the dissatisfaction over Labor's economic policies has perhaps been greatest.

The Liberals and Nationals needed a 2.3 per cent swing across the country to win the nine seats necessary to oust Labor. That they picked up support in all states but one — Sir Joh's Queensland — is being taken as a sign that Sir Joh's influence is on the wane.

Though it was Mr Hawke's victory, Mr Howard's determined campaign earned wide appreciation. Conceding defeat in Sydney at 9.55 pm on Saturday night, he was gracious to a fault.

Inevitably, the outcome itself has overshadowed some significant signals for both parties in the election returns.

Initial analysis shows that, while Labor should increase its majority in the 148-seat House of Representatives, it actually suffered a swing of some 1.4 per cent against it.

One key factor counting personally against Mr Howard was his refusal to get the opposition's tax policy out earlier,

despite the urging of his col-

leagues.

Another was his decision to ditch talented but "wet" Liberal colleagues in favour of others who shared his "dry" attitudes or were more loyal, but who let him down.

Mr Howard ended up with the team he wanted, running it almost single-handed. Despite his performance, therefore, he cannot escape blame for the outcome — and the man he replaced, Mr Andrew Peacock, will almost certainly right him for the Liberal leadership which now automatically falls vacant.

Mr Jim Bolger, leader of

New Zealand's opposition

National Party, used the Hawke election victory as a reason to attack the public opinion polls which have shown the Labor government to be well ahead. Mr Bolger said Mr Hawke's victory showed public opinion polls were unreliable and that no faith could be put in the New Zealand polls.

Mr Lange and Mr Bob Hawke, the Labor leaders, have never appeared alone, but Mr Lange is that as sure as the New Zealand election, which he expects to win, is over on August 15 he will invite Mr Hawke to Wellington for discussions on topics of mutual interest.

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OVERSEAS NEWS

Roh to drop hardliners in Cabinet reshuffle

By Our Seoul Correspondent

A MAJOR Government reshuffle, involving the South Korean Cabinet and the ruling Democratic Justice Party, is expected this week following the resignation of President Chun Doo Hwan as party president last Friday.

Mr Roh Tae Woo, chairman of the party and the man who announced the plan for democratic reform in the country last month, is expected to remove the opportunity to remove hardliners who have resisted change.

The former military men are likely to take a back seat while Mr Roh's plan is put into effect. Mr Roh may decide to promote a number of younger assemblymen with a more moderate image.

The opposition Reunification Democratic Party is also likely to make substantial changes following restoration of Mr Kim Dae Jung's civil rights last week. He is expected formally to join the party, which is led by Mr Kim Young Sam, this month.

Mr Kim's formal entry into the RDP could change the balance of power within the party. At present members are equally split in allegiance to one or the other Kim.

Mr Kim Dae Jung is also supported, however, by a large dissident group, some of whom may also join, thus giving him majority support within the party over the present leader.

Anxiety continued at the weekend over the intentions of the two men in the presidential election later this year. Both reiterated their plans to remain in the race until June. In 1979 the two Kims campaigned against each other for the presidency and have been partly blamed for the resulting military coup by President Chun Doo Hwan.

Mr Lee Shin Nam, a leading supporter of Mr Kim Dae Jung, returned from exile in the US at the weekend accompanied by Mr Thomas Foglietti, a US Congressman.

Donors pledge \$700m in aid to Mozambique

BY GEORGE GRAHAM IN PARIS

MOZAMBIQUE has won aid commitments from Western industrial nations which are expected to cover its external financing needs for the next three years.

In a meeting with donor nations at the World Bank in Paris last week the hard-pressed southern African country won aid pledges for 1987 of \$700m, to complement the \$400m it received last month from the rescheduling of repayments on its official debts at the Paris Club.

Total aid commitments to Mozambique have nearly doubled in two years, and further increases are expected in 1988 to meet the estimated \$200m external financing requirement.

Dr Mario da Graca Machungo, Prime Minister of Mozambique, said the economic rehabilitation programme – a four-year plan aimed at reducing state control over the economy and correcting financial imbalances – had already started to produce results, following the 80 per cent devaluation of the currency, the medical, and the ending of price controls on a number of agricultural products.

In an interview with the Financial Times Dr Machungo said agricultural output this year was now expected to rise by 6.5 per cent to 9 per cent, industrial production by 15 per cent and exports by 6.5 per cent from 1986.

South African miners vote to strike

BY JIM JONES IN JOHANNESBURG

MORE THAN 230,000 black workers have voted in favour of a strike in South Africa's mining and metals industries, according to union counts. A decision on the strike will be taken early this week.

The largest vote was by members of the National Union of Mineworkers (NUM), which represented about 170,000 gold and coal miners in wage talks which founded at the end of June.

Talks broke down with the union demanding across-the-board wage increases of 30 per cent for its members against the mineowners' final

offer of increases ranging from 17 per cent to 23 per cent.

Although vote counting had not been completed, NUM officials said miners had voted overwhelmingly in support of strike action, largely on goldmines and collieries managed by the Anglo American group.

Ballots were not held at a number of mines as the NUM is not recognised by management as representative of workers. Union officials appeared confident that strikes would be called at the mines involved, although labour analysts be-

lieved this could be posturing rather than a genuine threat of a prolonged stoppage.

Meanwhile the National Union of Metalworkers of South Africa was expected to decide on strike action today or tomorrow. The union reached deadlock in its talks with the employers' representative body Sefta, the Steel and Engineering Industries Federation of South Africa, a fortnight ago. The employers were then offering to increase hourly wages for about 85,000 employees in 500 factories by between 30 cents (19 US cents) and 72 cents.

Friction in S Korea over rise of currency

By Maggie Ford in Seoul

INCREASED friction between Washington and Seoul over the appreciation of the South Korean currency is expected after a statement by Mr Malcolm Baldrige, US Commerce Secretary, that the won has not risen enough against the US dollar.

South Korean finance officials have been delayed with complaints from all sectors of industry over the Government's apparent policy of giving in to pressure over won appreciation. The won has appreciated against the dollar by 6.5 per cent this year, but Government planners have suggested that an appropriate rate of appreciation would be about 16 per cent over the full year.

This month, Mr Chung In Young, Economic Planning Minister, said that the rate of appreciation would slow in the second half of the year, adding that faster appreciation would only increase South Korea's trade deficit with Japan, rather than decrease its surplus with the US.

South Korea had agreed this year, after a visit to Seoul by Mr Baldrige to consult the International Monetary Fund over the level of the currency. During the talks with the IMF delegation in early June, the currency jumped more than 0.5 per cent in two days. Now it stands at 807.9 to the dollar.

Major businesses are reported to have invested \$1bn in futures contracts this year to hedge against the appreciation and have complained that Government-controlled high interest rates, and restrictions on foreign currency borrowing, are hurting their profitability.

Small and medium-sized businesses have complained that their efforts, supported by the Government, to localise production of components now imported from Japan are being hampered by the won appreciation.

The Korean Federation of Small Businesses complained that large companies were passing on their foreign exchange losses to small subcontractors and that 40 per cent of small companies are now trading at a loss.

Mr Chung hinted in an address to the Federation of Korean Industry last week that the level of won appreciation should be kept at half the level of the appreciation of the Taiwan dollar against the US currency.

Some firms preferred to deal with the pressure over trade surplus by opening markets and gradually lifting foreign exchange restrictions, he said.

A raft of import restrictions and lowered tariffs came into force on July 1.

Mr Baldrige said during his Seoul visit that South Korea was responding better to US demands than Japan. Because of the depreciation of the dollar, the effective rise of the won has been only 2 to 3 per cent this year, he added.

Pressure rises on Argentina's creditors to accept exit bonds

BY ALEXANDER NICOLL

EFFORTS to persuade some of Argentina's creditor banks to accept so-called "exit bonds" will be stepped up this week. These would exempt the banks from future requests for loans and reduce the cost of rescheduling of debt.

The maximum value of such bonds which banks may take is to be increased from \$5m each, probably to about \$15m, so as to accommodate requests from the most difficult round up of a few banks with relatively large exposures.

The long-term, low-interest securities were first offered as part of the elements of Argentina's bank financing package, but virtually no banks have agreed to take them so far.

The bonds are aimed primarily at banks with very small exposure to Argentina or because they prefer simply to continue receiving the relatively high interest on their existing loans, by comparison with the 4 per cent rate on the 25-year exit bond.

The response to Argentina's loan, 10.59 per cent convertible, is still徘徊 to any such package since the debt crisis erupted in 1982.

The main approach appears a success, with about one-third of banks accepting "new money" bonds, to which they are allowed to subscribe up to \$1m each for tradeable securities issued on the same terms as the loan.

They have already sold or written off their loans, or because they prefer simply to continue receiving the relatively high interest on their existing loans, by comparison with the 4 per cent rate on the 25-year exit bond.

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India rescue plan for ship line may involve sale of vessels

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

THE INDIAN Government is considering a rescue plan for the troubled Scindia Steam Navigation shipping line, which could involve the sale of a third of the company's fleet.

Scindia ran into serious trouble four months ago because of falling freight rates and strong competition on its main routes from India to Europe, the Soviet Union and the US.

Major businesses are reported to have invested \$1bn in futures contracts this year to hedge against the appreciation and have complained that Government-controlled high interest rates, and restrictions on foreign currency borrowing, are hurting their profitability.

Several of the ships are believed to be carrying valuable cargoes, including consignments of jute goods destined for the European market.

Mrs Sumati Morarjee, chairwoman of Scindia's board, has asked the government to help bail out the company, and spent last week trying to raise funds to get the fleet moving again.

Three new directors have been appointed in an attempt to strengthen the company's management, including Mr V. M. Parekh, a former executive director of the state-owned Shipping Corporation of India, and Mr P. V. Rao, Joint Secretary to the Ministry of Shipping and Transport.

Mr Rao confirmed that a rescue plan was being considered, and that the intention was to create a smaller, more compact organisation.

Other government officials said this could mean the sale of up to nine ships and a withdrawal from unprofitable trade routes.

Scindia lost Rs 640m (£30.9m) last year, and is heavily in debt to the Indian Government, which has provided extensive finance and arranged repayment moratoria on a number of debts. Many of the company's ships are believed to be mortgaged to the government.

No officials comment was available from the company's headquarters in Mumbai, but one manager said: "It is true that we are in very serious trouble, but we are trying to put together a package which will get us out of this mess."

Scindia was founded in 1919 and is one of India's most prestigious cargo shipping companies. It also founded India's first shipyard, known as the Hindustan yard, which was later nationalised.

India to set up anti-terrorist cells in north

BY K. K. SHARMA IN NEW DELHI

THE INDIAN government has decided to establish special anti-terrorist cells in seven districts in two union territories directly administered by it in the northern parts of the country. This follows the extension of terrorist activities by Sikhs last week.

Since Sikh terrorists gave notice that they would act outside Punjab, where their activities have largely been confined in the past five years, the government has felt that the problem must be seen as being at least regional in nature, if not national.

The extension of the terrorist activities is thought to be part of a strategy to provoke a Hindu backlash sufficient to force Hindus to migrate from Punjab and Sikhs now outside the state to return to Punjab in such large numbers that the aim of an independent Sikh homeland there, called "Khalistan" would be achieved.

The new anti-terrorist cells to be established in the northern states will be manned by specially-trained personnel.

Dry cargo rates improve

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

THE DRY cargo market picked up slightly last week as the key US Gulf to Japan grain rate increased up sharply from around \$12 to \$14.15 in response to a shortage of tonnage and increased demand. The US Gulf to Europe route followed the trend with a more modest improvement to about \$7.50.

Denholm Coates, the London brokers, said Soviet grain buyers had moved back into the market for Canadian produce, but forecast only modest chartering activity.

In the tanker market rates moved upwards quickly despite efforts by charterers to keep fixture terms private.

Galbraith's, the London brokers, said the pace and

WORLD ECONOMIC INDICATORS

FOREIGN EXCHANGE RESERVES

	May 87	US\$ m April 87	March 87	May 86
US	14,222	14,671	17,392	14,320
Japan	63,438	62,934	53,459	26,197
W. Germany	57,129	55,949	54,022	39,722
UK	20,257	20,253	19,603	17,122
France	21,957	21,886	21,131	17,236
Belgium	5,981	5,948	5,207	5,222
Netherlands	11,506	11,428	10,486	9,156
France	28,436	30,429	28,910	29,510

Source: IMF

Four left in Turkish coal power bids

By David Barchard in Ankara

THE MARATHON contest between international consortia bidding to build coal-fired power plants in Turkey, on a franchise basis, now looks likely to drag on until at least the end of August.

Five international consortiums—led respectively by Ercal of the US, Sembikiya, Gossler and Co. of Switzerland, Ansaldo of Italy and the Electrical Power Development Corporation of Japan—submitted their "best and final offers" to the Turkish Government for their rival schemes to build and operate power plants of between 800 MW and 1,400 MW in the second week of June.

Some details of the negotiations have yet to be finalised but four of the five bids are said to be extremely close with the cost per kilowatt-hour at about three or four US cents.

The higher bidder was the Italian-French consortium, which is understood to have been excluded from the race.

Mr Turgut Ozal, the prime minister, is understood to have made no recommendation about a final choice.

"It is quite usual for the prime minister to refer bids for a final scrutiny at this stage," said a Western diplomat in Ankara this week.

"The alternative would have been to produce a final short list of two, but with the bids so close and so hard to evaluate, this step is perfectly usual."

Even so, some of the companies involved have been taken attack by the referral.

The easiest scope for improvement would seem to lie with the Australian bid, as the price of the coal it will need is fixed directly by the Queensland Government.

KIDDER, PEABODY SECURITIES LTD

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We are pleased to announce that from:

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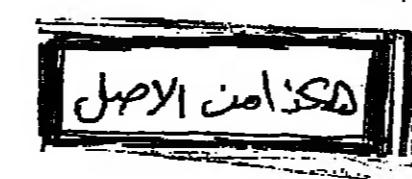
Rebecca Tayler

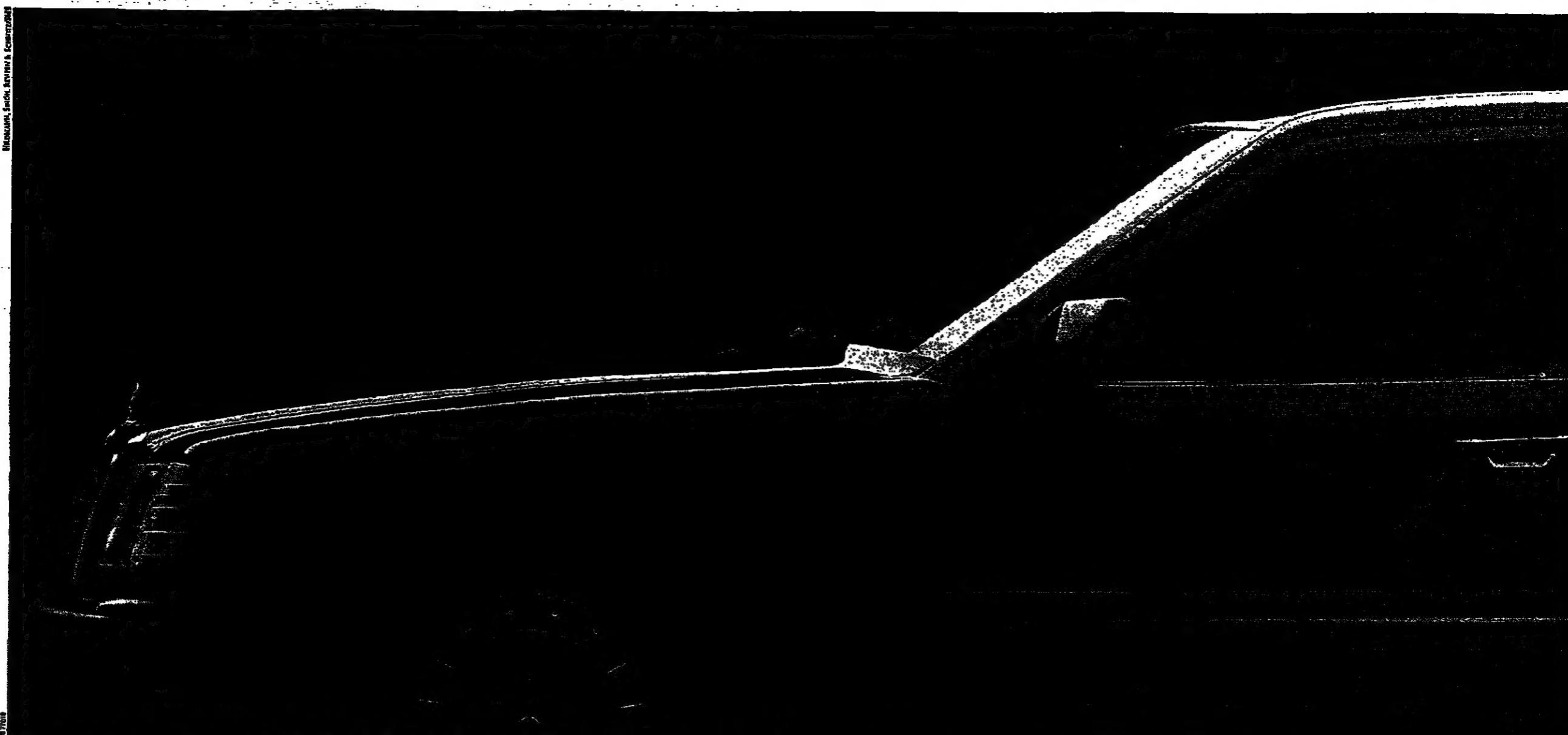
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New Opportunities.

For Daimler-Benz the 1986 financial statement is significantly more than merely the accounts for the year.

New opportunities are taking shape, and we have the ability to take advantage of them.

For the first time AEG, Dornier and MTU have been incorporated into the annual accounts. Consolidated group sales increased by 25% to DM 65.5 billion.

After the successful closing of the accounts for the anniversary year of the first century of the automobile, this provides an encouraging opening statement for the second - on a broader basis.

Vehicle production in top gear.

In 1986 both domestic and foreign demand for Mercedes cars exceeded production capacity.

In the highly competitive commercial vehicle markets, we maintained our leading position due to our modern range of vehicles and a convincing after-sales service offer.

Our future competitiveness will depend even more on our ability to set progressive standards in both product development and manufacturing technology, to meet the highest demands.

DAIMLER-BENZ GROUP

	1986	Change in %
Sales (in millions of DM)	65,498	+ 25.0
Domestic	27,838	+ 48.8
Foreign	37,660	+ 11.7
Cars	31,500	+ 9.6
Commercial Vehicles	17,747	- 12.2
AEG	11,069	-
Dornier	2,112	-
MTU	2,766	-
Car Production (units)	594,000	+ 9.8
Commercial Vehicle Production (units)	226,344	+ 5.8
Number of Employees (at year end)	319,965	+ 38.5
Domestic	257,538	+ 38.0
Foreign	62,427	+ 40.5
Personnel Expenses (in millions of DM)	19,358	+ 41.7
Fixed and Financial Assets	12,148	+ 19.0
Investments	5,580	+ 1.6
Depreciation Expenses	3,361	+ 2.6
Cash	14,668	+ 26.3
Stockholder's Equity	12,294	+ 25.8
Basic Share Capital	2,118	+ 24.7
Taxes on Income and on Net Assets	4,034	- 7.1
Net Income	1,767	+ 5.1

Quality before quantity.

With our continuous growth and the broadening of our company's base through the acquisition of AEG, Dornier and MTU, we have gained a new dimension as an industrial concern with a wealth of opportunities for acquiring knowledge and for moving into new areas.

We see this as a major step towards securing the long-term future success of our group. We have always given priority to growth in quality over growth in quantity.

Continuing at the top.

To be a yardstick of progress, it is necessary to place the greatest emphasis on innovation and technology.

Our capital expenditure programme, which will amount to DM 24 billion in the next five years, and the enthusiasm and determination of our employees provide us with an excellent basis to both exercise a decisive influence on the "new age" of the motor vehicle and to be successful in the new areas of activity.

We have confidence in the future. The achievements of the past confirm our resolve.



UK NEWS

Advertising revenue 'likely to show sustained growth'

BY RAYMOND SNODDY

NEARLY ALL media industries are likely to enjoy sustained growth in advertising revenue in the years to 1995, according to a study by Saatchi & Saatchi Compton, the advertising agency.

Real growth in the economy and in consumer spending is likely to contribute to real overall growth in advertising expenditure for each medium, with the possible exception of the cinema, which may only maintain its expenditure in real terms.

In the years 1988-1995, Saatchi & Saatchi forecasts annual increases in advertising revenues of 10 per cent for commercial television, 7 per cent for prime time (11 p.m. to 12 a.m.) for commercial radio, 8 per cent for outdoor (posters) and 6 per cent for cinema.

The agency believes that satellite television will develop faster than cable television and that 35 per cent of British homes will have their own satellite receiving dish by 1995. The

combined satellite and cable penetration will then be about 45 per cent and advertising revenue should have reached almost £500m, it predicts.

Overall, television is expected to continue to increase its share of total advertising expenditure. By 1995, combined television, cable and satellite advertising revenues should reach £3.5bn, compared with Advertising Association estimates for this year of £1.6bn for ITV, Channel 4 and TV-am.

Total viewing is likely to grow by 7 per cent over the period because of an ageing population and more choice of channels.

Costs for television advertising are likely to continue to rise.

The agency says: "Although the new television stations will have increased the supply of commercial audience as we get into the early 1990s the continued rise in demand will lead to higher costs in real terms. Post-1995 the increased rate of

The Media Landscape Now to 1995. Saatchi & Saatchi Compton, £25.

Fourth channels 'cost £750m'

BY RAYMOND SNODDY

THE ITV companies have, for the first time, released details on the cost of creating Channel 4 and S4C, the Welsh fourth channel, because of controversial comments made last week by Mr Jeremy Isaacs, Channel 4 chief executive.

They reveal that, by March this year, the companies had invested £750m in Channel 4 and S4C compared with revenue of £400m for an overall deficit on paper of about £350m.

Mr Isaacs told the Incorporated Society of British Advertisers that in the year to March Channel 4 had earned a substantial surplus for the ITV companies — £155m in advertising revenue compared with £139.5m in ITV funding. Mr

Isaacs made it clear that this did not include start-up costs or Independent Broadcasting Authority transmitter rentals, but the remarks caused disquiet in ITV.

The issue is sensitive because the Government is considering allowing Channel 4 to sell its own air time to increase its own profit in broadcasting.

At the moment the ITV companies sell Channel 4 air time and in return fund Channel 4 and S4C with an annual subscription based on 17 per cent of their net advertising revenue.

Mr David Shaw, general secretary of the Independent Television Companies Association, says that when S4C, IBA and

ITV made it clear that this did not include start-up costs or Independent Broadcasting Authority transmitter rentals, but the remarks caused disquiet in ITV.

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Whatever the Government decides, the present relationship between Channel 4 and the ITV companies is likely to continue until the extended ITV franchises expire at the end of 1992.

National Savings cash inflow rises to £42.5m

By Paul Cheeswright

THE NET cash flow into National Savings rose last month for the first time since February 1987. It was £24.5m compared with £15.4m in May, £18.2m in April, £28.1m in March and £16.9m in February.

National Savings has had only a minor impact on the retail savings market in recent months because of reduced interest rates.

As in the previous two months, sales of fixed-interest certificates remained low with a net outflow of £21.5m. Income bonds continued to attract savers with a resulting net inflow of £12.5m.

Including accrued interest, the total net contribution of National Savings to Government funding last month was £224.7m, against £174.9m in May and £195.5m in April.

Rolls-Royce seeks further jet engine trade with China

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

ROLLS-ROYCE is pursuing a number of possibilities which could lead to further business with China, including supplying RB-211-535E engines.

The company says that China has put forward proposals for a 150-180 seat trunk airliner of its own following the purchase by the Civil Aviation Administration of China of Boeing 757 airliners with the 535E engines. "The country is interested in providing such an airliner and its engine on a co-operative basis with companies outside China."

"Proposals have been made by a number of aircraft and engine companies. Engine submissions include both the 535E and the International Aero Engines V-2500 (in which Rolls-Royce has a 30 per cent stake). The Boeing 757 is among the aircraft types submitted." China aims to make a decision on the aircraft and engine to be chosen sometime this summer, according to Mo Weizhang of China's Aviation Industry Ministry. It then hopes to complete commercial agreements with the companies chosen by the end of the year. Rolls-Royce also says China is interested in the RTM-322 engine for helicopters and for civil commuter aircraft, including a version of the Y-7 airliner produced at a factory north of Xian.

Another engine in which China is interested includes the industrial Spey for pipeline and power generation duties. Rolls-Royce has had close relationships with China for many years and has supplied Spey engines for Trident airliners, while China has also built the Spey under license for military uses.

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THE MERCEDES-BENZ T SERIES: 200T, 230TE, 300TE and 250TD.

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The T-series didn't start life as a saloon car stretched to accommodate extra loads. It started life as an estate car, purpose designed. And functional though it is, it's one of the most elegant cars in production today.

Clean-cut, sleek looks add significantly to its slipperiness, evidenced by a drag coefficient of just 0.34. An impressive figure when you consider the priority Mercedes-Benz put on the practical nature of an estate car. Other innovative technical achievements are equally significant.

Under the bonnet of the 300TE lies a powerful engine featuring microprocessor controlled ignition and electro/mechanical fuel injection. The single overhead cam, straight six delivers 188 bhp from its 3 litres and the four-speed automatic box has both sport and economy settings.

The performance, as a result of all this meticulous technical nurturing, is remarkable. Without any undue stress, to either engine or driver, the 300TE can gracefully exceed 130 mph. Should you wish to pass 60 mph in the shortest possible time it will take less than 9 seconds (manufacturer's figures).

The much sought after 200T and 230TE share the same aerodynamic good looks but have very efficient 2 litre and 2.3 litre, four cylinder engines, respectively. The 250TD has an even more economical 2.5 litre, five cylinder, diesel engine. To prove the point, official figures for the 250TD, 5-speed manual are 29.7 mpg in the simulated urban cycle, 48.7 mpg at a constant 56 mph and 36.2 mpg at a constant 75 mph. Yet the diesel is capable of over 100 mph (manufacturer's figure).

As you'd expect from a Mercedes-Benz the roadholding is very sure-footed. On all T-series the multi-link rear suspension system incorporates a self-levelling device, so irrespective of the load carried and the road surface, they retain their composure.

The wide-opening tailgate glides up and down on two gas-filled struts. It even has its own electric motor to pull it firmly shut. The exceptional load space has a flat floor, is clear of any obstructions and can be progressively enlarged to accommodate bigger loads.

Not only is there plenty of room for unusually long and awkward shapes but plenty of ways to fit them in. The rear seat can be divided and the front passenger seat folds back to give five different load space combinations.

Besides loads of room there are loads of seats. An optional, rear-facing, retractable row of seats suitable for two children, increases to seven the number of people a T-series can carry in comfort.

"Performance Car," who recently tested a 300TE against its two main competitors, called it "Superbly engineered and executed with a degree of attention to detail that neither of the others can match."

All this adds up to the T-series being not just a practical car but a desirable object, to boot.



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Tory legislation 'could cut council spending by 30%'

BY RICHARD EVANS

SPENDING BY local authorities in England could fall by more than 30 per cent over the next five years if the Government goes ahead with all the legislation affecting the responsibilities of councils pledged in its election manifesto.

This is the estimate of Mr Howard Davies, controller of the Audit Commission, the local government financial watchdog.

He feels that local government is at a turning point because of Mrs Thatcher's planned assault on town halls through bills on education, housing contract tendering and rates reform.

The independent commission has made a series of assumptions on the impact of the proposed legislation and has come up with some startling conclusions on the results for local government in England.

Total expenditure of just over £30bn last year would drop to £20.9bn, a fall of more than 30 per cent, in the lifetime of the present parliament with just over half the reduction coming from education.

Implications for individual councils would vary widely, with averageshire county expenditure of £200m dropping 34 per cent to £130m. The expenditure of a typical metro-

politan district might fall by 35 per cent from £221m to £135m. The shire districts would probably come off best in relative terms, dropping by 28 per cent, from £165m to £115m.

The impact on local authority manpower would be equally dramatic. The total number of full-time equivalent manpower employed last year was 1.2m and the assumptions show that this would be reduced to under 1.2m, a fall of 37 per cent or over 714,000 jobs. It is stressed that these jobs would not be lost as most would be transferred to the private sector.

The assumptions on which the calculations are based include half of the school service opting out of local authority control and half being managed by the schools themselves, and half of the existing housing stock no longer being council managed through a combination of sales, tenant management and housing action trusts.

In the six areas of local authority services to be subject to contracting out to private sector—refuse collection, street cleaning, building cleaning, ground maintenance, vehicle repair, and catering—it is assumed that a modest quarter of the work will go

to private companies. Mr Davies stresses there is no "magic" involved in the calculations. "They may be way off the mark but they give some idea of the scale of change which could occur if authorities do nothing."

He sees three possible strategies for local authorities in what promises to amount to a prolonged siege. First would be "trench warfare," which had not been a great success in the past; second would be to raise the white flag and surrender to government pressure; the third would be to meet the challenge by taking the initiative.

Among his suggestions are to trim voluntary central overheads by setting up internal charging systems to keep central services on their toes; instituting tenant management groups in housing estates to improve services, persuading leading school governors and parents to stay within the local education authority if their needs were better met; and co-operating with the local inner city task force.

"The best of local authority service provision has nothing to fear from competition. The worst, equally, would not survive five minutes in the open market place," he warns.

Cambridge planners criticised

BY PETER MARCH

A GROUP of industrialists and other leading figures connected with Cambridge, Britain's leading high-technology city, have criticised planners for failing to provide for continued growth of science-based companies.

In a paper sent to Mr Nicholas Ridley, Environment Secretary, the group says the structure of Cambridge's planning system draws up by the county council and due to be officially ratified next year, contains policies that "do not fully appreciate the long-term potential of the area and the already strong internal and external pressures for development".

The document was drawn up by a committee including Mr Richard King, chief executive of Cambridge Electronic Industries, Mr Brian Long, managing director of Acorn Computers, Mr Matthew Bullock, corporate finance director of Barclays Bank International; Mr Graeme Minty, chairman of Dartington Printing Sciences; Professor Gordon Cameron of Cambridge University's Department of Land Economy and Mr Nick Segal, of Seged Quince Wicksteed, a Cambridge consultancy.

Cambridge has moved into the public eye because of the

establishment in the city, mainly over the past 10 years, of some 450 technology-based companies in areas such as computers, instruments and biochemistry. They account for 12,500 jobs, equivalent to 13 per cent of the local workforce, which is twice the average for high-tech employment in Britain.

In its paper, the group says that the planning of the Cambridge area is important for the whole of Britain.

Failure to provide adequate resources for high-technology companies and their staff could result in existing firms in Cambridge expanding at a slower rate and new businesses deciding to set up elsewhere, perhaps outside Britain. This

"would represent a lost opportunity for economic growth of precisely the kind that Britain badly needs."

The key issue for Cambridge, says the paper, is how to provide for high-tech expansion while at the same time preserving the special characteristics of the city. The high-tech industry, which has increased traffic and house prices have soared as large numbers of highly-paid people have been attracted to work in the region.

Oxford 'should create science park'

BY PETER MARCH

OXFORD should catch up with Cambridge and establish a science park to act as a focus for high-technology industry, according to a study by the Oxford Trust, a group of scientists and industrialists.

Oxford University, together with Oxford City Council, has considered for some years setting up a science park, so far with little sign of action.

Cambridge, meanwhile, started its science park in 1973, providing much of the early momentum

for the expansion in science-based companies there.

According to the Oxford Trust, a science park in the city could act as a magnet for new companies and cement links between academic departments and existing high-tech organisations around Oxford.

Oxfordshire is home to several government research establishments and has a total of 186 science-based companies, according to a survey by Ms Helen Lawton-Smith, of the university's geography department.

The report says that being behind Cambridge in science parks may not matter too much.

Some companies have been attracted to Oxford rather than Cambridge because they feel that the process of science-based development is at a much earlier phase here."

The Science Park Issue in

Oxfordshire, Oxford Trust,

Oxney Mead, Oxford OX3 0ES.

UK NEWS

R and D workload increases says survey

By Michael Shippler

TWO-THIRDS of research and development establishments report an increase in new project work and a similar proportion are optimistic about prospects, according to a report published today by Reward Regional Survey.

The report, based on information provided in April by research associations and R and D departments of industrial companies, says 63 per cent of respondents expressed optimism about the future, compared with 47 per cent in 1986.

Sixty-six per cent reported an increase in new project work, compared with 52 per cent last year. Fifty-five per cent said they had an increase in inquiries, up from 50 per cent last year.

Half of those surveyed said they intended to increase staffing over the next 12 months. This was the largest proportion to do so in the four years that this question has been asked.

Basic pay in R and D rose 7.5 per cent in the 12 months to April compared with 5.1 per cent for similar grades in general industrial and commercial organisations. The median basic salary for a research director in a company is £38,950, while the holder of a similar position in a research association would earn £28,215.

The table shows the scale. The original cash target for 1988-89 always looked difficult to achieve. With inflation slightly higher than anticipated, it now implies a slight fall in the volume of spending. That is something the Government has managed only once since 1979.

For sure, it again appears that plans imply a real cut of nearly 3 per cent in defence spending, a freeze on the health service, a limit of 4 per cent on increased spending on education, and a cut of approaching 10 per cent in housing

Philip Stephens analyses pressure to loosen Treasury purse strings Spending watchdog in tough scrap

MR JOHN MAJOR began his job as Chief Secretary to the Treasury with the traditional stern warning on the need for the Government to stick to its public spending targets.

His colleagues, the spending ministers, have responded in their time-honoured fashion, submitting bids for extra expenditure allocations totalling several billion pounds.

As the initial skirmishes in the public spending round get under way, the signs are that it is Mr Major who is in danger of ending up on the losing side. It might have been thought that the Treasury's defeat in last year's bargaining — it was forced to add nearly £10bn to previously announced targets — would have left Mr Major with

THE PUBLIC SPENDING SQUEEZE (£bn)		
	1987-88 plans	1988-89 plans
Defence	18.78	18.98
European Community	0.87	0.44
Employment	4.83	4.22
Transport	5.74	5.08
Housing	1.22	1.22
Education	16.40	17.35
DHSS—health	19.12	19.87
DHSS—social security	44.00	47.50
Home Office	6.21	6.42
Total (including other)	148.62	154.20
		154.56

spending, which at £40bn accounts for about a quarter of all outlays. The target for 1988-89 suggests a fall of more than 1.5 per cent in the volume of spending, an outturn that even the most optimistic in the Treasury concede is unachievable.

The expectation that the European Community bill will fall sharply next year is similarly unrealistic. It already seems likely that contributions this year will be at least £200m higher than planned.

Mr Major does have one or two things on his side. A buoyant stock market has pushed up the receipts from privatisation, which in the Government's accounting practices are regarded as negative public spending. A decision to raise

higher inflation in medicine than elsewhere means that the health service probably needs a real increase in spending of 2 per cent a year just to stand still. It is faced with a freeze.

At education, Mr Kenneth Baker will argue forcefully that reducing through planned reductions of teachers cannot be done without more cash.

The Ministry of Defence is expected to offset part of the impact of planned cutbacks through efficiency savings and a much-improved procurement system. The service chiefs, however, are unlikely to accept that the Treasury can impose a substantial real cut, when its pay bill has just risen by 6 per cent.

Social security expenditure, much of which is demand-led, is likely to cause further problems. The Treasury insists that it has set more realistic targets than hitherto for such outlays, while the fall in unemployment should help relieve some of the pressures. Already this year, however, it has been forced to add £230m to its previous target. Next year's figure implies a real cut in spending.

The Government's much-vaunted inner cities initiative will probably result in bids for extra money from perhaps four or five departments ranging from trade to employment.

Running across the various departments is the problem imposed by the Treasury's inability to control local authority

the receipts target from the present £5bn to, say, £7bn in 1988-89 could keep a number of spending ministers happy.

Last year's defeat may also have given him a more fundamental let-out. The Government's stated aim previously was to keep spending roughly constant in real terms. That was changed to ensure spending continued to fall as a proportion of national income.

This means the £154.56 target could be raised by £2bn or £3bn while still allowing the Treasury to claim a fall as a proportion of national income.

The problem is that such a move would involve breaking the cash target. The Government set itself the second consecutive year and could, therefore, decisively undermine the system of cash planning which the Government has sought to establish as the essence of policy.

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THE MONDAY PAGE



JOHN PLENDER

THERE IS good news for all those who regret the demise of the Bretton Woods fixed rate system in the early 1970s. A group of American business and academics regards the possibility of a return to fixed rates

Who's afraid of re-entering Bretton Woods?

as enough of a threat to justify the existence of a body called the American Coalition for Flexible Exchange Rates.

This Washington-based non-profit making body is apparently engaged in a study of the international monetary system. And in its publicity material it generously promises to "share its findings, beliefs and conclusions with Congress, the Administration and others through testimony, publications and symposia."

Lucky Congressmen—though the more cynical among them will no doubt conclude that this altruistic-sounding formula heralds a ferocious lobbying campaign by the American Coalition for Flexible Exchange Rates for continuing volatility in the currency markets.

It is not hard to see why some of the people behind this rather esoteric example of American interest group

politics should have been tempted to swing into action. Founding members included leading figures at the Chicago Mercantile Exchange. The big commercial banks such as Chase Manhattan, Chemical and Harris Trust are represented. So, too, are investment bankers Drexel Burnham Lambert of junk bond

fame. The Chicago folk have, of course, a powerful interest in promoting a high level of unfettered market activity in everything from tallow grease and pork bellies to currency futures.

As for the commercial bankers, they derive substantial profits nowadays from foreign exchange dealing. Both they and the investment bankers also make big profits by offering their clients a plethora of new financial instruments designed to provide a hedge against currency volatility—a job that

used to be shouldered primarily by central bankers under the Bretton Woods regime.

For those who thrive on market volatility the warning signals have been flashing since September 1985. Yet it was then, at the Plaza Hotel in New York, that the group of five leading industrialised countries agreed on co-ordinated exchange rate intervention to bring down the dollar against the world's other main currencies.

The free marketeers argue, not unfairly, that this was simply a case of governments misusing an old market's act, since the dollar started its long slide in February of that year. The central bankers' come-back was also marred by the development of disagreements about where the slide should stop, and the anti-interventionists presumably thought their case vindicated by the apparent collapse of the yen-dollar pact forged by US Treasury Secretary James Baker and Japanese finance minister Kiichi Miyazawa at the turn of 1986.

Since the Group of Seven's Louvre Accord in Paris this year, however, it has been a very different story. As private capital flows into the US dried up, central banks took on the task of financing the bulk of the US current account deficit. Their initial efforts were accompanied by a fair measure of exchange rate volatility, which led the Bank for International Settlements, among others, to conclude that it was much easier for central banks to precipitate the realignment of a currency than to stabilise it.

But since the annual report of the central bankers' bank went to press, the dollar appears to have stabilised.

This must rank as something of a triumph for the central bankers. For the general operation was such as to generate them substantial profits. And having prevented the dollar from overshooting further downwards they have encouraged private investors, most notably the Japanese institutions, back into the market to take advantage of the increased gap between yen and dollar interest rates that has opened up since the beginning of the year.

At this point we should, perhaps, return to the American Coalition for Flexible Exchange Rates and acknowledge that its members stand for some heavyweight arguments as well as special interests.

One of them, Mr Henry Reuss, former chairman of the House Banking Committee, puts the case in

the following colourful terms: "If the governments of the great democracies will pursue sensible policies aimed at full employment without inflation for themselves and with an eye on how these policies affect their neighbours, the resulting flexible exchange rate system will work well."

That said, many supporters of exchange market intervention ought to acknowledge that Mr Reuss has at least got the broad balance of priorities right. If the trade disequilibrium between the US and Japan is a reflection of the underlying imbalance between savings and investment in the two economies, then exchange rate realignment will not be enough to resolve the trade problem.

Without fiscal adjustment, exchange rate volatility will inevitably reassert itself and the central bankers may have to start all over again in less auspicious circumstances.

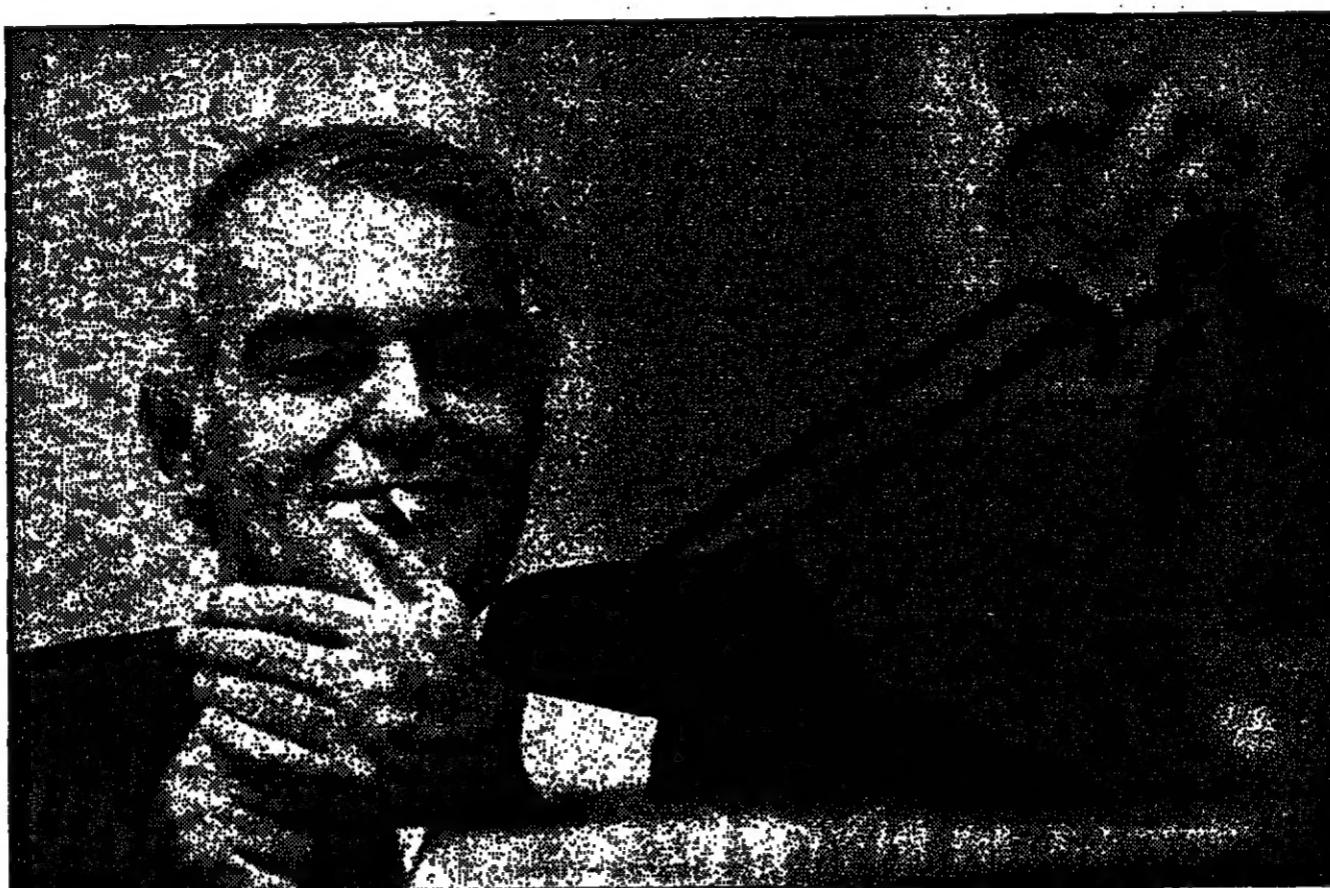
INTERVIEW

Down on the farm

Alan Friedman talks to Raul Gardini, head of Ferruzzi

IT IS just a few minutes past nine in the morning, but Raul Gardini is having a jolly old time. We are seated in an office in front of his 16th century palazzo in Ravenna, on Italy's Adriatic coast, at the world headquarters of Mr Gardini's Ferruzzi international agro-industrial empire. We are watching a videotape of a lengthy interview which the 54-year-old billionaire has given to Italian state television.

I had planned to view the tape alone, before sitting down with Mr Gardini. But when he



Glyn Searle

a parvenu or how it feels to emerge, in less than two years, from "illustrious obscurity to become the second most powerful industrialist in Italy."

Instead, Raul Gardini, the backwoodsman of Italian capitalism, chuckles and then drags ever more intently on his cigarette before suggesting that we go to his garden and "get to work".

The quiet elegance of his Renaissance courtyard only hints at the power of a man who controls \$20bn (£12.5bn) of stockmarket holdings, while the mansion's interior reflects his almost obsessive taste for things English: the Barbours tweed caps and countrywear in the anteroom hall, the huge portrait of Sir Walter Raleigh in the study, the collection of antique English shotguns, a faithful English pointer—all the elements of a hunting, shootin', fishin' lifestyle.

Precious little has been publicly known until recently about Mr Gardini or about the previously discreet and secretive Ferruzzi empire, which was founded as a cereals trading company after the Second World War by Serafino Ferruzzi, Mr Gardini's late father-in-law.

He died in 1979 when his Learjet crashed into a house near Ravenna.

What is known—aside from the man's passion for sailing, his love of a newly acquired palazzo on the Grand Canal in Venice (said to have cost \$7.5m) and his annual Christmas holiday at a 50,000 acre ranch in Argentina—is that Mr Gardini has been so active in recent months that he has even eclipsed his friend Carlo

de Benedetti, with whom he has formed an important business and shareholding alliance.

Ferruzzi, with 10,000 employees and 1986 revenues of more than \$8bn, is Europe's biggest sugar conglomerate, in leading grain and cereals trader and with the recent \$631m acquisition of the European operations of CPC—the largest corn starch producer.

In Italy, Ferruzzi dominates the soybean market, is the largest concrete and cement producer and owns the biggest fleet of bulk carriers. The group's roots are in agriculture (it owns 2.5m acres of land in Europe, the US and South America). But by far its most spectacular move has been to acquire effective control (40 per cent) of Italy's second largest private concern, the Montedison chemicals, energy and financial services group. When Montedison's \$10bn of annual turnover is added to the Ferruzzi group's, total revenues come to \$18bn a year, not far from the \$22bn of Fiat, the country's

billionaire private sector concern. This is not bad going for a man who failed maths at 16, didn't like school much and never made it through university. Mr Gardini recalls that his father, a wealthy Ravenna landowner, was authoritarian. He says he has tried to be different.

He is speaking of how he began his career working for his father's best friend, Serafino Ferruzzi, when the telephone rings. It is Mario Schimberni, the Montedison chairman who is said to have been none too pleased at Ferruzzi's arrival as controlling shareholder.

Although he later became chairman of Montedison management, Mr Gardini is polite and formal with the Montedison chief, calling him "Dottore Schimberni" and using the "lei" form of address, which in Italian is either a sign of respect or a way of keeping a discreet distance.

It is with the same politeness that he discusses Gianni

Agnelli, the Fiat chairman who in 1985 received a rare rebuff from Mr Gardini, when he offered to sell him a 17 per cent share stake in Montedison. Although he harboured an ambition to take over Montedison even then, Mr Gardini told Mr Agnelli he was not interested and went on to buy at least 10% for stability.

His favourite theme is the idea of transforming agricultural surpluses into industrial intermediates: the processing of ethanol (a petrol additive) is his most vaunted project.

But surely this idea is as un-economic as the basis for his sugar empire—namely, the European Community subvention price?

Mr Gardini replies: "The point is that there are 450m tonnes of surplus cereals in the world and politicians are coming round to the idea that something must be done."

As for the protected sugar and other quota and price surcharges, he answers that such mechanisms exist because of the nature and extent of official intervention in the name of child protection. Over the years, fairly comprehensive administrative arrangements have been established for detecting and following up suspected cases of child abuse. But there is a good way to go before the number of such cases can be reduced to a minimum.

The various inquiries in progress will address the central issue of the nature and extent of official intervention in the name of child protection. Over the years, fairly comprehensive administrative arrangements have been established for detecting and following up suspected cases of child abuse. But there is a good way to go before the number of such cases can be reduced to a minimum.

The public has blamed social workers primarily for failure to prevent serious harm or death to children at the hands of their parents. Some would say that social workers have been picked on as society's scapegoats. But since 1970, the law has consistently placed the task of investigating cases of suspected abuse—and taking children into care exclusively on social services departments of local authorities.

In fulfilling that role social workers have been caught up in the cross-fire of competing public bodies. Parents, too, naturally claim the right to rear their children without interference from public authorities.

The interests of children, on the other hand, demand effective protection from abusing parents—an interest which can be advanced only by agencies of government.

"Actually I am more a farmer than a peasant. But as the word contadino means working hard with one's hands, and I have certainly been rolling up my sleeves lately, I suppose the term will do."

Recent studies and inquiries have demonstrated that while social services are the main agency for child protection, much depends on the work of auxiliary agencies. General practitioners and hospitals have needed to be more alert

Sugar. "What left me feeling bitter was that the British took so long, over a year, to decide they should learn to be more direct."

Directness is a quality which Mr Gardini sees in himself and he also prides himself on his close ties with the soil. He is known in Italian finance as Il Contadino, which can be translated politely as "the farmer," or less so as "the peasant."

How does he feel about the epithet? "The man who dies at least one of his five private jets to at least two or three European capitals each week shrugs and says 'I don't think it has become too much the term to describe me.'

And he then declares: "I got Montedison cheaply. Look at what ICI paid for Stauffer Chemicals (\$1.9bn). I value Montedison at many times its market capitalisation and I know of no other group in the world where you can spend just \$1.6bn and get a range of holdings such as it has. Montedison," says Mr Gardini, "is an excellent investment, leaving immediate returns aside."

As he believes in the long term, how does Montedison fit into his vision of becoming Europe's leading agricultural concern and just what is this vision all about? He breaks into his trademark smile. He has come, at last, to his favourite subject.

"Let me explain. We wanted to be a leader in industrial agriculture, in protein and carbohydrates. Okay, we've now reached our goal in this area, and we're fulfilled in a sector which has limits. But in a world of commodities, this can be a destination or a new point of departure. Montedison is on the way of going beyond our initial goals."

But what are the goals? Mr Gardini becomes evasive and

The law is failing the children



JUSTINIAN

THE INCOMPREHENSIBLE maltreatment inflicted on so many children by their parents—the very people who owe them comfort and protection—presents a profound challenge to a civilised society. For a long time, however, society found that the phenomenon of child abuse was so unacceptable that it averted its eyes from the problem and failed to establish a comprehensive child protection service.

Recent days have brought signs of an abiding public awareness of a social problem that calls for calm study and careful legislation.

The judicial inquiry into child sexual abuse ordered by the Government in the wake of the Cleveland revelations is the latest in a series of child abuse inquiries over the past 15 years.

Also, last week brought the most decisive of all the rulings of the European Court of Human Rights against the British Government. Five local authorities in England and Wales were found to have violated two articles of the European convention on human rights when they failed to accord parents of children taken into care certain procedural safeguards about rights of access, and other official actions leading to adoption.

The Government largely anticipated the Strasbourg ruling in its white paper of January 1987, the Law on Child Care and Family Services (HMOS), the product of a three year long review of child care law following a report of the House of Commons select committee on social services.

The various inquiries in progress will address the central issue of the nature and extent of official intervention in the name of child protection. Over the years, fairly comprehensive administrative arrangements have been established for detecting and following up suspected cases of child abuse. But there is a good way to go before the number of such cases can be reduced to a minimum.

The public has blamed social workers primarily for failure to prevent serious harm or death to children at the hands of their parents. Some would say that social workers have been picked on as society's scapegoats. But since 1970, the law has consistently placed the task of investigating cases of suspected abuse—and taking children into care exclusively on social services departments of local authorities.

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Recent studies and inquiries have demonstrated that while social services are the main agency for child protection, much depends on the work of auxiliary agencies. General practitioners and hospitals have needed to be more alert

to reports of suspected abuse and they have generally responded well. Improved medical techniques for detecting sexual abuse which in the past went unnoticed and undetected have ensured greater public concern.

Unlike physical abuse, which is readily detected, sexual abuse is often not easily discernible, and detection may depend on observing interactions within the family. A proper assessment of sexual abuse ought not, therefore, to be confined to examination in a medical setting but should be made primarily in the home.

Health visitors provide the other front line agency for preventing child abuse. The professional, functional aim of the health visiting service is to fulfil a preventive and educational role. Health visitors have been taught to regard their task in that light, and not to become engrossed in crisis intervention. This is now changing. It is becoming recognised that the most effective way of preventing harm to the health and development of children—particularly those under 5 years who do not come under the school health service—is precisely to intervene in a crisis.

What emerges from this is a growing acceptance—and not just by way of lip-service—of the need for a multi-disciplinary approach. Health visitors are increasingly alive to the fact that they are better able than social workers to gain access to the "unseen" child in the home; social workers are widely regarded by parents as invaders, come to take their children into care; health visitors do not arouse such hostility. They are perceived as agents of a caring medical service that has no such interventionist ambitions.

This realisation is propelling the health services towards the creation of a joint child protection service that will work effectively in the interests of children at risk of parental abuse.

Here the law is vital as the provider of a clear framework within which social and health agencies can operate. But the existing law lacks both clarity of purpose and effective provisions. For example, there are currently no fewer than 20 odd ways in which a child can be taken into care, and a good deal of the legislation leaves the way to do it in doubt. Is that what it actually provides? It is the product of piecemeal legislation over the last 50 years, and there is an urgent need to bring it into a single code.



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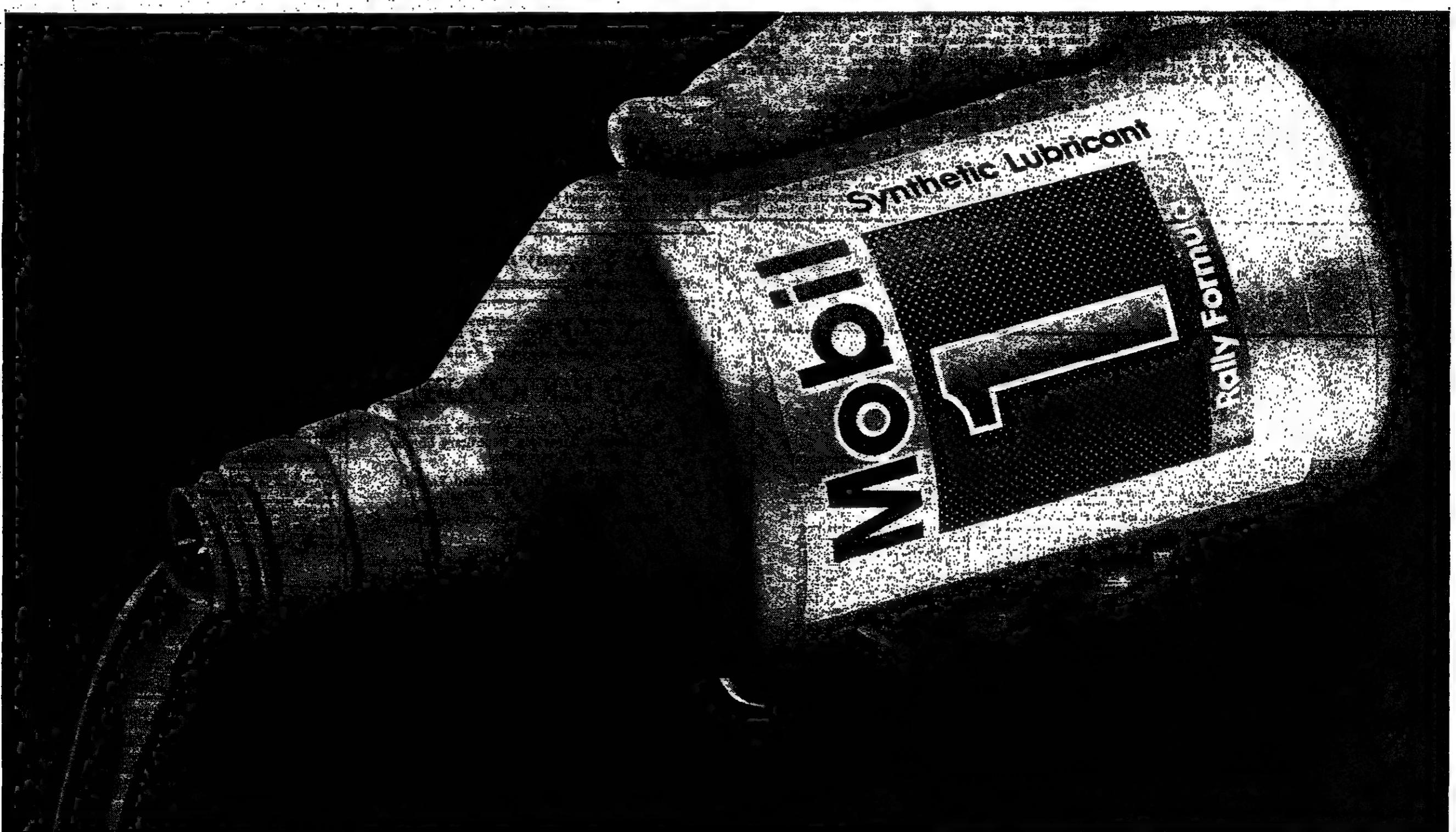
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MANAGEMENT

"FOR YEARS Avon Rubber had limped from one crisis to another," says Tony Mitchard. "Somehow we managed to survive. But the best thing we could say about ourselves was that we were damn good survivors."

When Mitchard became chief executive last year he realised that the British company had to change. Avon, based in West Wiltshire and a manufacturer of tyres since the turn of the century, had baulked its teeth through the turbulence of the tyre market in the 1970s and early 1980s—but only just.

In the last year and a half Avon has embarked upon a major efficiency programme. Management consultants have been drafted in to look at every area of the business. The company is now in the throes of implementing their recommendations: jobs have been lost, roles redefined and new systems devised to ensure that each production plant works as efficiently as possible.

The programme has had its fair share of problems but Avon can already discern radical improvements in productivity and a tangible change in the culture of the company.

After years of crisis Avon hit the nadir of its fortunes in 1982. For decades it had struggled, as a small tyre producer in the south-west of England, against the multinationals like Dunlop and Michelin; but in 1982 these problems were compounded by chronic overcapacity within the European commodity tyre market.

Avon came close to collapse. Like many British companies at the time it had no option but to rationalise. Tyre capacity was cut by a third and more than

Avon Rubber

Reviving punctured fortunes

Alice Rawsthorn explains why the UK tyre maker is undergoing a comprehensive shake-up

800 people made redundant.

These cuts solved the immediate financial problems. Avon then broadened its business base by diversifying away from commodity tyres—where it could not compete—with the multinationals—into specialist tyres. It also augmented other product areas such as industrial polymers. Many were long-established Avon businesses but had been under-developed in the past.

As a result Avon's financial performance has improved markedly. Profits have recovered throughout the mid-1980s—rising by 35 per cent to £6.1m in 1985-86 and doubling to £5.4m in the first half of the present year.

Ostensibly Avon had completed its recovery 18 months ago. Behind the scenes however, the picture was less benign.

"By our old standards we were doing very well," says Mitchard. "But we were working within extraordianrly favourable conditions. None of the fundamental problems had gone away. If the crisis had continued it would probably be our last."

He identified the key problems as the inefficiency of Avon's production process and the defeatist mood of its management. He was also concerned that the company had become

too stodgy. As the dominant employer in West Wiltshire the turnover of its staff is very low. Most of its managers are long-serving employees. Tony Mitchard is no exception; at 53 he has spent his whole working life at Avon.

The only solution, as he saw it, was a radical overhaul of the company to improve production efficiency and galvanise the management team. He felt that Avon had neither the resources, nor the will, to conduct such an overhaul internally. In autumn 1985 management consultants were drafted in to stage a pilot scheme at a small plant in Trowbridge.

The consultancy began by analysing the shortcomings of the production process. Many of the problems identified were relatively simple, such as the small "privileges" and "abuses" which creep into any company and swiftly become an accepted part of the production process.

Employees were allowed to finish their work three or four shifts before the end of the shift, for example, which meant that time was wasted because machinery was not running when the new person started work. Similarly two people often performed jobs which could easily have been done by

one. These anomalies were insignificant in themselves but taken together eroded the efficiency of the plant. This, in turn, contributed to a loss of management authority.

The consultants not only reviewed the plant's production system but scrutinised the role of management. A "performance profile" analysed the attitude and work of each manager. Many complained about the erosion of their authority and a lack of support from the board.

The managers were asked how much of their time they spent in active management. Most guessed 80 per cent—the consultants, on the other hand, gauged the average level of "active" time to be just 40 per cent.

The new systems were structured to eradicate these anomalies—to ensure that every area of the plant operates as efficiently as possible all the time—and to restore managerial authority. The number of eight-hour shifts at Trowbridge was reduced from three to two and its workforce cut by 30 per cent.

Avon has since extended the scheme to its largest plant, the tyre factory at Melksham, and to an industrial polymers

factory in Chippenham which manufactures defence-related products like hovercraft skirts and diving suits.

This part of the programme has been more complex given that these sites are larger and the production processes more varied. It has been implemented in seven stages, beginning in January and ending next month, and involves the loss of 350 jobs from a workforce of 2,400.

The job losses are part



Tony Mitchard: specialist tyres are part of broader base

secretary of the Transport and General Workers, the largest union, says few employees harbour any illusions about the state of the tyre industry or about Avon's long-term problems.

The initial decision to call in an outside consultancy was unpopular. Managers perceived it as a threat to their authority, while management and workforce alike complained that the consultants were "abrasive" and "disruptive."

As Rod Pottow, personnel director of Avon Tyres, says, some of the "inefficiencies"

proved more difficult to tackle than the consultants' theory suggested. At Melksham some workers were used to taking showers 20 minutes before the end of their shift. The new rule that showers should be taken outside working hours has caused prolonged discontent.

Demand for Avon's products has been buoyant since the start of the programme. This has enabled it to reduce the number of planned redundancies—from the original 350 at Melksham and Chippenham to 350—and, perhaps conversely, to embark on a staff recruitment programme.

But this has posed a parallel problem in that the remaining employees have been reluctant to work overtime during a period in which colleagues are losing their jobs.

But by and large the programme is deemed to be a success. Productivity has improved by 80 per cent at Trowbridge and by 40 per cent at Melksham and Chippenham. Mitchard is also confident that the culture of the company has changed and that its managers are both more disciplined and more dynamic.

The City certainly seems to approve. Avon's share price has already doubled since the start of the year. Peter Delton, engineering analyst at stockbrokers Hoare Govett, cites the efficiency programme as being crucial to Avon's re-rating.

Avon is now in the throes of extending the programme into its plant at Bradford-on-Avon. It will then embark upon a "quality programme" to raise standards of service in every area of operation ranging from senior executives to the telephonists on the Melksham switchboard.

tion behind but that is just not true".

Scope

The problem is the state of the market. There is scope for greater efficiency—"there always is"—and he believes that more progress can be made in this direction now that industrial relations in the industry at last are good.

"At the end of the day, a business is about making money, and that means finding ways of meeting standards at lower costs." The way in which that is to be done is firmly in John Lister's hands. He intends to throw himself into the job, despite the fact that he knows—although he would never say so—that if British Shipbuilders had been in the private sector it would not be in business at all.

JOHN LISTER ceased to be chairman of ICI Fibres division on March 31. One month later he found himself chairman and chief executive of British Shipbuilders.

Neither move was planned. After 30 years with ICI he was without a job, one of the highest-level losers in the management reshuffle which followed on the consolidation of divisions. "In a way I was hoist with my own petard. I started at Fibres with a board of 10 and got it down to four. When I was gone, I was sad, but I could see the logic."

Reluctant

At 56, he has made a career change that, at least at first sight, seems dramatic. How does a lifetime in chemicals, and a huge company in the private sector which has a strong culture of its own, make a man fit to take on one of the most

difficult jobs in the public sector?"

Like other former ICI managers, he is reluctant to talk about his particular style. "I think there are extreme differences in the business philosophies and the way businesses operate within the ICI group. One advantage of being in ICI for as long as I was is that you had the opportunity of moving around and operating across a fairly broad spectrum."

When asked by Paul Channon, then Trade and Industry Secretary, to take on British Shipbuilders, he envisaged certain similarities in that industry and

in fibres as they used to be—depressed markets worldwide, over-capacity which means depressed prices and low earnings. But the trough for shipbuilding is deeper and it does not lend itself to the same solutions as fibres. I did not know that until I came here."

Fragmented

The major European textile producers—there were only about eight—came together, with the help of the European Commission, to restrict their industry. "Competition in a strong position in a particular product became stronger in that and weaker in others. Bigger

businesses emerged making a smaller number of products, and concentrated resources on research and development."

"In shipbuilding, it is different. The industry is fragmented in Europe into over 100 yards. It is not as coherent, which means one is starting from further back. The trade association is not as strong. Everybody can build more or less every type of ship, so specialisation along the lines of fibres is more difficult. And whereas there could be an attempt to control Far Eastern imports by mechanisms like the MFA Agreement, ships are mobile so they cannot have a tariff imposed on them."

John Lister turned ICI Fibres from a loss of £30m to a profit of £50m in eight and a half years. No doubt his management record impressed the Government when it was looking for a chairman to succeed Philip Hares at British Shipbuilders, who had to retire unexpectedly because of ill health.

Importance

After ICI, he had not wanted to retire. He would have liked to have been director of the Science Museum where he could see all sorts of gaps in the preservation of Britain's

industrial history—but that job did not come up at the right time. The alternatives were running something in manufacturing, or the usual sort of non-executive directorships.

A big, straight-talking Yorkshireman, who joined ICI at the Whilton complex on Teesside, he shares the same definite views of the importance of manufacturing industry to Britain as Sir John Harvey-Jones, his former chairman, whom he values as a "good friend." As it happened, they both left ICI on the same day.

"I am a firm believer that we must buy some things, make some things, and sell some things. And by definition successful businesses sell more."

Nowhere could that task be more formidable than at British Shipbuilders. He is impressed by the technological excellence in the industry. I perhaps can see all sorts of gaps in the preservation of Britain's

John Lister: hoist with own petard

A sudden leap into forbidding seas

John Lister tells Hazel Duffy exactly how different fibres are from shipbuilding

NOTICE OF REDEMPTION

Republic of Colombia

3 1/4% External Floating Fund Bonds Due February 1, 1988

NOTICE IS HEREBY GIVEN, on behalf of the Republic of Colombia, that on August 1, 1987, \$750,000 principal amount of its 3 1/4% External Floating Fund Bonds will be redeemed out of moneys to be paid by it to Dillon, Read & Co., Inc., as Principal Paying Agent, pursuant to the mandatory annual redemption requirement of said Bonds and to the related Authenticating Agency Agreement and Paying Agency Agreement, each dated as of February 1, 1973, Manufacturers Hanover Trust Company, as Authenticating Agent, has selected, by lot, for such redemption the Bonds bearing the following serial numbers:

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Principal Amount in \$s	Serial Number						
\$ 5,000	R 408	\$ 1,000	R 409	\$ 1,000	R 410	\$ 1,000	R 411
5,000	R 421	1,000	R 440	1,000	R 459	1,000	R 476
6,000	R 434	1,000	R 441	1,000	R 450	1,000	R 477
14,000	R 435	1,000	R 442	1,000	R 451	1,000	R 478
22,000	R 436	1,000	R 443	1,000	R 452	1,000	R 479
22,043	R 437	1,000	R 444	1,000	R 453	1,000	R 480
22,041	R 438	1,000	R 445	1,000	R 454	1,000	R 481
22,041	R 439	1,000	R 446	1,000	R 455	1,000	R 482
22,041	R 440	1,000	R 447	1,000	R 456	1,000	R 483
22,041	R 441	1,000	R 448	1,000	R 457	1,000	R 484
22,041	R 442	1,000	R 449	1,000	R 458	1,000	R 485
22,041	R 443	1,000	R 450	1,000	R 459	1,000	R 486
22,041	R 444	1,000	R 451	1,000	R 460	1,000	R 487
22,041	R 445	1,000	R 452	1,000	R 461	1,000	R 488
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22,041	R 451	1,000	R 458	1,000	R 467	1,000	R 494
22,041	R 452	1,000	R 459	1,000	R 468	1,000	R 495
22,041	R 453	1,000	R 460	1,000	R 469	1,000	R 496
22,041	R 454	1,000	R 461	1,000	R 470	1,000	R 497
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22,041	R 456	1,000	R 463	1,000	R 472	1,000	R 499
22,041	R 457	1,000	R 464	1,000	R 473	1,000	R 500
22,041	R 458	1,000	R 465	1,000	R 474	1,000	R 501
22,041	R 459	1,000	R 466	1,000	R 475	1,000	R 502
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FINANCIAL TIMES

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Monday July 13 1987

Hawke gets his mandate

NOT MANY incumbent governments get returned with an increased majority defending the sort of economic performance that Mr Bob Hawke's Labor Party offered the Australian electorate on Saturday. An aggressive trade deficit, soaring external indebtedness, depressed commodity prices, high interest rates and inflation and some marginal reduction in real wages might well have been a prescription for disaster, especially in a country reared on insular affluence and hitherto disinclined to listen to home truths.

Several factors lie behind Mr Hawke's considerable triumph. Not the least is his political opportunism, in calling the election when Sir Joh Bjelke Peter son, the rambunctious Premier of Queensland, split the opposition Liberal and National parties down the middle. Valiantly though Mr John Howard, the Liberal leader, tried to paper over the cracks, he was never able to present much more than a mish-mash of half-thought through supply side tax cuts, too nakedly designed to appeal to the Australian personal pocket books.

Rejection

Yet this rejection of the nominally conservative alternative itself demonstrates how Australia's self perception has changed, and how Mr Hawke has been instrumental in directing and riding the revolution to political success. It shows in his own public persons: the emotional rhetorician union leader, who virtually hijacked the Labor Party five short years ago, has been transformed into the model of a leader painlessly amending his country's vulnerability in a world where the producers of raw materials no longer call the shots.

It is too simplistic to describe Mr Hawke's policies as Thatcherite, though they are certainly more of the right than the left. Principally they reflect Australian realities. Their core until now, and surely into the future, is the transformation of the Australian labour market. The OECD commented in its most recent survey of Australia that it was "no mean achieve-



David Buchan in Washington
looks at how the world's largest arms purchaser has responded to the military build-up of the Reagan years

Penetrating the thicket

PRESIDENT REAGAN'S big military build-up is over, but some of the most serious consequences of raising defence spending by 50 per cent in six years are only just becoming apparent. They have nothing to do with relations with Moscow, arms control, or geopolitics.

Equally, he has a mandate to continue to dismantle the protective wall around the country's manufacturing and service industries, and to free up funds for investment whittling away at government spending.

Australia's corporate and financial image at present is very much dominated by a handful of aggressive and highly leveraged entrepreneurs. Their successes, especially outside the country, should not disguise the fact that much of the productive economy is still over-protected and over-regulated. Greater exposure to competitive forces will doubtless produce some short term pain, but Australia's long haul prospects demand an irreversible commitment to liberalisation. To give him due credit, Mr Hawke seems to appreciate this fully.

It is dangerous to draw lessons from the Australian experience, unless it be for neighbouring New Zealand where Mr David Lange's Labour Government seeks public approval for its even more radical reforms in next month's election. In both countries, an Mr Hawke's third consecutive election victory, the same number, it will be noted, as Mrs Thatcher has achieved, might lead him to believe that he has created a new natural party of government in Australia. We should not bank on this. The three year parliamentary term means that he has, in effect, no more than a couple of years in which further to implement his revolution. He has made an impressive beginning and he has obtained as good a mandate as he could have expected. But the problems ahead are more intractable than a countryman of his found on the short court at Wimbledon one short week ago.

Also at stake is the historic achievement of the European allies last year "selling off US a record \$40 billion worth of arms, bringing the US supply to its all-time peak since the Second World War". Protectionism threatens to spill over into defence, the one major procurement area over which the Administration and Congress have direct control. Congress may try to shut out foreigners from Strategic Defence Initiative (SDI) contracts in this year's trade bill.

The threat to the growing foreign companies in the US defence industry comes not only from the US legislature. The Administration, as part of its wider anxiety about US competitiveness, is concerned that too many foreign-made semiconductors, optics and bearings go into US weapons and shows signs of requiring US-sourcing for some components.

The traditional response by foreign companies to US protectionism has been to set up local manufacture. They have tried to Americanise themselves, either through local manufacture or by buying existing US companies. But

increasing security classification of programmes makes the second option difficult.

Without the abruptness of the Reagan build-up, few of these issues would have arisen in so acute a form. It has been the first major expansion in US defence spending which brought no corresponding boost in force levels, with the exception of the navy (which in two years from reaching its goal of a 600-ship fleet).

Instead, it has brought enrichment: technical enrichment as weapons have become more complex and sometimes more capable; but also financial enrichment. Some contractors have regarded Mr Reagan's spending plans as an open invitation to pad contracts.

The crackdown came with the mid-1980s scandals of \$2,000 airborne coffee pots and \$600 computer hard drives, but items of total procurement, but items to which the public and Congress could easily relate. Congress responded by telling the Pentagon, for the first time, not only what to buy, but how to buy—wherever possible by competitive tender.

Big savings were and are being made. But increased competition led to another set of abuses—deliberate under-bidding to win a contract, to hit the government later with the true cost in the form of a financial overrun.

The number of companies barred, or temporarily suspended from Pentagon work for under-bidding, overcharging, failure to perform on warranties, or straight corruption, rose steadily. Public esteem for, and government relations with, the defence industry sank lower than ever before.

Increased competition has forced US prime contractors to seek the cheapest possible components, often offshore and usually in Japan. The recent row over sensitive Toshiba technology reaching the Soviet navy has given a fresh boost to protectionism.

Many of these issues have been exacerbated by the loose management style of Mr Caspar Weinberger, the longest serving Defence Secretary in the 1980s. He has seen himself primarily as a raiser of money for the services (at which he has been spectacularly successful). They have had their head in spending it.

Cap the Knife, as he was known when he ran President Richard Nixon's budget office,

has become Cap the Shoveller. The 150,000 Pentagon officials plod through their 30,000 pages of acquisition regulations in awarding 15m contracts a year to some 50,000 contractors, but have lacked a central guiding hand.

Congress has moved in to fill the Pentagon management vacuum, duplicating it almost identically. On Capitol Hill 84 committees and subcommittees oversee defence, backed by almost 20,000 Congress staff and other congressional agencies.

Not surprisingly, the Pentagon is now trying to strike a new balance between its procurement, industrial and trade policies.

An attempt is being made to introduce a degree of centralisation into what is, by European standards, a wildly decentralised system. The individual services have always had enormous autonomy in procurement, exercised by civilian heads. Increasingly, they team up to compete for fewer, but bigger contracts. In some cases, the teaming is becoming more permanent by merger, particularly in defence electronics. Some observers expect the seven US military aircraft makers to enter a period of fusion and concentration.

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Mr Godwin has expressed doubts about this. "The government-inspired drive for competition between contractors has gone too far in some cases... where a contractor invests much of his own money in the development of



a new weapon system only to have it required that the new technology be given to a competitor."

Some Pentagon officials want a less adversarial relationship with defence contractors. "Who are they going to sell to, if not to me, and who am I going to buy from, if not from them," is how Dr Robert Costello, a new senior procurement official, brought in from General Motors puts it.

Elsewhere in the Administration, the mood is different. Mr Ed Meese, the Attorney General, said recently when the Justice Department won a de-

recently explained, over a milk-and-juice lunch, how GD's 100,000 employees had been put through "ethics awareness" seminars, and 30,000 of them had been restructured to how fill time-cards (the basis of much Pentagon contract accounting) in indelible ink.

Finally, the Pentagon is starting to wrestle with the contradictions in its industrial policies. On the one hand, it is committed to improving the Nato defence industrial base, over large sectors of defence procurement. So-called black projects, whose very existence and codenames are highly classified, are on the increase.

In this climate, it is harder, but not yet impossible, for foreign companies to buy their way into the US defence industry. At the lower tech end, in the last year Pilkington had no trouble buying a US company making cockpit, nor Lucas Aerospace in buying a wing-dip maker, nor BP buying a defence-related ceramics manufacturer, but British Aerospace's recent agreement to take over Redectrone, a simulator maker, is dependent on the Pentagon's granting a "special security arrangement" such as Marconi and Thorn-EMI already have with US subsidiaries. These arrangements keep sensitive technical, but not commercial data away from foreign owners.

There is, however, a positive aspect to the changes at the Pentagon. The inroads that foreigners have made recently into the US defence market may have increased protectionist sentiment, but they have also contributed to competition. Greater centralisation and unification of procurement would simplify the rules for all contractors. That, in turn, might reduce abuses and make it easier for all would-be contractors to penetrate the Pentagon thicket.

The inroads made by foreigners may have increased protectionist sentiment—but they have also contributed to competition

The mechanism of competition is also being reconsidered. The defence industry publicly receives greater competition partly because it is a perceived American virtue but also because it brings new market opportunities. However, the industry is incensed by the requirements that data emanating from research even only partially funded by the Government must be 100 per cent government-owned.

Mr Godwin has expressed doubts about this. "The government-inspired drive for competition between contractors has gone too far in some cases... where a contractor invests much of his own money in the development of

fence fraud case that such fraud would remain his department's "highest white collar crime priority." Companies were on notice that the defence build-up was "not an invitation to plunder the public purse."

In fact, the Justice Department has just dropped two defence fraud cases against General Dynamics. This may be a landmark, but because GD is the GM of defence in volume (\$8bn a year) and scope of military business, and because it has been the most prolific of defence contractors.

If the moral turnaround demanded publicly of the defence industry has really taken place, GD would seem to epitomise it. Mr Stanley Pace, the chairman,

keep injecting tension into the system," he complains.

Fielding did his bit to inject some new tension himself, tweaking some of Japan's pretensions for behaving "as if they come from newly industrialised countries." Their high-pressure selling activities were "unworthy of Japan," he charged.

He stayed away from naming names, but growled: "Not all the Keidanren members believe that the country must be internationalised."

Party time

Meanwhile, loud groans can be heard from the Keidanren and other business organisations as the race to succeed Yasuhiro Nakasone as Prime Minister gets into full swing.

One of the rituals for every political candidate is to hold a large party. Like the obligatory opening parties for new banks and brokerage houses, these are unbelievably lavish affairs held at the best hotels.

However, the resemblance between the two types of parties stops there. In the business world, it is the celebrating and the partying that pay. In the political world, it is the guests—mainly large companies—who are pressed to buy dozens of tickets each.

And the price they pay—Y30,000 (£125) a ticket for out-

side the party.

The critics are convinced there will not be a dry eye left in the country.

Hachiko, the doggy companion of a Tokyo Imperial Agricultural College professor in the 1920s, accompanied his master to Shibuya railway station every morning and returned faithfully to meet him every evening, thus becoming a landmark.

Even after his master died in 1928, Hachiko went to the station every day until he too died seven years later.

This story of loyalty so inspired the nation that it was added to school textbooks. A monument was erected outside the station—and it is now so famous and widely used a meeting place that it is very difficult to find anyone there. Once

"Hachiko Monogatari" (The tale of Hachiko) appears, the crowding will undoubtedly get even worse.

Business leaders are muttering that this sort of party is no longer appropriate—especially for marginal candidates—at a time when many companies are suffering from the effects of the high yen.

Yuppies at home

Tokyo's famous Roppongi crossing must be one of the few places in the world guaranteed to have a traffic jam at 3 am, not only on the roads but also on the pavements.

It is here that Japan's yuppies—also known as shinjirui—flock to bars and discos, breaking down the myths of the dreary, workaholic salary-man.

A recent survey of 3,000 of them found that the main difference between Japanese and Western yuppies is that the Japanese are younger.

Paradoxically, their high living is made possible by Tokyo's sky high housing costs. Since they cannot afford to buy or rent, they live at their parents' homes, and so have their entire earnings to spend as they will.

Dog's day

Japan is about to suffer from a wave of dog mania. A new film on Hachiko (the eighth one to be made), is about to be released.

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TELECONFERENCING

Observer

PRIVATE ENTERPRISE in Africa has never been dead. The continent is teeming with entrepreneurs like Frederic Zairean who has a regular job at a travel agency but makes much more money in his spare time by travelling to neighbouring countries on public transport to sell ivory and malaquite. He bribes customs officials at the borders and returns to Zaire with shoes and clothes to sell, making profits on both legs of the journey.

Many of the nations south of the Sahara have vast underground economies whose activities never show up in official statistics. The thriving state of Africa's black markets and smuggling network is not only a symptom of economic criminality but a mirror of the widespread failure of Africa's legal economies to provide enough goods, services and jobs.

From Guinea to Mozambique that economic failure is increasingly being blamed on excessive state intervention. The spawning of unwieldy state-owned companies and the nationalisations which followed independence from the European colonial powers are no longer fashionable. Privatisation has become a buzz word in Africa.

In some places, including the two formerly doctrinaire socialist countries cited above, privatisation of businesses from breweries to cement factories has already begun. In others, the word is bandied about vaguely by government officials while nothing is done to promote it.

The politics and economics of Africa put peculiar obstacles in the way of privatisation.

There is no shortage of the free enterprise ethic in Africa. Across the continent, civil servants on miserable salaries top up their incomes by taking a couple of days off work to sell firewood or by acting as cooking oil and hi-fi salesmen for friends in the trading community.

Official ideological opposition to privatisation has weakened. "Even in the Soviet Union and in China, they are changing and allowing things to operate," was the justification for private enterprise offered recently by an official of the Marxist Mozambican government.

The problem is one of capital and of financial expertise. There are only a handful of stock markets in Africa, and they are small. As to who has the money and the experience to buy a major state company in a poverty-stricken African country, the uncomfortable answer is that buyers in Africa tend to come from a restricted pool of foreign companies and a few rich local businessmen

Privatisation in Africa

The spirit is willing, the state obstructs

By Victor Mallet

Hardly a recipe for Thatcherite capitalism.

Further obstacles arise because the local businessmen are often a racial minority envied by their fellow citizens and therefore discouraged from increasing their control of the economy — Asians in East Africa, Lebanese in the West and whites in Zimbabwe.

Foreign companies meanwhile face hostility from many African governments which continue to cherish deep-seated anti-capitalist feelings and to follow nationalistic policies.

There is little to stop the re-nationalisation of privatised industries. In Zambia last year the Government raised the official price of maize meal, a staple food, in accordance with an austerity programme supported by the International Monetary Fund (IMF). Food riots erupted and the Government reacted not only by cutting the prices but also by nationalising the private sector of the maize-milling industry, apparently offering the millers as scapegoats for the trouble.

Opportunities exist for investment in African enterprises going private, but not for the timid. Multinational companies such as Lourenco, with long experience of operating in African government circles and in the labyrinth of the African business world, seem to stand a better chance of success than most. Lourenco has, for instance, taken over state farmland in their accounts, making an

accurate assessment of their value virtually impossible.

Potential foreign investors are also put off by a daunting, albeit diminishing, array of disincentives, including price-fixing which limits profit difficulties with repatriating those profits, shortages of foreign exchange, corruption, poor infrastructure, bureaucracy, worries about political stability and the frequent absence of continuity in government policy.

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Mozambique to grow cotton and citrus for export.

The would-be private investors of Africa itself are not entirely on their own. They can draw on the support of Western donors, particularly those like the US which prefers to channel aid to the private sector, and they can be helped by the International Finance Corporation (IFC), the World Bank affiliate charged with assisting private enterprise in developing countries.

Last year the IFC, the African Development Bank and the United Nations Development Programme launched the so-called Africa Project Development Facility (APDF) to provide advisory services to African entrepreneurs and help them to secure financing.

"There are numerous private entrepreneurs who would like to make the transition into the modern productive sectors of their economies, but they need assistance," says Mr Andre Gracco of the APDF's Abidjan office.

Privatisation of national utilities such as telecommunications and electricity is politically unacceptable and impractical in most of developing Africa. Mr Kenneth Kaunda, president of Zambia, said recently that he had turned down a \$2bn offer for the country's nationalised copper mines because the

takeover would lead to redundancies. Banks, breweries, factories and farms are among the first businesses to be put up for sale for governments taking the privatisation road.

A recent IFC study of 11 sub-Saharan African countries showed that most investment opportunities in the modern sector were of small to medium size, between \$750,000 and \$3m, mainly in agricultural processing and light manufacturing.

The American food processor firm Mrs T's Home Cooking is one of the few foreign companies to make inroads into the state sector of southern Africa, and the way has not been easy.

The company reached agreement earlier this year to buy 49 per cent of a state-owned vegetable oil plant in Zambia and to manage the plant with Heinz president and chief executive Anthony O'Reilly saying he hoped they could charge their own prices without interference. Since then the Government has broken with the IMF and introduced strict controls on the prices of basic commodities, including cooking oil.

Nigeria's plans for the improvement of state enterprises range from full privatisation to the retention of 10 per cent state control accompanied by a degree of commercialisation. Guinea has closed down dozens of state trading companies and is privatising 18 state industrial

enterprises. Mozambique has privatised more than 20 industrial plants since 1985.

In the past few years, African countries have begun to turn their backs on central planning and state control, swallowing—with mixed results—the Western economic medicine of the IMF and the World Bank. Privatisation is only one aspect of the reform process and its success depends on a suitable economic environment which is frequently absent in Africa. Few benefits are likely to flow from privatisation if a monopoly is simply passed from public to private hands with no increase in competition.

Privatisation is an international phenomenon, but its scope is likely to be limited in all but a few African countries where the shortage of local capital and management skills and a variety of other political and economic obstacles. So far only an estimated 5 per cent of Black Africa's hundreds of state-owned companies have been closed or denationalised in the 1980s.

The Government may constitutionally be able to claim a mandate for such a radical change, but that does not mean the public has been convinced of its desirability. The same points apply to other proposals, such as those on education, housing, and water and electricity privatisation.

Some of these proposals also challenge local Tory vested interests, which may not share their criticism just because a promise was included in the manifesto.

The Tories won the election largely because of their past record and a dislike of the alternative. They would be mistaken to assume that the success implies popular support for their agenda, which only surfaced occasionally during the campaign. The task of communications and political persuasion did not end, but began, on June 11.

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Prepare C4 for independence

From Mr Edmund Dell

Sir—Channel Four is currently funded by a subscription levied by the IBA on the ITV companies. In return they sell C4 advertising space. In the year to end March 1987, advertising revenue invoiced on C4 exceeded the subscription by about £20m. Although there are certain costs that under the present structure C4 does not pay, these figures confirm my view that C4 can prosper as an independent entity selling its own advertising in competition with ITV, and that it can do so with our sacrificing its present distinctive programme remit.

These figures also confirm that the ITV companies intend to take over C4 funding in the near future. If they already make out of their own channel, are now making further monopoly profits out of C4, I cannot believe that this was ever the Government's intention.

It has so far been argued that there can be no change in the present C4 funding system until the end of the present ITV contract on December 31 1982. Even if that be true there is one important step that can be taken as soon as Parliament has passed the necessary legislation. C4 is at present a subsidiary of the IBA. It could be established as a separate authority on the model of the Welsh Fourth Channel. The Welsh Fourth Channel is a separate authority funded in the same way as C4, though with a right of appeal to the Secretary of State if it is not satisfied with the subscription allocated to it by the IBA. There is no reason why C4 should not be placed in the same position.

This would have several advantages. It would help to prepare C4 for the total independence in funding as in other matters, which is bound to come. It would enable C4 to negotiate freely with the ITV companies a subscription which reflected more satisfactorily the actual advertising revenue earned in its advertising time. At the moment that negotiation is subject to final determination by the IBA, an organisation which has sometimes shown itself to be rather soft in its relations with the ITV companies. In that connection, it would enable C4 to insist that instead of being given just an annual figure of advertising revenue, it should have the monthly figures which are at the moment kept from it by the ITV companies. It would help to end lingering suspicions among independent producers that the ITV companies have, as funders and suppliers, a privileged foot in the door.

I believe that now that it has been demonstrated that C4 can pay for itself, it is questionable

Letters to the Editor

From Mr M. M. Crow

Sir,—I see (July 9) that US bank regulators have substantially relaxed their rules on capital adequacy in a bid to encourage a record number of bank failures and troubled banks in the currently turbulent US financial system.

Well that's straight—depositors may presumably relax. It brings to mind the Belgian Minister of Transport of some years ago. On being presented with the results of a survey showing that accident statistics proved Belgian drivers to be the worst in Europe, the worthy gentleman was reported as saying that this was nonsense—why more applicants passed their driving test first time in Belgium than anywhere else in Europe.

Whether governed by a capital adequacy test or a driving test, the results of a crash can be equally harmful. Malcolm Crow,
60 Woodland Rise, N10.

Support for the centre

From Mr D. Lopez

Sir.—Some 57 per cent of the electorate voted against Thatcher style Conservatism, yet well over 42 per cent of the electorate could not support Labour. There is a massive body of the UK electorate that could easily be drawn towards centre politics, especially the British economic tide changes with the progressive loss of North Sea oil revenues. Liberal and SDP have failed to direct this centre voting core, which has resulted in a terrible showing of Liberal and SDP MPs and the loss of considerable valuable expertise from the House.

The centre core of UK voters needs policies which are democratic, liberal and sensible. If those policies are mildly green and reasonably Christian their appeal would be wide enough to generate an upsurge in centre support. This should eventually lead to proportional representation; a fundamental cornerstone in any modern democratic polity, after universal suffrage.

If the SDP and Liberal parties are incapable of unifica-

tion, cannot select common policy, and fight over minor dogma, then a major core of UK voters will continue to drift from left to right and back again, continuing to swing through the centre while the extreme Left and Right of British politics become further polarised.

"Unity is strength." As we cease to be an "oil state" Britain will need all the unity and strength it can muster. The best educational and industrial policies are needed to rebuild the foundations for vitally needed manufactured exports and to reduce the flow of semi-finished imports.

We are described as a divided nation. If the cracks in the centre cannot be repaired this divide will continue to widen. Derek Lowe,
Old Rectory,
Lathbury, Bucks.

Paper pushing is paramount

From Mr T. Ulrich

Sir,—Recently a German client asked me to take over an Olivetti PC to test some software and to bring back an IBM PC. I needed a Customs carnet and an export licence although both machines are manufactured in the EC. I went to the Department of Trade and asked for a driving test to explain the urgency. They were most helpful and issued the licence the next day. My client had to wait to get his own mobile telephone in less than three weeks, and it would be cheaper for me to buy a computer here at his expense.

We should be grateful if our bureaucracy is more efficient than the Germans, but it is amazing that after 15 years in the EC such a simple transaction should be so complicated.

T. Ulrich
4 Paddington Wood,
Harrowden, Herts.

Review tax policy

From Mr E. Burch

Sir,—I heartily agree with Mr Frowes (July 3) who suggests that before we go ahead blindly with community charge or poll tax in 1989 Mrs Thatcher should commission a thorough Treasury review of all aspects of tax policy. It is in my belief that there are some better ideas outside the Treasury than at the moment, inside it. The Treasury should not be too proud to accept some ideas from the outside.

For example, a community charge might well be based on land value, rather than a head count.

E. Burch,
34 Dorset Square NW1.

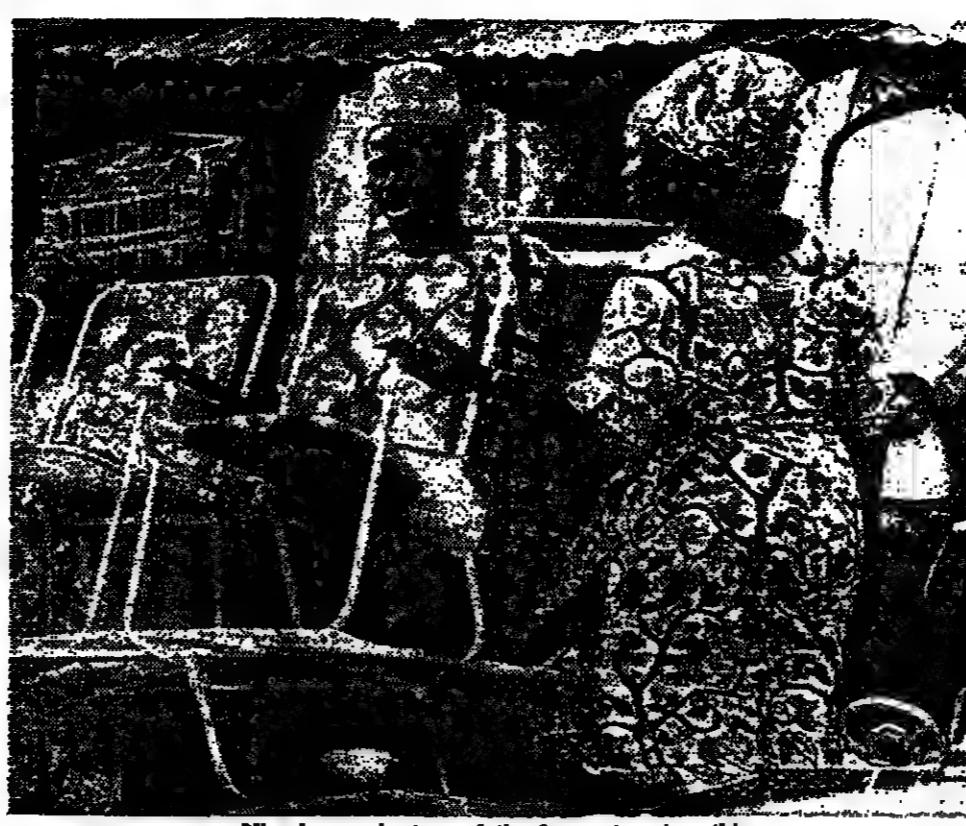
Funding for operas

From Mr J. Ward

Sir,—In your leader "Art funding, and market forces" (July 9) you ask "why should the majority who hate opera subsidise the relatively wealthy who can afford to buy tickets at Covent Garden?" The short answer is: "They shouldn't."

Over 60 per cent of its 2,000 seats now cost £30 or more for opera performances.

The overall artistic standard is unacceptable low. The few marvellous evenings of which Covent Garden is still capable should be condensed into an



Nigeria: no shortage of the free enterprise ethic

Lombard

The hard sell is yet to come

Peter Riddell

THE GENERAL election may only have ended a month ago. Significantly, in the pre-election interview with Mr Tyer, Mrs Thatcher says the worst moment of the campaign was at the end of the first week: "when we made the reassessment, we felt the message was not getting across." Despite a desire to be positive, the opposition attacks meant that the campaign had to be turned round.

The result, however, was that for much of the campaign there was little recognition of the main manifesto commitments—especially on housing, rates reform and privatisation.

The public debate on many of these issues is only beginning. Ministers may, with some justice, complain about Tory backbenchers who only now raise objections to the replacement of domestic rates by the community charge, pointing out that this was quite explicitly spelt out in the manifesto. But this is politically irrelevant. There is little evidence in the opinion polls that many people voting Tory on June 11 either knew much about the proposal or were positively enthusiastic about it.

The Government may constitutionally be able to claim a mandate for such a radical change, but that does not mean the public has been convinced of its desirability. The same points apply to other proposals, such as those on education, housing, and water and electricity privatisation.

Some of these proposals also challenge local Tory vested interests, which may not share their criticism just because a promise was included in the manifesto.

The Tories won the election largely because of their past record and a dislike of the alternative. They would be mistaken to assume that the success implies popular support for their agenda, which only surfaced occasionally during the campaign. The task of communications and political persuasion did not end, but began, on June 11.

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7. Each tenderer is free to withdraw his tender by payment of £5. Tenders lodged without payment of £5 will be rejected.

8. Tenders will be accepted in multiples of £5. Tenders lodged without a price being stated will be deemed to have been made at a minimum price of £85



SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday July 13 1987



Japanese bond contract to add zest to Liffe

BY ALEXANDER NICOLL IN LONDON AND YOKO SHIBATA IN TOKYO

NEW FUTURES contracts sometimes flop spectacularly. But if any appears to have the ingredients of a sure-fire success, it is the Japanese government bond contract to be launched on the London International Financial Futures Exchange today.

Liffe has developed the contract in close consultation with Japanese houses which are likely to be enthusiastic users, and with the Tokyo Stock Exchange which has a highly successful contract of its own.

The years which prospective Japanese futures traders have spent trooping studiously through the visitors' galleries of foreign futures exchanges, observing the apparently chaotic open outcry system, can start to pay off in earnest.

Liffe has 29 Japanese members but until today they have been virtually dormant. Many have staffed up for the launch, and more are looking to buy memberships, adding to the already severe pressure on Liffe's capacity which has more than doubled seat prices to £220,000 this year. Each seat entitles the holder to just one floor trader, and Liffe is planning later this year to take measures – possibly including a rights issue of seats – which will alleviate the capacity problem.

Nomura has hired a floor staff of three. Bank of Tokyo Capital Markets will not have a floor trader, but has assembled a trading and sales team of a dozen people.

Todays will no doubt see a good deal of the "congestionary" trading which marked the opening of the Tokyo futures market in 1985 – only to end in disaster when monetary conditions were tightened a few days later and the market crashed. After that setback, business built rapidly.

Liffe will be hoping for a smoother build-up of volume as participants feel their way and as liquidity grows in the bond market itself. Nobody knows the size of the

Open outcry will allow for continuous pricing, while in Tokyo the system under which "saito" men match orders can create breaks in the day if prices move more than 72. Liffe has a Y1 limit but suspends trading only for an hour after which business proceeds without limit.

In Tokyo, banks are preparing for long nights as 24-hour trading approaches. One bank said it is considering a triple-shift system for traders and the establishment of rooms for naps. One senior executive says: "The bank will order junior staff to cover trading on Liffe, instead of playing Mahjong at night."

As reported, British Airways has awarded a mandate for a \$1bn financing to replace its fleet of 19

INTERNATIONAL BONDS

Drive for US market support

A DRIVE was on in the Eurobond market last week to demonstrate that US companies should not be deterred from issuing bonds writes Clive Pearson in London.

This was designed to counter the quiet created as some borrowers called outstanding issues, taking advantage of uncertainty over the withholding tax treatment of Eurobonds issued through Netherland Antilles subsidiaries.

The uncertainty was brought to an end over the weekend when the US Treasury, bowing to pressure from the market, announced that interest paid by the offshore affiliates of US corporate bonds would continue to be exempt from withholding tax.

A handful of borrowers including Bank of Boston, E&B Nabisco and J.C. Penney opted to redeem bonds early, even though the US Treasury had already indicated that Eurobonds might be exempted from the effects of the abrogation of its tax treaty with the Antilles. It is now unclear whether the companies can go ahead with the calls.

These redemptions, which capitalise on the fall in interest rates since the early 1980s (US withholding tax on Eurobonds was removed in 1984), so issuers have not needed to borrow through offshore havens

Primary Market	EUROBOND TURNOVER					
	Sale	Cash	Fwd	Other	Prev	Total
US	1,914.1	285.4	644.5	4,014.6	25,419.3	3,080.3
UK	1,281.1	422.8	4,294.8	21,162.2	21,162.2	11,154.6
Other	2,053.3	177.8	—	384.7	34,576.0	1,241.3
Total	2,828.2	93.8	6,000.0	48,835.8	50,000.0	21,602.1

Week to July 9 1987

funds could be turning in their favour.

Because of the thin supply of paper over the last months, new issue managers say rates for some borrowers, at some maturities, have now become competitive with those available in the US domestic corporate bond market.

Most of the last week's issuers in the Eurodollar market tapped shorter maturities, as investors are still wary of moving further out along the yield curve despite attractive interest rates.

Elsewhere, the main feature was the reappearance of bonds with warrants to buy shares in Japanese companies, despite earlier declarations by securities houses that the market was closed for the time being due to heavy oversupply.

The view was undermined by Nikko Securities' decision to issue two bonds the week before. This must have made it harder for the other securities houses to persuade borrowers that they were unable to tap the market.

Nikko was still holding out. It did not join the management groups of the other houses' bonds and had no immediate plans to lead any issues. Up to eight new bonds are expected to emerge from the stables of the other houses this week.

The group is also taking an extra charge of \$23.9m to cover the cost of retiring early nearly \$300m of high-interest rate debt and a \$16.9m charge for the economic impairment of shipping operations.

Alcoa plans to take \$165m charge in second quarter

BY WILLIAM HALL IN NEW YORK

ALCOA, the world's largest aluminium producer, which last month strengthened its top management team by hiring a new chief executive from outside the group, will take a \$165.7m after-tax charge in its second quarter.

The bulk of the charge – some \$124.9m – relates to operations that the company intends to phase out or shut down during the next two years. This includes refining capacities in the world market, the permanent shutdown of one smelting plant in Surinam, and the write-downs of fabricating facilities as the result of modernisation and restructuring.

Alcoa says that it will make specific announcements concerning the refining and fabricating facilities.

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while, the value of its unsold inventories has accumulated to over \$80m.

Analysts have attributed the virtual cessation of Soltam's sales in recent months to the fact that its prices are no longer competitive with those of manufacturers in other countries, especially Taiwan. Like other Israeli defence companies, Soltam has also been hurt by cuts in orders from the Israeli Defence Ministry.

According to Mr Shlomo Zabludowicz, the chairman and holder of the remaining shares in the company, Soltam has been losing \$250,000 every day it stays open.

CREDITS

BTR £1bn mandate to Bankers Trust

BTR, the UK industrial holding company, has awarded the mandate for a £1bn financing to Bankers Trust International, writes Stephen Fidler in London.

The financing, half of which will be committed, is in the form of a multi-option facility, which has proved a cheap and flexible borrowing method for British companies this year.

Up to \$300m of the committed portion will be available to BTR Dunlop, the US holding company.

Such facilities often back up commercial paper (CP) facilities, and it is thought likely that BTR may follow with a dollar CP programme.

UK borrowers dominated a rather quiet market this week. Other potential entrants are being held up for a variety of reasons: the problems of the utility Peccas, for example, are holding up a queue of would-be Spanish borrowers and the slow progress of the deal for Compania Nacional de Petróquimica may be keeping other Portuguese borrowers out. Still others may be waiting to prove wrong their bankers, some of whom have been advising them that margins are on their way up.

As reported, British Airways has awarded a mandate for a \$1bn financing to replace its fleet of 19

Lockheed Tristars, to National Westminster, Chemical and Mitsubishi banks.

NatWest also led a \$70m financing to support the £160m management buyout of the Compass Group, Grand Metropolitan's contract services division. The seven-year loan carries a margin of 1.5 per cent over London interbank offered rate, and should be signed on July 24.

Credito Italiano became the first Italian bank to establish a Eurocertificate of deposit programme, appointing Merrill Lynch International as dealer.

In the Eurocommercial paper

market, Novo Industri, the Danish pharmaceuticals concern, established a \$100m programme arranged by Morgan Guaranty, with Copenhagen Handelsbank and SBCI also as dealers.

Ostiga Enskilda Bank of Sweden has a similar-sized programme through Svenska Handelsbanken with Chase and Warburg as dealers. It is supported by a \$30m revolving credit.

Solvay of Belgium appointed Deutsche Bank Capital Markets to arrange its \$100m programme. Other dealers include Citicorp, Generali Bank, Manufacturers Hanover and Morgan Guaranty.

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The due and punctual payment of interest on the Notes is directly guaranteed by the Export-Import Bank of the United States, such guarantee being backed by the full faith and credit of the United States. Repayment of principal of the Notes is secured by the pledge with the Trustee under the Indenture of an equivalent principal amount of obligations backed by the full faith and credit of the United States, all of which obligations mature prior to the due date of the Notes.

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FIRST INTERSTATE CAPITAL MARKETS INC.

MANUFACTURERS HANOVER TRUST COMPANY

MARINE MIDLAND SECURITIES INC.

PNC INVESTMENT CO.

All of these securities having been sold, this announcement appears as a matter of record only.

INTERNATIONAL CAPITAL MARKETS

UK GILTS

Indications are that a quiet summer is in prospect for investors

DULL MARKETS breed confusion. This cliché has been underlined in the gilt-edged market over the last week or so.

The usual spate of circulars from market-makers has been telling investors alternately that monetary policy needs to be tightened, that it already has been tightened, or that there is no need to worry.

The start of the annual public spending round meanwhile has brought the usual, probably well-founded, concerns about the vulnerability of the government's spending targets.

But the evidence from the other side of the official balance sheet is brighter. Revenues remain buoyant, boosted by the strength of the economy, higher oil prices, and the privatisation bonanza.

The apparent contradictions have left the gilt-edged market bemused, with only occasional surges of activity in response to sterling's shifts on foreign exchange markets. The signs are that it will take an unexpected external shock to push the market decisively out of the present narrow trading range.

On the domestic front it is hard to escape the conclusion that monetary policy has been ended in the usual way, the Bank of England would probably prefer to see short-term interest rates slightly higher—perhaps 9½ per cent rather than 8 per cent.

Rapid growth in broad money, in part a reflection massive foreign exchange intervention in the run-up to last month's general election, sharp rises in asset prices and a rebound in pay settlements are all taken seriously.

The Bank does not appear as sanguine as those who argue that such trends can be indefinitely ignored so long as the exchange rate remains firm. Instead they are seen as early warning signals. The same pressures which impact on domestic inflation may eventually hit the exchange rate, and the aim of official policy is to anticipate rather than react to such an eventuality.

That is not to say, however,

that the authorities are intent on deliberately tightening policy—either through higher interest rates or by taking the lid off the exchange rate.

Philip Stephens

US MONEY AND CREDIT

Regulators push markets into chaos

THE US debt markets have been dominated by their own internal problems over the last fortnight. For a change investors have been spending more time monitoring the activities of the regulators than worrying about the implications of rising tension in the Middle East or Colonel Oliver North's testimony on Capitol Hill.

The US Treasury's decision on June 29 to tear up the tax treaty with the Netherlands Antilles, a favourite tax haven for US corporate borrowers, was the first bombshell to hit the market.

While the recent uptick in some money market rates—giving the slight upward slope in the yield curve implied by the Bank's own dealing rates—was probably welcomed, its interest payments from the beginning of next year. The announcement created havoc in the Euromarkets and caused considerable embarrassment for many US corporate borrowers anxious to maintain the goodwill of international investors.

The second shock was that the present stance of monetary policy may be gradually validated as the year progresses.

Although currency intervention has left the public sector borrowing requirement significantly underfunded, the pace of gilt sales in the last few months has been impressive. Assuming no further intervention, funding at a slightly lower level over the last nine months of the financial year would allow the Bank to meet its full-fund objective.

If the exchange rate were to fall, intervention in favour of the pound would mean a further erosion of the liquidity build-up, bringing a natural tightening of policy rates.

Fiscal policy may also be supportive. Though it is too early to make firm projections of the PSBR outturn, the signs point to an undershoot of the £40 billion target.

A raid on the contingency reserve and extra privatisation receipts may be enough to pay for prospective increases in public spending. That would leave an expected overshoot in tax revenues to be shared between a lower PSBR and tax cuts in the next Budget.

By contrast, the uncertainty engendered by the investigations into the municipal bond market does not look like it can be solved as quickly.

Against this background, the credit markets marked time for much of last week as traders returned from their July 4 celebrations. A stronger dollar

and a smaller-than-expected 0.3 per cent rise in US producer prices last month helped calm inflationary fears but investors remain cautious.

Oil prices have risen to their highest level in 18 months and the increasing tension in the Middle East combined with rises in other commodity prices keep inflation fears alive. Salomon Brothers noted in its latest Commodity Report that the Federal Reserve has, in recent weeks, become noticeably more relaxed in its conduct of open market operations.

Meanwhile, Peppino issued AS/3000 of similar maturity notes on a 12.5 per cent coupon which were priced at 101 to yield 13.086 per cent, or 9 basis points above comparable government paper.

This is believed to be the first time foreign currency denominated deals have been priced above par in the US.

Smith Barney says that it was done partly to provide high current yields sought by high-yield mutual funds.

Among the well-known names coming to market last week American Express raised \$300m of fixed income securities brought to market—an increase of more than a third on the previous week.

Smith Barney notes in its latest credit market comment that after a three-month absence of foreign currency denominated launches two Australian dollar issues were priced last week. For General Mills, AS/3000 of three-year notes bearing a 14 per cent coupon were priced at 101 to yield 13.5 per cent, or 25 basis points above comparable Australian government paper.

In the latest week, the Fed permitted a fairly substantial build-up of reserves, reflecting declining Treasury deposits and surging holiday float, without taking offsetting actions.

This has contributed to a softer tone in the Fed funds market,

says Salomon. However,

the firm believes the Federal Reserve will work to keep the good-will of international investors.

In the money markets short-term rates have fallen considerably from the levels reached in April and May, when the "free-fall" in the dollar precipitated a collapse in the bond market, and hopes are beginning to rise of an early cut in US bank prime rates.

Six-month US Treasury bill yields have declined more than 75 basis points from their mid-May peak of 6.4 per cent and, while the cost of bank funds has fallen as much, the rates on three-month certificates of deposit have decreased 50 basis points over the past couple of months. As a result the banks could easily justify a quarter point cut in their 8½ per cent prime rates.

In the corporate bond market

there was a sizeable upturn in new issue activity last week with

the second shock that federal investigators had launched a far-reaching probe into the tax-exempt municipal bond market.

Various questions are being examined. They range from whether the several billions of dollars raised in tax-exempt purposes to whether up to \$12bn of tax-exempt bonds were "parked" illegally and later sold to genuine investors after changes in the tax laws. The fear that income from these issues might be declared retroactively taxable has caused chaos in the municipal market.

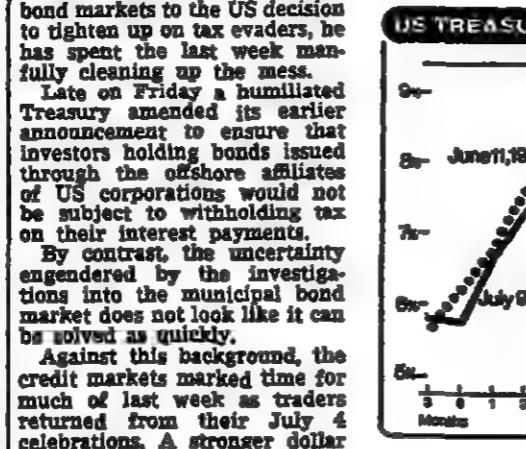
The US Treasury was quick to realise that it had blundered.

Although Mr Roger Menter, the luckless assistant Treasury Secretary in charge of tax policy, appears amazed by the violent reaction of the Eurobond markets to the US decision to tighten up on tax evaders, he has spent the last week mainly cleaning up the mess.

Late on Friday a humiliated Treasury defended its earlier announcement to ensure that investors holding bonds issued through the offshore affiliates of US corporations would not be subject to withholding tax on their interest payments.

By contrast, the uncertainty engendered by the investigations into the municipal bond market does not look like it can be solved as quickly.

Against this background, the credit markets marked time for much of last week as traders returned from their July 4 celebrations. A stronger dollar



First Boston's figures showing \$3.5bn of fixed income securities brought to market—an increase of more than a third on the previous week.

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INTERNATIONAL CAPITAL MARKETS and COMPANIES

Brussels airport flotation go-ahead

BY QUENTIN PEEL IN BRUSSELS

THE BELGIAN Government has given its blessing to a scheme for the private control of Brussels international airport through a new company to be floated on the stock market.

Brussels Airport Terminal Company (BATC) will have a share capital of some BFr 3.75bn (\$86m), divided roughly one third each among BAA, the scheme for Brussels' Zaventem airport is an important step for Belgian government privatisation plans.

It was conceived by Mr De Croo in the light of severe government budget austerity limiting the capital available to RVA to carry out increasingly urgent renovation and

extension of the present airport buildings.

The new company's aim will be to invest some BFr 52bn over 30 years to keep pace with a growth in traffic expected to double the number of passengers passing through the airport to 12m a year by the end of the century. The present terminal was opened in 1958.

The deal agreed by the Council of Ministers allows a larger share for the airport authority than originally proposed, expanding share capital to BFr 3.75bn instead of BFr 3.25bn, with the extra BFr 500m going to

RVA in the form of 200,000 extra shares for ownership of the present terminal.

RVA will have 30.77 per cent of the new company, with a similar proportion shared among the four major institutional investors — Société Générale, Société Nationale d'Investissement, Groupe Bruxelles Lambert and Almanij.

Another 30.77 per cent of the shares will be offered on the Brussels stock exchange, while of the remaining 6.7 per cent will go to airport users, and 1 per cent to airport staff.

Golder Thoma to raise \$50m outside US

BY CHARLES BATCHELOR IN LONDON

GOLDER THOMA & CRESSEY, a private US venture capital fund manager, plans to raise \$50m of a new \$150m to \$200m fund in London and other financial markets outside the US.

It is the latest in a growing number of US venture fund management moves to try to raise some money across the Atlantic. Earlier this year Montgomery Consumer Investments raised \$20m of a \$70m fund in Europe.

Golder Thoma already manages

Eli Lilly boosts profits to \$355m in quarter

BY OUR FINANCIAL STAFF

ELI LILLY, the US pharmaceuticals group which last week offered compensation to some UK sufferers from effects of its Opan anti-arrhythmic drug, boosted interim net earnings 18.1 per cent to \$355.5m, or \$2.42 per share compared with \$2.07.

Sales were ahead 11.2 per cent to \$2.08bn at the company's rate of growth picked up in the second quarter, when net profits were up 19.8 per cent to \$150.3m on revenues 15.7 per cent higher at \$1.12bn.

(\$1.03m a share against 87 cents). The Indianapolis-based Lilly faces 1,500 British claims related to Opan in a hearing due to start later in the autumn and the Petro-Canada issue would follow.

Meanwhile, Moët-Hennessy of France has been suggested as a possible buyer for Elizabeth Arden, the cosmetics and perfumes producer which Lilly put up for sale more than three months ago. The disposal could raise as much as \$500m at MacKenzie, in inland British Columbia, with start-up due early in 1988.

The nearby sawmills will be modernised and the project will cost C\$212m (US\$160m), to be handled through Finlay Forest Industries, a 50 per cent-owned subsidiary.

BC Forest announced last Friday

that it earned C\$65.1m, (US\$1.15 a share) in the first six months, up from C\$24.4m, (49 cents a share) on sales of C\$680m, against C\$595m. The gain came from strong market conditions for kraft pulp, newsprint and wood products. Coated paper sales improved but prices weakened, due to oversupply.

• The Federal Court of Appeal has overturned a ruling by the Canadian Radio-Television and Communications Commission that Bell Canada must repay C\$200m to about 600 telephone subscribers mainly in Ontario and Quebec.

In the landmark case the court found that the CRTC overstepped its powers as national regulator of telecommunications in ordering the Eastern Canada telephone utility to repay the C\$200m.

Earlier the CRTC had found that Bell had exceeded its permitted return and had overcharged on long distance calls.

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UK COMPANY NEWS

Hygena interest in MFI

By Martin Dickson

HYGENA, the privately-owned furniture manufacturer, is understood to be considering joining the bidding for MFI, Britain's largest furniture retailer, which was put up for sale on Friday by Asda, the supermarket group.

Hygena is much smaller than MFI, but it is being advised on the possibility of a bid by Samuel Morris, the merchant banker, which last month put together an innovative package allowing the small WPP company to launch an syndication \$460m offer for JWT Group, the large American advertising house.

Hygena already sells most of its output of kitchen and bedroom furniture to MFI, which last week announced state 1987 operating profits of £46.5m on turnover of £240m, and is expected to fetch around £600m.

Hygena, headed by Mr Malcolm Healey, began life in the 1970s as Humber Kitchen. In 1982, it bought the Hygena name from the Northern group, which had closed its kitchen furniture business after persistent losses.

If successful with a bid, Hygena might then try to float the merged group to cut borrowings.

Lilley disposals in US

By Janice Warman

F. J. C. LILLEY, the Glasgow-based construction company which plunged into losses because of problems in its US operations, has disposed of two of its American businesses as part of its restructuring programme.

John W. Cowper, a building company, was sold for a nominal consideration after incurring a loss of \$8.5m on \$71m turnover in the year to January.

The power division of Harrison Western, a tunnelling company, was sold to its management for \$350,000. In its last financial year, it made a profit of \$10,000 on \$20m turnover.

The two businesses accounted for more than half its US turnover, and the transactions will entail a balance sheet write-off of \$1.2m. But they will cut its borrowings by \$9m.

Lilley incurred \$50.4m pre-tax losses for the year to June, more than twice as bad as City expectations. These compared with a profit of \$9.5m for 1985-86.

Holmes a Court increases stake in Sears to 5.3%

By MARTIN DICKSON

MR ROBERT HOLMES, a court, the Australian businessman, and his Bell Group are understood to have built up a potential stake of about 5.3 per cent in Sears, one of Britain's biggest retailers, through the purchase of shares and options.

Sears, which owns Selfridges, the department store, Maplin & Webb, the jewellers, and is Britain's leading shoe retailer—has, for months, been rumoured as a possible target for a bid.

However, there was speculation yesterday that Mr Holmes' a Court's stake might be a speculative investment. He is believed to have held a stake in Sears for a considerable time, which has fluctuated up and down.

He is thought to have recently increased his holding from around 2 per cent to 4 per cent. He is also believed to have acquired options which could take his stake up to about 5.3 per cent—above the 5 per cent level at which shareholdings must be publicly disclosed.

No comment was available from Sears yesterday, but it is expected to make a statement to the Stock Exchange this morning.

The group's shares rose 13.1p last week to close at 174.5p. Giving the group a market capitalisation of £2.6bn.

Sears, built up by the late Charles Clore, has in the past been criticised as the "slumbering giant" of the retail sector.

However, under the chairman, Mr Geoffrey Matland Smith, and his deputy chief executive, Mr Michael Pickard, it has been rationalising over the past year, to concentrate on four core areas: retailing (including its William Hill chain), housebuilding and property investment.

The reception given to this newcomer will not only test the intent of which confidence has returned to the independent oil sector, but it will also show how far the scars have healed from the experience of investing in the rush of US oil companies which joined the market three or four years ago—only to fall badly out of favour.

Some of those companies left their London investors feeling foolish, having paid fancy prices for overvalued reserves, and/or a succession of dry holes.

Kingston Oil and Gas, a tiny independent oil company worth under £7m which produces gas in Ohio, claims to be different.

First, with Professor Roland Smith as its chairman, it can hope for a higher profile than has given to many of the US oil stocks listed in London.

More important, says Mr Ray Chambers, joint managing director, is the pattern of the

company's assets. Whereas the first generation of US companies presented their shareholders with a list of unproven reserves—which often proved disappointing on closer inspection—all Kingston's reserves are proven, and more than half are producing gas.

With the resulting cash flow, Kingston is proposing to start paying dividends at once—almost unheard of for a small, young oil company. Unlike most others in the sector, Kingston is not an oil exploration company, but a production company, making it both safer and more exciting.

Instead of growing by finding oil, Kingston proposes to expand through buying up distressed

assets, making it both safer and more exciting.

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PFFPUT gives portfolio value

By RICHARD TONKINS

THE Pension Fund Property Unit Trust, which is fighting a bid from Trafalgar House, the shipping property and construction group, has written to its unitholders telling them that the June valuation of its portfolio is £218.1m, equivalent to £1,753 a unit.

This compares with revised and final bid terms announced by Trafalgar House of £2,550 cash per unit, valuing the whole portfolio at £212m.

However, Trafalgar has not yet quantified its share alterna-

tive to the cash offer. It says it is considering its position.

PFFPUT's revaluation follows another letter from Trafalgar unitholders urging them to demand an extraordinary general meeting to consider the offer. Trafalgar also asked why PFFPUT's June valuation had not been made available.

In response to Friday's publication of the figure, Mr Eric Parker, Trafalgar's chief executive, said he considered it

unusual that the valuation on PFFPUT's portfolio had risen by just 1 per cent over the year to March 1987, but by 20 per cent in the three months since.

PFFPUT also wrote to unitholders on Friday urging them to take no action. It said it saw no reason to convene an extra general meeting to consider the proposal which was "so clearly not in unitholders' interest."

PFFPUT is advised by Schroders, Trafalgar by Kleinwort Benson.

Amber Day agrees to cash boost

By RICHARD TONKINS

AMBER DAY HOLDINGS, the lossmaking clothing manufacturer and importer, has agreed to a cash injection of £2m from a consortium of five businessmen, including Mr Irvine Sellar, the high street fashion entrepreneur.

Subject to the approval of shareholders, the consortium will subscribe for 4.7m new Amber Day ordinary shares at 42.5p per share, raising its stake

to 29.08 per cent of the enlarged ordinary share capital. It already owns 1.15m Amber shares, a 7.45 per cent stake.

Amber Day, which makes and imports clothing for sale to major order houses and multiple stores, has undergone large-scale restructuring, which included placing a controlling interest in its menswear retailer, John Kent, on the Unlisted Securities Market.

In the six months to end November 1986, it incurred operating losses of £17,000. But a £15,000 contribution from John Kent resulted in a pre-tax profit of £156,000.

The offer price—less than half Friday night's closing price of 66p—was fair because the trading price had more than doubled since the beginning of June, he said.

These results were down on the growth figures for the first four months given at the annual meeting, indicating a slackening in new business in May and June.

The result belied the solid progress made in trading during the period, the directors said.

Trading was depressed during

the first four months but profitability returned in February and that trend had continued, they added. Currently all sectors were busy, with good order books for the immediate future.

There is again no dividend. The last payment was an interim of 0.1p in 1984.

Amber Day Holdings' pre-tax losses for the year to June, more than twice as bad as City expectations. These compared with a profit of \$9.5m for 1985-86.

The overall industry growth figures will be published by the Association of British Insurers next month when one will be able to judge L and G's performance against the industry.

Sun Life's new business figures were very much in line with market expectations, with new annual premiums up by more than 10 per cent from £22.1m to £23.5m and single premiums showing a phenomenal jump from £165,000 to £422,000, thanks to the success of the company's special anniversary bond, which pulled in £220m—an industry record.

The group's unit trust sales fell from £149.5m in the year to £102.8m, and its individual pension business was strong in both annual and single premiums. However, new annual life premiums declined overall—a rise in unit-linked offset by a drop in conventional business.

Kenyon buys seven funeral directors

In a circular dated June 8 describing the acquisition of O'Neill's, the chairman said the commitment to the planned investment programme had to be postponed, and the benefit of the investment and reorganisation of the company would be reflected in trading performance of the next financial year. He said yesterday that the position remained unchanged.

Turnover for the opening half was down from an adjusted \$4.15m to \$4.04m. There was an extraordinary debit this time—the cost of acquiring the Canadian subsidiary—of \$145,000. The loss per share was 1.4p.

Consideration will be satisfied by the issue of slightly more than 860,000 ordinary shares and \$2.23m in cash.

Kenyon Securities, the USM-quoted funerals group, announced the acquisition of seven firms of funeral directors, a coffin manufacturer and their related properties for \$4.28m.

In the year to March 31, 1987, the combined pre-tax profits and turnover of the acquired companies were £403,000 on turnover of £3.9m. The funeral directors will extend Kenyon's geographical base and the coffin manufacturer, L. T. & R. Vowles, is a major supplier to the industry.

The group's unit trust sales fell from £149.5m in the year to £102.8m, and its individual pension business was strong in both annual and single premiums. However, new annual life premiums declined overall—a rise in unit-linked offset by a drop in conventional business.

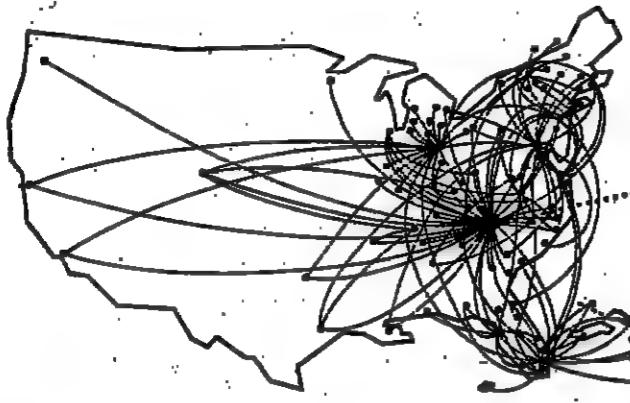
Kenyon's financial year ends on June 30.

Why struggle through J.F.K. when you can fly through Charlotte?

★ It's a muggy Summer's day.

Half the Jumbos in the world have just landed.

And to cap it all, the Mets are out of the World Series so Immigration are being even more stroppy than usual. Sound familiar?



At times, a less endearing part of the world it's difficult to imagine.

Unless, of course, you're a regular among Atlanta Airport's weary wayfarers, or an habitué of Miami International.

Miami's latest and most notorious growth industry makes arriving there like arriving on an identity parade.

The advent of cheap air travel has made getting to America far easier, true enough, but it's made getting into America infinitely harder.

Until now, that is.

Now there's a civilised port of entry.

This month saw the start of Piedmont's new transatlantic service between Gatwick and Charlotte/Tampa.

Charlotte, North Carolina, the eighth and final gateway on the eastern seaboard.

It may sound a little remote, but Charlotte is actually nearer the rest of America than any other gateway.

From there, you're within one hour's



flying time of 51% of the US population compared to only 38% from New York, 40% from Atlanta and, no don't laugh, 4% from Miami.

It's Piedmont's major hub, with 290 departures daily to 58 US cities including the 16 largest.

And at Charlotte, they promise, promise no less, that you'll clear Immigration, Baggage Reclaim, Customs and be ready for your connecting flight inside an hour.



Piedmont itself is America's fastest growing major airline.

A huge operation that maintains the biggest fleet of 737s in the world, carries more passengers (24 million last year) than British Airways and operates a route network second to none east of the Mississippi.

But just as important as the airline's size is its civility.

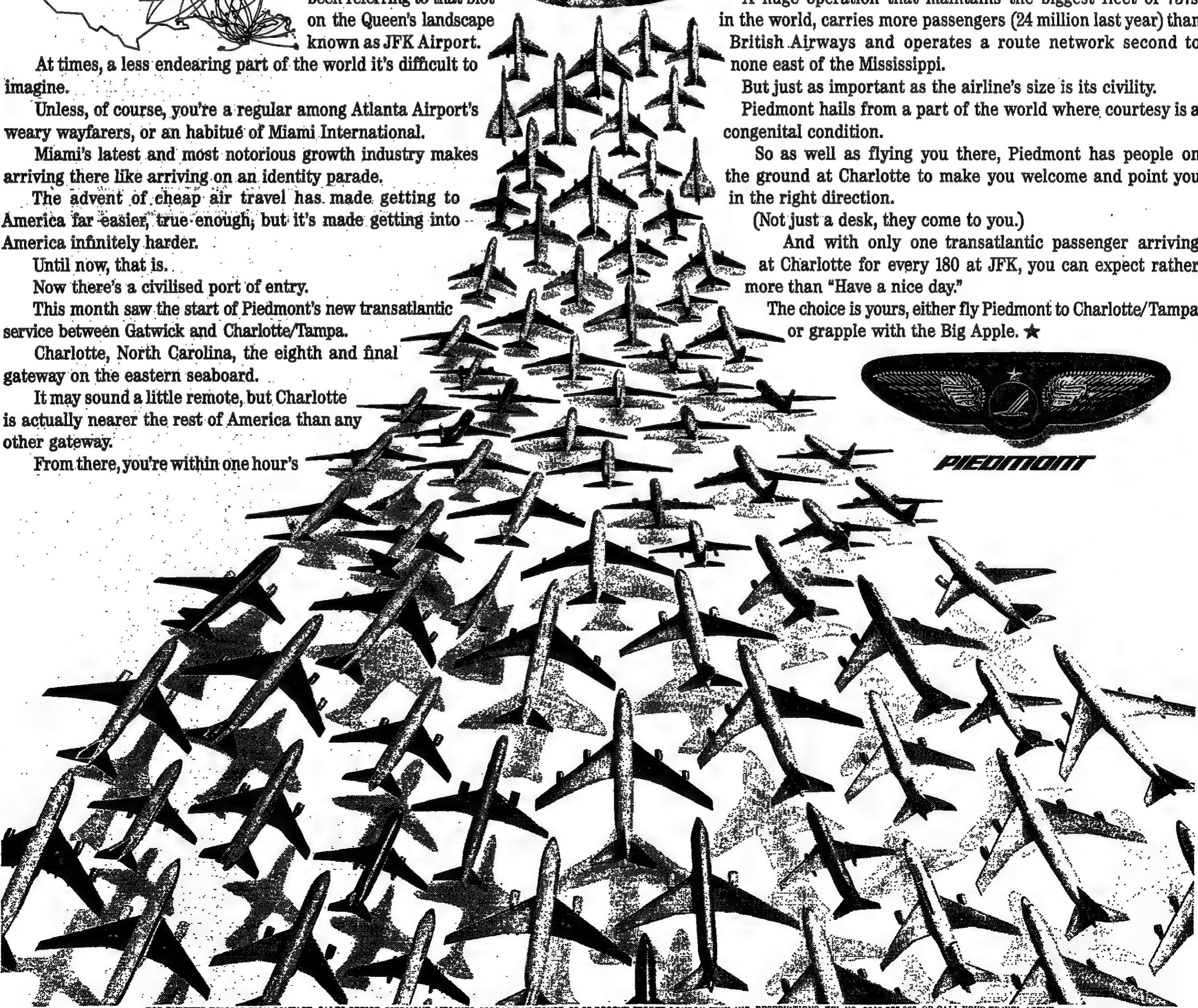
Piedmont hails from a part of the world where courtesy is a congenital condition.

So as well as flying you there, Piedmont has people on the ground at Charlotte to make you welcome and point you in the right direction.

(Not just a desk, they come to you.)

And with only one transatlantic passenger arriving at Charlotte for every 180 at JFK, you can expect rather more than "Have a nice day."

The choice is yours, either fly Piedmont to Charlotte/Tampa or grapple with the Big Apple. ★



FOR FURTHER INFORMATION CONTACT: SALES OFFICE, PIEDMONT AIRLINES, PICCADILLY HOUSE, 33-37 REGENT STREET, LONDON SW1Y 4NB. RESERVATIONS: TEL NO: 0800-777-333, OR CALL YOUR TRAVEL AGENT.

WORLD MARKETS

FT-ACTUARIES WORLD INDICES

Jointly compiled by the Financial Times, Goldman, Sachs & Co., and Wood Mackenzie & Co. Ltd., in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS

Figures in parentheses show number of stocks per grouping

	FRIDAY JULY 10 1987			THURSDAY JULY 9 1987			DOLLAR INDEX				
	US Dollar Index	Day's Change %	Pound Sterling Index	Local Currency Index	Gross Div. Yield	US Dollar Index	Pound Sterling Index	Local Currency Index	1987 High	1987 Low	Year Ago (Appr'd)
Australia (96) ...	143.53	+0.5	131.84	134.72	2.93	142.79	130.84	133.63	143.53	99.92	76.45
Austria (16) ...	86.40	+0.2	79.37	82.64	2.50	86.26	79.04	101.42	86.53	95.82	
Belgium (48) ...	125.38	-0.9	115.17	118.73	4.05	126.49	115.91	119.32	126.49	96.19	82.29
Canada (132) ...	114.71	-0.1	104.45	107.37	2.11	115.21	105.24	108.29	114.71	98.18	82.29
Denmark (32) ...	129.64	+0.0	100.71	105.22	2.48	107.43	100.46	105.37	121.62	98.39	87.33
Finland (22) ...	96.14	-0.1	88.31	92.21	2.06	96.21	88.16	91.94	100.33	94.00	82.49
West Germany (92) ...	127.98	-0.1	117.56	128.29	2.82	128.10	117.38	128.39	128.88	96.99	85.26
Hong Kong (45) ...	140.97	+2.3	129.49	136.20	3.29	137.80	126.26	133.13	140.97	99.92	82.29
Ireland (14) ...	117.17	-0.2	107.40	104.45	3.97	117.23	105.24	108.29	117.17	98.18	82.29
Japan (36) ...	134.69	+1.3	127.73	128.27	2.53	132.72	121.29	125.95	134.69	100.00	84.30
Malaysia (36) ...	182.52	+1.8	167.68	178.49	2.10	178.23	164.29	175.15	182.52	98.24	80.38
Mexico (14) ...	274.44	-0.1	252.09	310.33	0.73	274.54	251.56	310.33	274.94	99.72	49.93
Netherlands (38) ...	125.64	-0.3	115.41	119.10	3.72	126.03	115.48	119.07	126.49	99.65	80.76
New Zealand (26) ...	104.13	+2.0	95.65	92.06	3.08	103.62	93.51	92.00	103.62	93.51	80.76
Norway (24) ...	134.58	+1.1	121.11	124.16	2.71	134.09	124.16	124.16	134.58	98.22	82.29
Singapore (27) ...	125.58	+1.1	133.83	153.19	1.61	154.93	151.43	154.93	154.93	99.29	76.67
South Africa (61) ...	170.85	+0.5	156.94	123.28	3.34	169.95	155.73	122.84	169.95	100.00	75.49
Spain (43) ...	125.30	-0.2	115.10	132.00	3.32	126.05	121.07	126.05	126.05	98.25	
Sweden (33) ...	117.75	+0.1	108.16	111.21	2.00	118.75	107.58	110.53	118.75	98.25	
Switzerland (53) ...	154.96	-0.1	149.81	156.51	1.02	154.47	143.37	154.96	154.96	99.09	
United Kingdom (336) ...	126.84	+0.2	144.18	125.20	2.03	126.59	121.37	125.20	126.59	100.00	66.34
USA (591) ...	125.90	+0.3	115.44	125.90	2.87	125.57	125.57	125.57	125.57	100.00	66.34
The World Index (243) ...	125.00	+0.1	114.83	117.87	2.77	124.93	120.00	125.00	125.00	99.78	80.31
Pacific Basin (488) ...	134.77	+1.3	123.80	128.41	2.70	130.08	121.95	125.77	134.77	98.32	83.32
Europe (533) ...	126.92	+0.8	120.26	124.18	1.49	128.87	119.00	124.65	126.92	98.09	
North America (723) ...	126.44	-0.2	116.14	126.16	2.83	126.34	115.59	125.87	126.70	100.00	101.22
Europe Ex. UK (597) ...	105.17	-0.2	96.41	101.22	2.53	103.34	96.53	101.77	107.75	98.02	
Pacific Ex. USA (528) ...	127.79	-0.5	124.74	128.79	2.00	128.79	124.74	128.79	128.79	98.02	
World Ex. US (528) ...	131.42	+0.8	120.91	124.58	1.54	130.62	119.69	122.16	131.42	98.35	
World Ex. UK (203) ...	126.66	+0.5	116.35	123.29	1.93	125.50	115.36	123.29	126.66	100.00	91.61
World Ex. So. Af. (238) ...	129.09	+0.6	118.58	125.20	2.03	128.35	117.61	124.19	125.02	100.00	92.34
World Ex. Japan (196) ...	126.84	+0.2	115.51	123.72	2.81	125.59	116.00	125.59	125.59	100.00	96.34
The World Index (243) ...	129.35	+0.6	118.82	125.22	2.05	128.62	117.85	124.21	125.15	100.00	92.34

Base values: Dec. 31, 1986 = 100
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Latest prices were unavailable for this edition.

CONSTITUENT CHANGE: Finances de Developpement des Entreprises has been deleted (France).

EUROPEAN OPTIONS EXCHANGE

	Aug 87			Rev 87	
Series	Vol.	Lam.	Vol.	Lam.	Stands
Gold C	145.00	1.50	19.50	3.21	544.10
Gold S	210.00	1.50	20.50	3.21	—
Gold P	210.00	0.70	35.00	3.50	—
	Sept 87	Dec 87	Mar 88		
SILVER C	5700	—	34	115	9
SILVER S	5800	—	50	—	—
SILVER P	5800	—	50	—	—
	Ju. 87	Aug 87	Sept 87		
SFL C	FI200	7.20	20	3.70	—
SFL C	FI205	14	2.70A	5.70	6
SFL C	FI200	14	2.70A	5.70	6
SFL P	FI210	—	5	4.50	—
	Dec 87	Mar 88	June 88		
SFL C	FT15	—	12.60	—	—
SFL C	FT205	25	3.50	300	7.30
	July 87	Oct 87	Jan 88		
ABN C	FI200	0.50	9.50	2	18
AEON C	FI204	1.50	9.50	2	18
AEON P	FI205	47	1.50	4.50	7.00
AHOLD C	FI100	5	0.80A	2.00B	—
AHOLD P	FI104	2.00	2.00B	—	—
AKZO C	FI270	2.00B	21.16	10.80	24.20
AKZO P	FI160	149	0.60	3.70	24.20
AMEV C	FI160	149	0.60	3.70	24.20
AMEV P	FI165	2.00	2.00B	—	—
AMF C	FI70	1.10	1.70	1.50	2.50
AMF P	FI70	1.10	1.70	1.50	2.50
AMSLV C	FI200	0.50	1.50	2.50	5.50
AMSLV P	FI200	0.50	1.50	2.50	5.50
GST-BROG C	FI200	2.00	2.00B	—	—
HEINEKEN C	FI100	100	2.00	2.00B	—
HEINEMAN F	FI200	2.00	2.00B	—	—
HOOGENBOOM C	FI40	100	2.00	2.00B	—
KLM C	FI100	100	2.00	2.00B	—
NEEDLOYD C	FI100	100	2.00	2.00B	—
NAT-NED P	FI70	1.10	2.00	2.00B	—
PHILLIPS C	FI200	2.00	2.00B	—	—
ROYAL DUTCH C	FI200	99	0.70	1.50	2.50

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International headquarters for Thorpe

TROLLOPE & COLLS MANAGEMENT, part of the building and civil engineering division of the Trafalgar House Group, has been awarded an £8.5m contract from Pelmaks Project Management Services for the construction of a new international headquarters at Thorpe Egham, Surrey, for the RMC Group.

The work will comprise substantial refurbishment of three existing buildings—a Georgian residence, a former coach house and an Edwardian property, each to be connected by a new single-storey, flat-roofed construction. The works, covering an area of approximately 4,000 sq metres, will largely consist of office accommodation, an amenities block and extensive external facilities.

Nearly £2m of the contract value is to be spent on extensive environmental works. Much of the new flat-roofed area is to be planted and some 24 ins of topsoil is to be deposited on it for that purpose.

The properties are situated in a conservation area adjacent to RMC's group leisure complex at Thorpe Park, and Trollope & Colls is taking considerable steps to preserve the many trees that lie in the vicinity. The design by Edward Cullinan CBE has been commended by the Royal Fine Art Commission. The contract is due for completion within a 21 month period and Trollope & Colls Management hope to start work on site at the beginning of October.

APPOINTMENTS

Two changes at Charterhouse Bank

CHARTERHOUSE BANK has made the following appointments: Mr David Peltier has been appointed as an assistant director, in charge of credit analysis. Previously with The Hongkong and Shanghai Banking Corporation, and the American Express Bank, he joins the London office from The Royal Trust Bank. Mr David Hunt has been appointed as an assistant director of Charterhouse Bank, Manchester, where he will be working in corporate and commercial banking.

Previously with Old Bond Street Securities and Kleinwort Benson, Manchester, he joins from The Royal Trust Bank where he was manager of the Manchester office.

F. J. C. LILLEY has made Mr John Constantine a non-executive director. Mr Constantine retired on April 1 from his position as senior partner of Thomson McLeckie and Co's Birmingham office.

Mr John C. Bowley, the controller (marketing) of YORKSHIRE BANK since 1983, has been appointed to head a new division following the bank's acquiring principal card issuing status within the Visa International organisation. He will have the title controller (Visa services). Mr David Mortimer has been appointed controller (marketing) to succeed Mr

CONSTRUCTION CONTRACTS

Dublin Airport expansion

Construction of a new runway at Dublin Airport is included in contracts worth £13m awarded to TARMAC CONSTRUCTION.

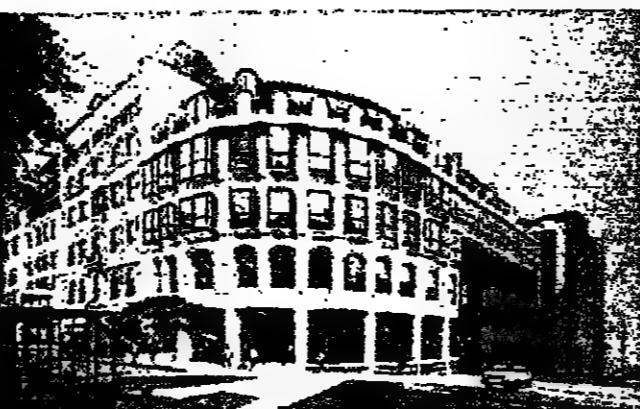
The Dublin contract, a joint venture with P. J. Walls (Civil) of Dublin, is valued at about £1.6m and is being carried out for Aer Rianta, the airport authority.

It involves constructing a new runway, associated taxways, earthworks, drainage, ducting concrete paving and asphalt paving. Work has just started

and is scheduled for completion in 18 weeks.

Other projects include preliminary civil engineering work for a new building at Trowbridge, Wiltshire, for Nestle (£1.3m); converting premises at Swansea into a bank for Midland Bank (£498,000); and a health centre at Colerford, Gloucestershire, for Gloucester Area Health Authority (£409,000).

The contract housing division has a £227,000 contract for work on homes at Sheffield for the Sutton Housing Trust.



An Architect's impression of Cathedral Court, Colmore Row, in the centre of Birmingham, being constructed by Mowlem Midlands, a division of Mowlem Regional Construction

MOWLEM MIDLANDS, the Birmingham-based division of Mowlem Regional Construction, has been chosen by Hortons Estate as contractors for the £4m Cathedral Court development at Colmore Row, an important site in the heart of Birmingham.

The work comprises the demolition of the existing multi-level Victoria building on site and the construction of a six-storey prestige building with 40,000 sq ft net of air-conditioned office space and parking for about 41 cars on two basement levels.

The structure will comprise reinforced concrete foundations, retaining walls, columns and beams, portal frame steelwork and in-situ concrete suspended slabs, stairs, staircase and twin lift shafts.

The street elevations are stone cladding and windows are double-glazed aluminium frame with a travertine finish with both internal and external finishes.

Work is due to start soon, with completion due in December 1988.

Upgrading and refurbishment work is being carried out at Epworth House, 28-35 City Road under a £1.5m contract for Epworth House Investors. Due for completion later this year, the current phase involves modernising two floors of the building and communal areas, and renovation of external marble cladding.

The work comprises the demolition of the existing multi-level Victoria building on site and the construction of a six-storey prestige building with 40,000 sq ft net of air-conditioned office space and parking for about 41 cars on two basement levels.

The structure will comprise reinforced concrete foundations, retaining walls, columns and beams, portal frame steelwork and in-situ concrete suspended slabs, stairs, staircase and twin lift shafts.

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Closing prices, July 10

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 31

FOREIGN EXCHANGES

US trade deficit forecast to be little changed

By COLIN MILLHAM

IMPACT FROM Wednesday's US trade figures for May is likely to be much less than appeared likely a few weeks ago, with most forecasters agreeing there will be little change from the April deficit of \$13.3bn.

Price movements range from about \$12.5bn to \$14.5bn, but several have been adjusted recently, in the light of a shrinking Japanese trade surplus.

According to a survey by Money Market Services the May US deficit is expected to be \$13.2bn. MMS itself is at the top of the range, at \$14.4bn, and Nomura Research has come in with the lowest estimates at \$12.5bn. Citibank recently revised down its figure to \$13.8bn from \$14bn. London stockbrokers, James Capel, expect \$13bn, while merchant bank Morgan Grenfell has revised its forecast up to \$13.1bn.

The forecasts came together at the end of last week but were generally agreed there was unlikely to be much impact on the dollar, unless the deficit is over \$14bn.

The dollar's trend is expected to continue upwards in the short term, but will be limited by the commitment of central banks to exchange rate stabilisation. In its latest meetings of ministers from the leading economic nations, in Paris in February and Venice in June, resulted in exchange rate targets, giving a top for the dollar of about Y155 and DM 1.85.

The US currency has not quite reached these levels, but on last week's trend will do so very soon, although much of the optimism is based on the fact that the Wednesday's US trade figures are for May. In June Japan's seasonally adjusted trade surplus fell to \$5.5bn from \$8.44bn in May. Over the same period Japan's unadjusted surplus with the US decreased to \$4.01bn from \$4.48bn.

If the forecast of a May US deficit of around \$13.2bn proves correct, this will not change the monthly average so far this year. This remains too high to sustain the dollar's advance, and in the second half of the year the situation is expected to deteriorate. Morgan Grenfell estimates this could lead to a reduction of about \$4.5bn.

Morgan Grenfell suggests the prospects for the June US trade figures will be helped by a one off effect due to the contribution for Canada. In the past Canadian figures have suggested the deficit is lower than US estimates, and starting from the June figures Washington will take the Canadian calculations.

During the second half of the year the deficit is expected to widen however. Nomura says the dollar is still strong and that a dollar rate of Y150 in September falling to Y140 by the end of the year, and continuing to decline in 1988 to around Y130 by December.

Trade protectionism is also an uncertain factor for currency market direction, and Nomura says trade legislation to be discussed in the US Congress this month may lead to a resumption of "dollar talk-down."

US officials have talked the dollar up recently, ahead of the US Treasury refunding auctions in early August, where it is hoped there will be good Japanese demand for bonds. Nomura expects Japanese investors to remain attracted to US assets until the dollar moves in a weaker direction.

The London International Financial Futures Exchange
Real Exchange, London E.C.4V 0P1

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IN NEW YORK

July 10	Close	Previous Close
2 Spot	1.6125-1.6135	1.6175-1.6185
1 month	0.30-0.27 pm	0.31-0.26 pm
3 months	0.28-0.25 pm	0.28-0.25 pm
12 months	2.65-2.75 pm	2.75-2.65 pm

Forward premiums and discounts apply to the US dollar.

STERLING INDEX

July 10	Close	Previous Close
0.00 am	72.9	73.0
9.00 am	72.9	73.0
10.00 am	72.8	73.0
11.00 am	72.7	73.0
1.00 pm	72.9	72.9
2.00 pm	72.8	72.9
9.00 pm	72.7	72.9
4.00 pm	72.9	73.0

Changes are for Eas, therefore positive change denotes a weak currency.
Adjustment calculated by Financial Times.

EXCHANGE CROSS RATES

July 10	E	S	DM	YEN	F Fr.	S Fr.	H Ft.	Lira	C S	B Fr.
E	1.4620	1.4627	1.4845	1.4848	2.978	2.978	2.933	2.933	2.34	1.17
DM	0.5426	0.5423	0.5423	0.5423	1.027	1.027	1.027	1.027	1.22	0.88
YEN	0.5384	0.5423	0.5423	0.5423	1.027	1.027	1.027	1.027	1.22	0.88
F Fr.	1.2006	1.2027	1.2027	1.2027	2.052	2.052	2.052	2.052	2.52	1.23
H Ft.	0.9022	0.9044	0.9044	0.9044	1.799	1.799	1.799	1.799	2.52	1.23
Lira	0.2398	0.2481	0.2481	0.2481	0.956	0.956	0.956	0.956	1.68	1.00
C S	0.4647	0.5797	1.996	2.049	4.651	4.651	4.651	4.651	10.11	2.88
B Fr.	1.215	2.614	4.622	5.793	16.07	16.07	16.07	16.07	45.05	100.

*C/S/DN rate for July 9: 1.68599

CURRENCY MOVEMENTS

July 10	Bank of England Index	Morgan Guaranty Charged %
Sterling	72.9	-20.6
U.S. Dollar	107.2	-4.7
Canadian \$	7.70	+1.2
Austrian Schilling	157.7	+1.0
Belgian Franc	99.8	-4.6
Danish Krone	92.0	+0.5
French Franc	134.7	+1.5
Swiss Franc	174.4	+1.5
Deutsche Mark	134.7	+1.5
Italian Lira	11.25	+0.2
Japanese Yen	191.04	-0.01
Norway Krone	8	N/A
Spanish Peseta	1.3274	-0.01
Swedish Krona	75	-0.01
Swiss Franc	1.73224	-0.01
Greek Drachma	3.5	-0.01
Irish Pound	2.005	-0.01
Irish Franc	1.77494	-0.01

Long-term Eurodollar: Two years 7% per cent; three years 6% per cent; four years 5% per cent; five years 4.5% per cent. One day notice.

French franc: 100, Bank of England Index 186m average 1986-1987-100. Bank of England Index 186m average 1975-100.

OTHER CURRENCIES

July 10	E	S	DM	YEN	F Fr.	S Fr.	H Ft.	Lira	C S	B Fr.
US	1.4045-1.6175	1.6135-1.6145	0.32-0.26 pm	0.27	0.90-0.84 pm	2.15				
Canada	2.2825-2.3145	2.3130-2.3140	0.34-0.34 pm	0.51	0.33-0.21 pm	0.51				
Netherlands	3.3425-3.3554	3.3515-3.3554	1.36-1.36 pm	1.26	3.10-3.14 pm	3.80				
Denmark	1.2045-1.2054	1.2050-1.2054	1.36-1.36 pm	1.04	1.04-0.98 pm	1.04				
Ireland	1.1050-1.1120	1.1107-1.1120	0.02-0.11 pm	0.70	0.07-0.31 pm	0.69				
Portugal	2.9645-3.0615	3.0774-3.0845	2.97-2.98 pm	3.29	3.09-3.15 pm	3.37				
Spain	2.0425-2.0536	2.0508-2.0536	1.60-1.60 pm	1.75	1.75-1.80 pm	1.75				
Italy	2.4975-2.5195	2.5175-2.5195	2.49-2.49 pm	2.03	2.50-2.54 pm	2.03				
Norway	10.8510-10.8940	10.8710-10.8890	9.45-9.45 pm	10.03	10.10-10.14 pm	10.03				
France	10.8510-10.8940	10.8710-10.8890	9.45-9.45 pm	10.03	10.10-10.14 pm	10.03				
Japan	2.0225-2.0254	2.0225-2.0254	1.10-1.10 pm	1.10	1.10-1.10 pm	1.10				
Austria	2.0720-2.0794	2.0720-2.0794	0.91-0.91 pm	0.92	0.92-0.95 pm	0.93				
Switzerland	2.4740-2.4940	2.4840-2.4940	1.10-1.10 pm	1.10	1.10-1.10 pm	1.10				

Belgian rate for convertible francs. Financial times 61.95-62.05. Six-month forward dollar 1.70-1.65 pm, 12-month 2.87-2.77 pm.

DOLLAR SPOT—FORWARD AGAINST THE POUND

July 10	Day's opening	Close	One month	%	Three months	%	One year	%
US	1.4045-1.6175	1.6135-1.6145	0.32-0.26 pm	0.27	0.90-0.84 pm	2.15		
Canada	2.2825-2.3145	2.3130-2.3140	0.34-0.34 pm	0.51	0.33-0.21 pm	0.51		
Netherlands	3.3425-3.3554	3.3515-3.3554	1.36-1.36 pm	1.26	3.10-3.14 pm	3.80		
Denmark	1.2045-1.2054	1.2050-1.2054	1.36-1.36 pm	1.04	1.04-0.98 pm	1.04		
Ireland	1.1050-1.1120	1.1107-1.1120						

SECTION III

FINANCIAL TIMES SURVEY

The legitimacy of the Moroccan monarchy rests on the dual foundations of historical tradition and the religion of the Prophet Mohammad. But, in the years to come, the monarch will have to find ways of associating the rising numbers of educated people with the exercise of real power, write Francis Ghiles and Andrew Gowers.

King seeks wider stage

WHEN KING HASSAN II of Morocco, paying his first state visit to Britain this week, meets Mrs Margaret Thatcher, the Prime Minister, they ought to have a lot to talk about. Both leaders, after long years in power, now dominate their domestic political scene in a way without precedent in this country. Both are presiding over a measure of improvement in their countries' economies following a number of very difficult years. And in their rhetoric at least, the governments of both are now committed to liberal economics, in which phrases like fiscal responsibility and the free market loom large.

The similarities, of course, do not go much farther. King Hassan has, for more than 26 years, been the absolute monarch of a country which considers itself part of the Arab world, whatever its trappings of Western parliamentary democracy. Alas! the Aloua dynasty which has ruled Morocco since the 17th century, is also one of the more intriguing figures on the international political scene: a firm friend of the West, an immediate neighbour of the European Community since the accession of Spain and Portugal in 1986, and a player of some significance in the tortuous conflicts of the Middle East.

There are, a number of reasons why the King's presence in London will evoke more than the customary courteous interest which state visits normally receive.

For example, there are signs that he is beginning to take a broader approach to foreign policy than has been customary in the past. In the years since it gained independence from France in 1956, Morocco has tended to look at its relations with other countries in a relatively narrow focus.

It has concentrated on ties with Paris, and its other sometime colonial adversary, Madrid, to the virtual exclusion of other western European capitals.

This narrow focus has been reinforced by the West Saharan conflict, relations with Algeria have been strained since 1975, while Libya was viewed with great misgivings until it switched sides in 1984 and signed a treaty of "union" with Morocco at Oujda. King Hassan's purpose was to try to wean Colonel Gaddafi away from supporting the Polisario guerrillas. Despite breaking the "union" last year, King Hassan is not on overtly hostile terms with his Libyan counterpart.

Relations with others which are closer go back exactly two centuries, were badly upset by the Oujda treaty. Washington had looked upon King Hassan as its paramount friend in North-west Africa: Morocco sent troops to Zaire's troubled Shaba province to help re-establish order in 1978; it allowed old US bases to be refitted for possible



King Hassan, in traditional costume, on a visit to the Western Sahara

Morocco

IN THIS SURVEY

Politics and the monarchy: there are testing years ahead

Relations with the Middle East: a bridge between two worlds

The economy: tax reform and the black economy

Finance Minister Mohammed Berrada, the liberal-minded Finance Minister who introduced VAT

Banking: The central bank's control has made

the system one of the kingdom's soundest pillars

Relations with the EEC: the Spanish factor

Agriculture: the droughts of the early 1980s have prompted government investment

Phosphates: a former prime minister believes Morocco can dominate the world market

The film industry: strong growth looks imminent

Textiles and leather: investment is rising

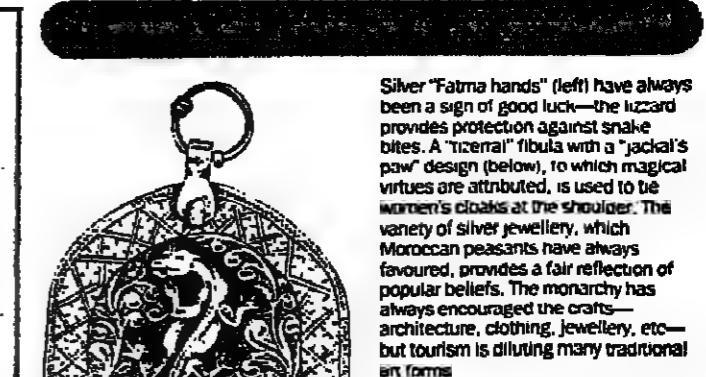
Tourism: marketing needs to be improved

Foreign investment: facing up to frustrations

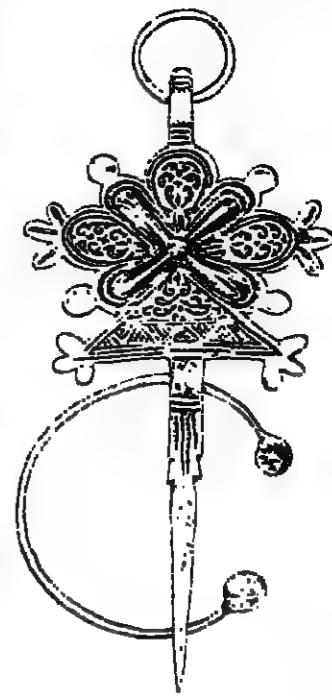
Profile: Casablanca's Casablanca affluence of the French electronics group Thomson

El Aaiun: a boom town in the Sahara dunes

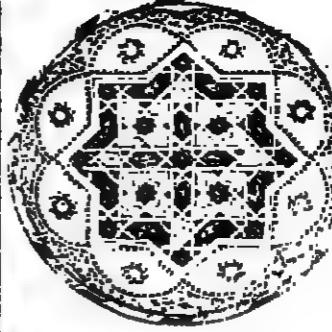
A guide for the business visitor



Silver "Fatima hands" (left) have always been a sign of good luck—the lizard protects against snake bites. A "zeraïl" fibula with a "zéral's paw" design (below), to which magical virtues are attributed, is used to tie women's cloaks at the shoulder. The variety of silver jewellery, which Moroccan peasants have always favoured, provides a fair reflection of popular beliefs. The monarchy has always encouraged the crafts—architecture, clothing, jewellery, etc—but tourism is diluting many traditional art forms.



The last great centres of pottery remain Fes and Safi. Traditional pieces and some house wares are still manufactured, but Moroccan artists also turn their hand at more modern designs, which are keenly sought by both Moroccan and foreign collectors.



Bracelets are great favourites among country women, worn either round the wrist or the ankle. Many Moroccans, be they of Arab or Berber descent, have a measure of black blood in their veins, the result of intermarriage with men and women from south of the Sahara. Silver looks particularly alluring on such people.



Drawings by James Ferguson

involved in keeping control of the Sahara has fallen since the 1970s and early 1980s when the armed forces underwent the bulk of their re-equipment programme.

Moroccan confidence in its battle with the Polisario is currently at an all-time high. This stems principally from the construction over the past five years of a 1,300-mile defensive wall around the territory, which now reaches the port of Dakhla, designed to keep the guerrillas out. The latest stage of this ambitious project in the south is but complete, meaning that Morocco can now deny the Polisario fighters access to most of the Saharan territory for most of the time, and has closed off their route to the sea, which is essential for their survival.

Yet on the other hand, the King has also demonstrated finely-honed political antennae.

Time and again in recent years he has outmanoeuvred the opposition with a bold gesture, especially where Moroccan nationalist sentiments are involved. After the troubles of 1971 and 1972, for example, there was a notable shift in economic policy to take account of such feelings. It was decreed in 1973 that all strategic sectors of the economy were to be at least 51 per cent Moroccan-owned and that foreign-owned agricultural land was to be expropriated by the state and distributed to farmers.

The King's masterstroke, though, is widely acknowledged to have been the famous Green March, launched in the autumn of 1975, in which 350,000 unarmed Moroccans headed

Important steps are being taken to restructure Morocco's cumbersome public-sector companies, with the aid of a \$240m loan from the World Bank—the largest of its kind

south into the desert (preceded by the Moroccan army) in order to reassert Rabat's sovereignty over the future of its two remaining enclaves on the north African coast, Ceuta and Melilla. That was just the beginning which we can expect to hear a lot more of in the next couple of years.

True, Morocco has never suffered from the sort of identity problem which afflicts many other Arab countries. For much of its history, it has been physically, as well as politically, isolated from its immediate neighbours: sealed off to the east by the Rif and Atlas mountain ranges; to the south by the Sahara desert; and to the west by the Atlantic Ocean.

It is the only member of the Arab world that can claim to have been an independent country for more than a thousand years, and to have developed its own traditions and monarchy rather than having them imposed by outsiders. Morocco was never part of the Ottoman empire, and was left relatively untouched by French rule: in marked contrast to Algeria and Tunisia, its own institutions and culture survived the colonial period more or less intact.

What is more, the legitimacy

of the dual foundations of historical tradition and the religion of the prophet Muhammad. The King is Amir al-Muminin (Commander of the Faithful) and Khalifat Allah. If it is hard to see that no other Arab state—indeed no other Arab state—is in a position of being able to appeal to centuries of independent government, and an unbroken and apparently entirely orthodox combination of secular and religious legitimacy.

Nevertheless, for all its shared history, Morocco is something of an ethnic and tribal patchwork quilt, which requires careful handling. And King Hassan's position was by no means always secure at all times. When he came to the throne after the sudden death of his father, Mohammed V, in February 1961, he spent many years experimenting with Moroccan constitutions, alternately liberalising and clampingly down on political activity.

In the mid-1960s, he successfully faced down a wave of agitation by the main opposition party and within the universities, but only after a number of executions, bloody confrontations between rioters and security forces, and the disappearance in Paris of one of the leading opposition figures, Mehdi Ben Barka, in circumstances which remain mysterious to this day.

What is more, it is not that

long since the King miraculously survived two attempted military coups. In the first, in July 1971, many of the guests who had gathered to celebrate his birthday at the royal palace of Skhirat were killed; in the second, little more than 12 months later, a group of dissident pilots attacked the aircraft in which he was returning to Rabat from France.

Since these narrow escapes,

Hassan has had an aura of beroku (good fortune) which has undoubtedly enhanced his position within the country. But he was unable to benefit from the events of the early 1970s, and has moved both decisively and deftly in the past 15 years to turn events to his own advantage.

Opposition has been kept within well-defined bounds.

Political parties across a reasonably broad spectrum are allowed to function, and have recently been able to speak out on a range of issues, including some quite sensitive economic and social ones. Whatever its limitations, the Moroccan press must be one of the liveliest in the Arab world.

With any opposition which falls "off limits," as it were—and especially with those who have dared to speak out against the Moroccan takeover of the Western Sahara—the authorities have been ruthless. In its 1986 annual report, Amnesty International expressed concern about the detention of 150

foreign observers have often commented critically on the costs of the conflict. But against such a background, they actually seem to most Moroccans quite limited, whether counted in lives or in money.

What is more, the expense

while the north has, since independence, been left largely to its own devices. Many people in Tangier are hoping that King Hassan's visit next autumn will reverse the decline of the port.

West mountain areas remain where poverty is acute, and peasants engage in subsistence farming on poor soils, with uncertain rainfall. Such areas, which for foreign travellers are ones of outstanding natural beauty, contrast sharply with the relatively large, well farmed and irrigated estates in the plains which feed cities and grow export crops.

A bloated public sector, where 680 enterprises account for at least one-fifth of GDP and a far higher proportion of jobs, is a drain on the economy. The National Investment Fund literally squats on a vast portfolio of company holdings which does little to encourage growth. The Minister of Finance, Mr. Mohammed Berrada has been scathing in his references to the state administration but vested interests remain deeply entrenched.

The need to overhaul the education system with a view to generalising primary education and making access to university more selective is recognised as major, but inevitable, challenge.

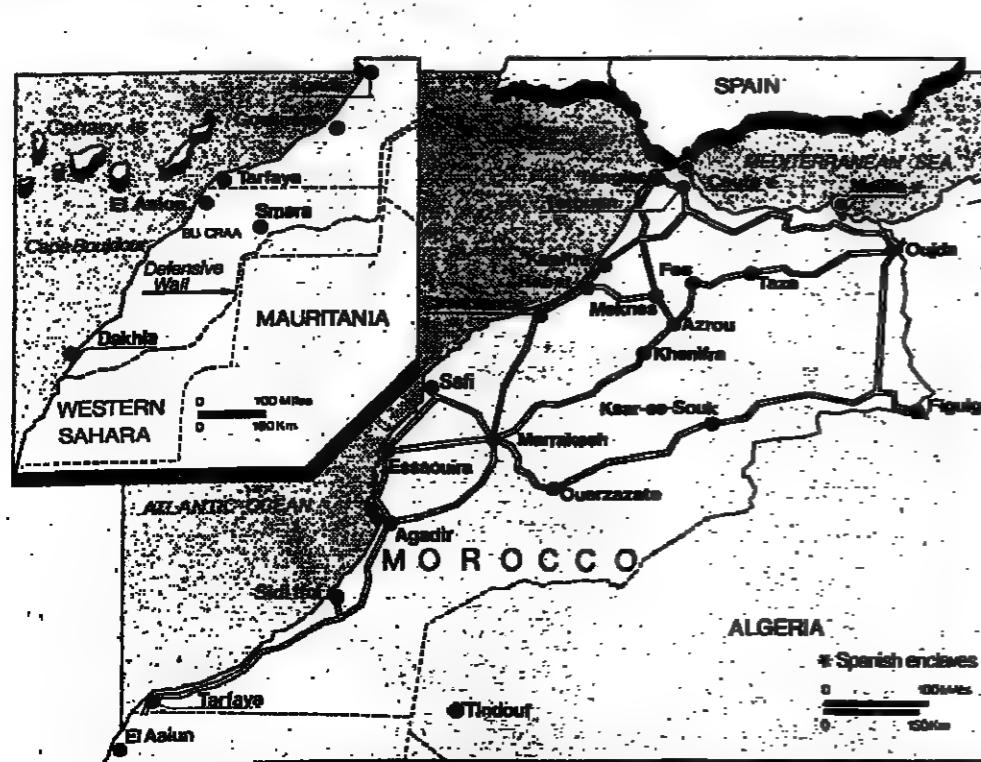
A high birthrate and the steady pace of urbanisation dictates the creation of many more jobs than are at present on offer. Only private industry, if it invests more than today, and foreign investors, if they are willing, can provide the necessary money.

Concentration of power. However deep may go powerful continental forces, which need to be addressed. Up to now a bedrock of support for the King has been the mass of Moroccan peasantry. In years to come, the King will have to find a way of associating the rising numbers of educated people in industry and civil service with the exercise of real power.

This does not necessarily mean destroying traditional structures and ways of doing business. But the successful modernisation of Morocco's economy performance means a strengthening and diversifying of political institutions. Changes need to be introduced into a form of government born of a centuries-old system of patronage which owe allegiance to the King.

The World Bank is keeping its fingers crossed about Morocco, with which it has a very important programme. Cautious optimism probably sums up best the view of senior officials who have been dealing with the Kingdom these past few years. The IMF, from which Morocco has drawn 440 per cent of its quota, also feels that, however long and arduous, there exists an other road to recovery and steady growth than the one which implements the policies agreed in recent years.

If the policies succeed, King Hassan's rule will be consolidated and the reputation of the IMF and the World Bank enhanced. The consequences of failure are something which outsiders and Moroccans alike prefer not to think about.



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What is more, the legitimacy

Politics and the monarchy

Testing years await the descendant of the prophet

MOROCCO HAS officially been a constitutional monarchy for the past 25 years, virtually the entire length of King Hassan II's reign.

The reality is rather different. Now 53, and at the peak of his powers, Hassan II looks like an emperor with his wishes. If he wants to build another palace, as he has just done at Agadir, he does so. And if he wishes the national elections to reflect a certain result, in favour of his men, as happened in 1984, that too is arranged.

Commander of the Faithful, and descendant of the Prophet. His Majesty is at once the master of ceremony and the spider at the centre of the Moroccan web. Admirers and critics alike speak in awe of his manipulative skills: his ability to divide and rule when necessary; and his knack for the theatrical grand gesture which can turn an adverse situation to his own advantage.

With the large Moroccan army conveniently tied down in the Western Sahara, the ulama (the Moslem clergy) largely co-opted by the regime, and the traders unions neutralised and divided, it is hard to see the source of any effective challenge to his rule.

Since seeing off, in characteristically ruthless fashion the last known coup attempt, in 1972, by his Defence Minister, Gen. Mohammed Oufkir, King Hassan's authority has remained uncontested. There have been occasional sputterings of trouble from extreme left underground groups, but these have been quickly squashed with the aid of a very effective police network.

When serious disturbances have broken out, as in 1981 and again in 1984, they have been more in the nature of bread riots than incipient movements to overthrow the régime, and have been put down very firmly, with many casualties.

Even though resentment over the privileges and lifestyle of the small Moroccan élite is deep-seated, the bubbling discontent rarely translates into an anti-monarchical sentiment. So strong is the King's grip on his people's loyalties that in the opinion of Western diplomats, any coup, in order to succeed, would have to have the backing of another member of the royal family. Although alleged corruption in high places and

the palpable extravagance of the court at a time of national hardship could prove classic motives for an attempt to replace the ruler, the plotters' lack of legitimacy would be their first and foremost handicap.

More recently, Hassan II has endeavoured to exhibit splendour on great occasions. Unlike the late Shah of Iran, with whose demise comparisons are sometimes drawn, Hassan II is not only the latest in a 350-year dynasty of impeccable pedigree, he is also the Imam, or spiritual leader, of his people.

In a country devoted to saint-worship, the latter asset is more than compensation for relative poverty or the lack of a job. It is against this background that Moroccan and foreign observers agree that the greatest danger to the stability of the régime would come from King Hassan's own untimely death—the same circumstances as those under which took over from his father, the highly popular Mohammed V. By popular repute, the young Crown Prince, Sidi Mohammed, is not yet ready for the rôle.

Carried and well disciplined on the surface, a strong streak of passion runs, usually undetected, through Moroccan society. And when pent-up feelings finally explode, they do so quickly and violently. Keeping that genie in the bottle is an art that the King has mastered over the years: playing off one region against another, and balancing the interests of the countryside against the towns. A frequent grouse these days among middle-class businessmen and intellectuals is that the countryside currently has the upper hand.

The quality of the administration is said to have deteriorated considerably compared with the well-trained civil service of the French 30 years ago, and the blame for this, and for the parallel rise in petty graft, is put on the promotion of less well educated figures, the "arribous", from the countryside.

On the other hand, by comparison with anywhere else in the Arab world or in Africa, Morocco's human rights record is reasonably good. Although an International Human Rights organisation recently claimed that, over the years, some 400 people had "disappeared", this figure is viewed by most outside

observers as a considerable exaggeration.

Amnesty International lists 190 "prisoners of conscience", many of whom were sentenced in 1977 for plotting against the state during a mass strike of a Marxist group calling itself "Ila al-Anam" or "Forward". A further crackdown took place in late 1985, leading to the arrest of some 40 students and professionals.

In an embarrassing reminder of the past, earlier this year the four children of the late Gen. Oufkir, who died mysteriously in the royal palace after his failed coup, managed to escape from house arrest to issue a poignant plea to world opinion for their release. The King's response was trenchant, in the true spirit of his ancestors: "Don't talk to me about Oufkir's children. If their father had won in 1972, I know where my own children would be now."

Since April 1985, Morocco has been governed by a three-party centre-right coalition led, until last autumn, by M. Mohammed Karim Lemrani, a long-time royal stalwart, and since then by the former minister of education, Dr Laraki.

Supporting the Government, but not a member, is the rural-based Berber party, the Popular Movement; while the two most authentic parties, the nationalist Istiqlal and the left-wing Socialist Union of Popular Forces, chose to stay in opposition.

Two of the three governing parties—the Constitutional Union of former Prime Minister Maati Bouabid, and the small National Democratic Party—are artificial creations formed by the King's supporters shortly before the election, apparently with the intention of splitting the anticipated leftist swing of the electorate. The third, the National Rally of Independents, has since its formation in 1976 always been regarded as staunchly royalist.

Not that party politics has much to do with the actual day-to-day life of the country. As one Western diplomat put it, "the parties are not 'mobilisers of the masses' or articulators of their needs". Strict limits are placed on practice on their ability to criticize or oppose government policies.



King Hassan addresses his parliament: criticism has its limits

Relations with the Middle East

A bridge between two worlds

ON A promontory with a magnificent view over the straits of Gibraltar, in La Moutagne, Tangier's most fashionable hilltop district King Fahd of Saudi Arabia has built himself a luxurious palace, which he visits for a few weeks a year.

Close by, the ornate holiday homes of other members of the Saudi yacht set are flourishing—though some princes clearly favour the Corniche, at Casablanca, with its casinos and good living.

It is not difficult to see why wealthy Gulf Arabs like to spend time in Morocco, an agreeable Islamic country with more relaxed social customs and more those than those to whom they are accustomed.

Immediately recognisable in their long flowing robes and head-dresses, the visitors are the visible—if not always welcome—symbol of a relationship that is coming to be of paramount importance for Morocco's financial well-being.

Through a mixture of judiciously-timed gifts, hard currency deposits with the Moroccan Central Bank and ample credit to purchase Western arms, the Gulf states have helped prop up their fellow monarchy in its time of need. In 1985 alone, when the Moroccan foreign exchange reserves had virtually disappeared, the central bank records the receipt of grants from abroad of DH 2.5bn (US\$30m)—most of which Western diplomats suspect came from the Gulf.

Saudi Arabia was also involved in the Paris Club negotiations of Morocco's government debt last March. It was, therefore, no surprise that pride of place in the front rank of the receiving stand during the recent royal wedding ceremonies in Marrakesh was given to Crown Prince Abdullah of Saudi Arabia and Sheikh Zayed, ruler of Abu Dhabi and President of the United Arab Emirates.

Whatever the nature of his links with the Saudi and Gulf rulers, King Hassan has by no means forgotten the rôle he has taken upon himself as acting as a bridge between the West and the Arab world on one hand, and the Arabs and Israel on the other. Over the years, he has consistently played an important behind-the-scenes mediating rôle in the Arab-Israeli dispute, on no apparent cost to his domestic or inter-Arab standing.

"The King sees himself as an historical figure who is uniquely placed to act as an arbiter in the region's conflicts," said one knowledgeable

Western diplomat. "He is a strategic thinker who covets a place in history, though it is unclear whether he is aware of his own limitations," said another.

Going back over a decade, to the days when the late Moshe Dayan used to slip into Rabat in disguise to prepare for President Anwar Sadat of Egypt's ice-breaking visit to Jerusalem in November 1977, the Moroccan leader has regularly received high Israeli officials with his customary discretion. Mr Shimon Peres, the Israeli Labour Party leader, visited Morocco several times when he was in opposition, before last July's peace summit meeting at Ifrane.

The consequences of the Ifrane summit, or rather the lack of them, were a salutary lesson to the King. Disappointed both by Mr Peres' empty hands and by his own inability to reshape the Israeli political map in favour of a peace consensus—by implicitly calling on Israel's large Moroccan Jewish community to break their traditional affiliation to the right-wing Likud—the expectation is that King Hassan will be more cautious in future before undertaking similar initiatives.

At the same time, Ifrane provided a reassurance that he was able to shock Arab orthodoxy and escape with virtual impunity. In a fit of pique, Damascus' brokering diplomatic relations with Rabat, the breakaway branch based aside in Morocco as an inconsequential gnat-bite. More telling was the silence with which the summit was greeted in other Arab capitals and by the Palestine Liberation Organization, despite the triumphant boasts from Israel that another Arab country had broken ranks with its fellows in dealing publicly with the Jewish state.

Unlike neighbouring Algeria and Tunisia, Morocco has never extended any practical assistance to the PLO. It did not, for example, offer refuge to PLO fighters or to Mr Yasser Arafat after their expulsion from Beirut in 1982 at the hands of the Israeli Army. But, politically as well as diplomatically, the King has been instrumental in his defence of both Palestinian rights and the pre-eminent rôle of the PLO. On this score, Mr Peres obtained little satisfaction.

At a popular level, Morocco is without question imbued with a strong pro-Palestinian and anti-Israeli sentiment, unlikely to change ahead of a comprehensive Middle East settlement.

The prospect of regular, above-board links, even in such seemingly uncontroversial areas as communications or tourism, is thus out of the question for the moment.

But the Kingdom's geographic distance from the Arab heartland and its traditional independent-minded course still enables it to take risks that no other Arab country could afford, and to follow its own interests.

Cancelled at the last minute only because of unwelcome publicity in Israel, Mr Ohlman Demattin, Morocco's Agriculture Minister, had been scheduled last February to pay an unprecedented official visit to Israel, at the head of a delegation seeking agricultural technology know-how and equipment. The delegation came nevertheless.

In the other direction, thousands of Israelis of Moroccan origin each year return to their country of origin, to take part in religious festivals and help keep alive the Jewish community.

How permanent and deep King Hassan's interest is in the Middle East conflict is debatable. In the opinion of one Western diplomat, once the diplomatic contest with Algeria for influence abroad eases off, in the aftermath of a settlement of the Saharan conflict, the King will turn his attention inwards once again.

Put another way: the high

level of activity Morocco has engaged in both before and since the 1982 Fes summit—the closest the Arab states have ever come to recognising Israel—is regarded by this school of thought as more tactical than substantive in its motivation.

The King has often made clear his frustration at the way in which the Arabs, and in particular the Palestinians, have played their hand towards Israel. Having failed to face up properly to either of their two alternatives—war or peace—they have achieved precious little over the past 40 years, he tells his interlocutors.

Morocco has done its part in the Arab cause. Its troops fought bravely on the Golan Heights in 1973; it has hosted probably more Arab and Islamic conferences than any other country; and the Fes declaration, which King Hassan helped shape, remains the Arabs' best common denominator for peace talks. What more can it do at this stage, other than quietly smooth the way for the combatants to talk to each other? It is difficult to see.

The King would dearly love to have a place at the peace talks between the PLO and the Middle East. But he is probably not unrealistic enough to realise that the Arab Frontline states do not share his enthusiasm to take part, his record notwithstanding.

Andrew Whitley



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MOROCCO 3

The economy

Tax reform is the 'hottest issue'

"WITH POPULATION growth at about 2.5 per cent a year Gross National Product and consumption per capita, which have been essentially stagnant since 1980, are not likely to show much improvement in real terms until the end of the present decade," concludes the latest World Bank report on Morocco's economy.

Playing a key role in the international community's efforts to help the faltered Moroccan economy get back on its feet, the Bank is explicit about the likely consequences of the bitter medicine the Rabat government has swallowed since embarking on a comprehensive programme of economic reform in 1984.

These adverse effects include a predicted increase in unemployment already running at 15 per cent (unofficially), reduced domestic demand, and a decline in real incomes, particularly among urban populations.

Not mentioned, but of equal concern to many thoughtful Moroccans concerned about the future of the regime, is the need to preserve the living standards of the new middle class that has emerged over the past 15 years. The middle class is poor and relatively well-off, judging by the evidence of the smarter suburbs of Casablanca.

Its well-being owes much to a factor which finds only a tangential place in World Bank and International Monetary Fund reports, but is nevertheless of crucial importance: the existence of a large and flourishing undeclared subterranean economy.

Evidence of the all-pervasive nature of the black economy is not hard to find: whether in the many small textile and clothing enterprises which have sprung up lately; in the volume of imports said to evade customs duty or in the shape of the senior partners who candidly admitted that the only firm on which he had paid sales taxes for his luxuriant new home was the cement. As many as three-quarters of Morocco's registered companies report losses year after year to the tax authorities.

And yet, somehow, they manage to survive. Astonishingly, agriculture, still the backbone of the economy, together with property dealings and tourism are all tax-exempt. How much all this represents in terms of "missing" government revenues is impossible to tell. The state's tax collection ability is notoriously weak at the best of times. But there is general agreement

Key economic indicators				
	1983	1984	1985	1986
Exports	2.03	2.15	2.16	2.5
Imports	3.53	3.88	3.75	3.8
Current account deficit (Before debt relief)	-1.10	-1.40	-0.98	-0.257
Rate of GDP growth (per cent) (not economic)	2.3	2.1	4.3	5.7
Data service (SMEs)	1.9	2.2	2.4	3.1
As % of value of goods services to transfer (Before relief)	51	56.5	57.8	58.8
(After relief)	—	27.9	31.2	34.6
Drawn foreign debt	12.5	13.9	13.2	13.6

Ministry of Finance, Rabat

among Moroccans and Western diplomats that the size of the black economy could be equal to at least a third of Gross Domestic Product, i.e. some US\$53bn.

Awareness of the dimensions

of the problem, and of its

implications for the economy's

long-range structural adjust-

ment programme, is beginning

to surface in public. "The

reform is the hottest issue of

this year and next," said one

foreign diplomat.

After the profligate 1970s,

when strong phosphate earn-

ings fuelled a public-sector-led

spending boom, and GDP

expanded at a healthy annual

rate of 7.5 per cent, the 1980s

will inevitably be cast by many

in Morocco as "the lost decade."

The twin burdens of servicing

an external debt equivalent to

just under 100 per cent of GDP

and the continuing drain on pro-

ductive resources represented

by the war in the Sahara were

the Scylla and Charybdis

through which the economy has

had to be delicately steered.

Subsidies, which cost the

Treasury \$275m in 1986—half as

much again as had been

budgeted—still benefit mainly

those who do not need them.

More worryingly, the crude

throttling of public spending

has shown up in rapidly rising

arrears to domestic and foreign

suppliers, a source of external

concern to the IMF. External

arrears at the end of 1986, at

\$62dm, were more than double

the comparable figure of a year

earlier and well above the

target set by the Fund.

Delayed domestic payments,

mainly to the public sector, are

meanwhile estimated at DH 6bn

(\$1.06bn), together producing an

enormous overhang impeding

any general recovery. Despite

overruns on the planned reduction

in the external arrears and the

the fiscal deficit, by contrast

with its two previous experi-

ences this decade with Morocco,

this time the IMF's stand-by

agreement, covering the 15

months from December 1986 to

February 1988, appears to be

to be closing its doors to Moro-

ccane.

The fiscal deficit was brought

down from 10.4 per cent of GDP

in 1985 to 6.2 per cent last year, while the external current account deficit fell even more sharply, from 8.2 per cent to 2.1 per cent. The latter owed much to a number of special factors, such as the decline in oil prices and the bumper 1985-86 grain harvest.

Officially put at a record 7.7m metric tons, independent estimates of the harvest put it closer to 7m tons. It was, nevertheless, the main impetus behind the 6.8 per cent growth rate Morocco was proud to report last year. All the greater the irony, then, when reports started to come in in recent months that after two good years the rains last winter had partially failed once again and the harvest would be below normal, at around 4m tons.

To make up for the shortfall, wheat imports of about 2.5m tons are likely to be required, putting an unwelcome additional pressure on the import bill. At the same time, the official GDP growth estimate for this year has been scaled back from 3.3 per cent to 2.6 per cent—a virtual standstill in real terms.

What has given Morocco a badly needed breathing space has been the debt service relief obtained from its official private creditors following the green light from the IMF. All told, a \$2.5bn rescheduling package was put together by the two groups earlier this year, halving the country's official debt-service/exports ratio down in 1987 from a projected 70 per cent to a more manageable 34 per cent.

But this lessening of pressure to repay debts accumulated from the late 1970s onwards to pay for the war and a heavy programme of costly and often ill-conceived public sector projects is only temporary, extending to the end of 1988. Therefore, unless a further comprehensive roll-over can be arranged in the meantime, the pressures will reappear.

With the food riots of 1984 still very much in mind, the Government will need strong nerves to hold to its course of structural reform and trade liberalisation.

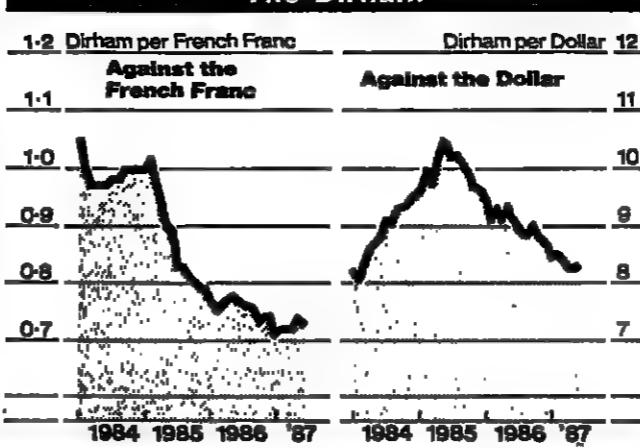
Exports have yet to show any meaningful response to the new regime. And questions are being asked about the wisdom of the IMF and World Bank's prescriptions at a time when the country's major market, the European Community, appears to be closing its doors to Moroccan goods.

Andrew Whitley

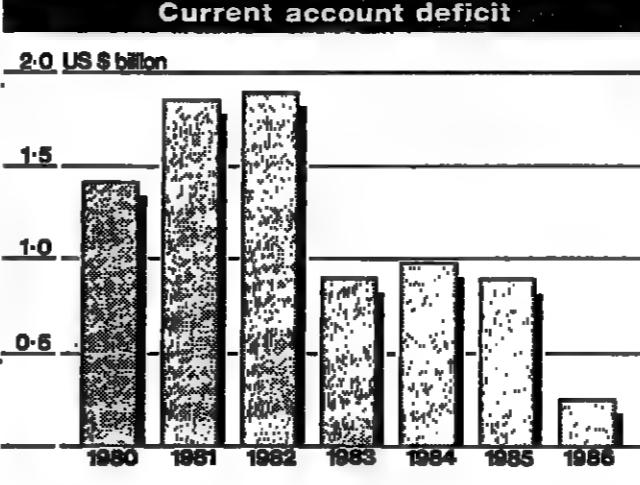


Mr Berrada: VAT drew a bowl of protest

The Dirham



Current account deficit



Profile: Finance Minister

Mohammed Berrada

Luck holds for the liberal voice

WHEN Mr Mohammed Berrada speaks, sparks and ideas tend to fly in all directions.

During his 15 months as Morocco's finance minister, the nimble-witted Mr Berrada has completed the renegotiation of the Kingdom's foreign debt, undertaken the latest cash injection in budget deficits, and continued an ambitious attempt to modernise its financial system.

He has also found himself embroiled in controversy on a startling array of fronts—from fiscal policy to the ruining of major Moroccan public enterprises.

Mr Berrada, a genial, slightly graying man in his early 40s, represents a new breed of Moroccan minister. Professor of economic management at Casablanca University and involved with various family businesses, he has surrounded himself with a bevy of talented advisors including no fewer than 10 top academics.

He is unusually outspoken on a whole range of issues in a Government which is not noted for encouraging flamboyance. And he preaches a tenet of economic liberalism with surprising fervour in a country where the state still counts for an awful lot and the market is far from free.

So far, he has been lucky. Much of the groundwork for the debt rescheduling which he completed was done by his capable predecessor, Mr Abdellatif Joushri. And as he himself has been quick to acknowledge, the recent improvement in Morocco's circumstances owes at least as much to such exogenous factors as the collapse in the price of oil and the exchange rate of the dollar and last year's exceptional Moroccan harvest as to any government measures.

Making the structural reforms which he believes to be necessary for the long term is going to be much more difficult, for all the support such moves will receive from the World Bank and the International Monetary Fund.

As Morocco prepares for the next five-year plan starting next year, Mr Berrada's first target is the tax system, which he says is badly in need of overhaul. Pausing only briefly to acknowledge the fact that Morocco's budget deficit dropped from 12.5 per

cent of gross domestic product in 1982 to 6.2 per cent last year, he says baldly: "We still have a deficit. Sooner or later we'll have to reduce it further." And if Morocco is to avoid further damaging cuts in capital spending, that inevitably means broadening the state's revenue base.

Last year, he introduced value added tax for the first time in Morocco—in the process raising a howl of protest from the trading community. Now he is taking aim at the numerous tax breaks which the Government has granted to large sections of society: to farmers, for example, who are exempt from national taxes until the year 2000.

"The sectors which have grown the most are those which are tax exempt," says Mr Berrada. "Tax holidays are very short-sighted. We cannot continue growth oriented policies if we do not have resources of our own, as opposed to borrowed resources."

Next in the firing line comes the financial system, described by one of Mr Berrada's bright advisers as "archaic." The idea is to open up the bourse, which is dominated by several large banking groups, to introduce statutory accounting standards for Moroccan companies and eventually to bring some public companies to market.

Then there is the administration itself—which Mr Berrada believes is much bigger than Morocco can afford. "Every extra person we recruit is an extra blockage on the administration and constraint on the private sector," he observes.

The finance minister is even more critical of the policies of the state-owned phosphates monopoly OCP—something skin to leek-majesty in Morocco, is a world unto itself.

Critics accuse Mr Berrada of spreading himself too thinly, in effect of having too many ideas. There are also those who say he is unpredictable, that he makes too many off-the-cuff remarks without thinking through the consequences or fitting them into an overall policy. But he certainly marks a refreshing change for Morocco.

Andrew Cowles and Francis Ghiles

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MOROCCO 4

Banking

Tight control ensures a sounder pillar

UPON BEING appointed governor of Bank al Maghrib, in 1985, M Ahmed Bennani, who had been, as vice-governor, effectively in charge since 1967, was publicly thanked by the monarch for the manner in which he had shouldered his responsibilities.

King Hassan had good reason to be thankful, for M Bennani had, by his very firm control of the banking system and refusal to print money, avoided what could easily have turned into runaway inflation in the late 1970s and early 1980s, when Morocco was fast running up its foreign debt.

That debt remains, despite the successful renegotiations of the past year or so, a very major handicap as the economy tries to unequalise its economy and encourage exports.

"Monsieur le Gouverneur's" mild and extremely courteous manner is deceptive—so much so that many foreign bankers who filed through Rabat when Moroccan paper was much sought after, did not bother to pay their respects to the central bank when they bothered to visit M Bennani at all.

Only during the difficult negotiations which led to the rescheduling of the kingdom's foreign debt, between 1983 and 1987, did they discover the iron will that lies behind the courtly manner of the governor.

Morocco has fear the central bank, which sounded warnings about the consequences of excessive foreign borrowing in the late 1970s at a time when the Finance Ministry in Rabat, most senior Moroccan officials and the majority of foreign leaders were waxing lyrical about the rosy prospects of the Moroccan economy. As the prices of phosphate rock plunged from the short-term dizzy heights achieved by the mid-1970s, and public investments surged ever higher, little attention was paid to the warings, which appeared in Bank al Maghrib's annual reports, always a treasure trove for the diligent journalist.

The tight leash of the central bank has ensured that the Moroccan banking system has

become one of the sounder pillars of the kingdom.

The banks are essentially split into two groups: development and commercial banks. The first investment bank is expected to be set up soon, a joint venture between l'Office National Africain (Morocco's largest private company) which has an annual turnover in excess of \$600m) and Paribas.

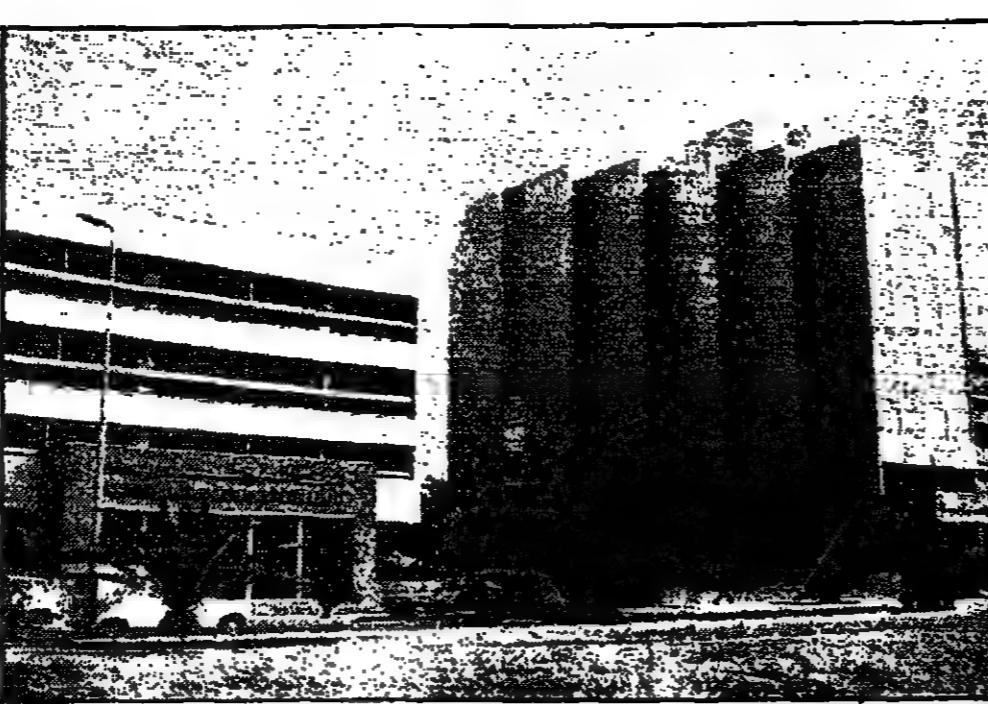
The development banks number three: the Banque Nationale du Developpement Economique (BNDE), created in 1959 and whose major area of investment has been industry; the Credit Industrial et Hotelier (CIB), which finances housing on easy terms, a policy destined to help the managers and technicians to acquire houses and which more recently has been given more sheltered forms of housing; and the Caisse Nationale du Crédit Agricole (CNCA), which specialises in agriculture.

All three have performed a useful role but will have to guard against creeping bureaucracy. They can now, under new rules passed at the behest of the IMF and World Bank, seek to enlarge what remains a very narrow deposit base. To date, they have depended for their funding on state and international loans—whether it would be wise to engage in such a policy, except where CNCA is concerned, remains an open question.

Among major banks, those with an important foreign stake (never above 50 per cent of capital), with few exceptions, such as the Banque Marocaine du Commerce Extérieur (BMCE), which was founded in 1959, they were born of the "Maroccanisation" of former French establishments.

BMCE itself includes among its foreign shareholders Commerbank, Banco Exterior de Espana, Banca Commerciale Italiana, Société Générale de Banque, and Banque Française de Commerce Extérieur.

Banque Commerciale du Maroc, which is private, has Indosuez and Credit Industriel et Commercial among its all-private shareholders. When its chief executive, M Abdellaz



Agadir: Compagnie Marocaine de Crédit et de Banque (left) and Banque Populaire

Alami, asked Price Waterhouse to audit the bank's accounts for the first time, about 10 years ago, his senior managers were surprised—but not too long—to find

means to earn enough.

Yet, since 1985, deposit rates have not been competitive with the return that Moroccans can earn on state loans. The latter offered interest rates of 14 per cent in 1985, 13 per cent in 1986 and 12 per cent in 1987—earnings here, furthermore, are tax-free.

The banks make good profits—but then, with so many lending rates dictated by them by the central bank and virtually no possibility for medium-size or smaller borrowers to renegotiate the rate at which they initially borrow, that is hardly surprising. The quality of the banks' loan portfolio is impossible to assess with any degree of accuracy, but it appears at least for the leading establishments, to be good.

The high rates of deposits of the past two years have tended to slow investment, and hence the Ministry of Finance has been able to bring them down. Investment should also be encouraged by the fact that the state is, slowly but surely, paying its arrears to Moroccan companies. State arrears have thus declined from DH 5bn two years ago to DH 6bn.

Today 30 per cent of the six Moroccan banks at work have a bank or post office savings account. That in itself is a good base from which the banks can grow, at least in the towns. Unlike the insurance sector, which has run up deficits estimated at DH 50bn and is riddled with inefficiencies and corruption, the banking sector plays a useful and constructive role. One-third

of the 14,000 Moroccans employed in banking have at least their "Baccaletto" (a high Morocco by the standards of any Moroccan industry).

Another way in which major Moroccan banks have helped the state is in the excellent relations they maintain with their correspondents abroad. These good relations have allowed the country to retain its short-term lines of credit, worth \$750m, throughout the protracted renegotiations of the foreign debt.

Its foreign debt will continue to weigh heavily on Morocco's ability to invest. Economic mismanagement in the 1970s, drought in the early 1980s, the heavy burden on a conflict over the future of the Western Sahara: all these factors can be blamed. But the country has achieved extremely favourable terms for rescheduling its debt.

Last December, international banks agreed to all principal repayments falling due between 1985 and 1988 to be rescheduled over 10 years with five years grace.

The Paris Club, for its part, agreed to similar conditions applying to that part of the state-guaranteed debt which falls due between last March and June 30 1988. The Consultative Group, formed under the aegis of the World Bank at last March's meeting, has agreed to lend a further SDR 100m. Meanwhile, over the past four fiscal years, the World Bank has extended loans worth near US\$1.68bn to Morocco.

Loans extended by the French Treasury have maturities of up to 33 years, with 12 years grace, and carry 2½ per cent interest rates. Morocco remains the largest beneficiary of such loans. Loans extended by Madrid often carry similar terms. Overall western European countries have been extremely solicitous of Moroccan needs. (The only figure in the debt total which it is impossible to ascertain is that which concerns the purchase of weapons.)

The devaluation of the Dirham, for its part, has proceeded without major hiccup. However, the currency has in effect been devalued far more against European currencies than against US dollars. Such a policy indirectly subsidises the imports of sulphur and oil (which cost respectively \$200m and \$400m-\$500m last year) and interest repayments on the debt which are running at around \$1bn. It does not, however, make exporting to the US any easier for certain Moroccan industries.

Morocco's banking system has developed more harmoniously than some other sectors of the country's economy. The banks can be of great help to those companies that are trying to broaden their markets. Their relations with other international banks have held the country in good standing since 1983.

Whatever happens to the banking sector in the years to come, one feature of this area of Moroccan activity is unlikely to change—that is the central role of the Bank Al Maghrib. As he greeted the King last March, when the new minting and note-printing facilities of the bank were inaugurated, M Bennani displayed the calm assurance of the happy few who belong to an exclusive club—that which includes the long-standing governors of their respective countries' central banks.

Francis Ghiles

KING HASSAN has a pet phrase which speaks volumes about what he is currently so upset with the European Community. "Morocco is Europe's backyard," he is fond of saying.

Echoing his monarch, Mr Abdellatif Filali, the Foreign Minister, recently declared that Morocco was "part of the West."

Strategically located on Africa's north-western corner, just across the Straits of Gibraltar from Spain, the King has worked hard at creating his country as the natural bridge between Western Europe on the one hand and the Arab world and Africa on the other.

For the past 1,200 years the Andalucian and Moorish cultures have intermingled across the narrow straits, and full membership of the Community would be a logical development as far as Morocco is concerned. About a million Moroccans live permanently within the Community, mainly in France and Belgium, while hundreds of thousands of others, including King Hassan himself, view France as their natural holiday destination.

In the other direction, in recent years Morocco has become an important tourist destination for sun-starved Europeans. More than 12m of them visited the country last year, a third coming from France.

Since independence from France in 1956, Morocco's trade dependency on the former colonial power has lessened significantly. In the two decades between 1963 and 1983, for example, France's share of total Moroccan exports dropped from 44 per cent to 24 per cent, while imports from France also declined: from 38 per cent to just under a quarter.

The decline in France's share notwithstanding, Western Europe as a whole is still responsible for two thirds of all Morocco's non-oil imports, and purchases three-quarters of its goods. The psychological orientation towards France also remains strong, hampering necessary attempts to diversify into new markets.

Wringing his hands about the lack of alternatives in The US? "It's very difficult for us" Japan? "Too far away and too protectionist" Black Africa? "Enormous risks and no financing system?" Mr Hassan Abouyoub, the Foreign Trade Director, said: "It is so much simpler for our business when they can just sit up the phone and speak French." The obvious query over the potential importance of neighbouring Algeria, with which Morocco has been at loggerheads for the past decade, was left unasked.

Leaving aside the question of full membership of the Community—and most officials are realistic enough to know that entry to the club is unlikely to be granted in the foreseeable future—Morocco has called for special treatment beyond that being granted to other Mediterranean basin countries following the accession of Spain and Portugal.

What Morocco seeks is the preservation of its competitive advantage vis-à-vis Spain, its principal competitor in Western Europe. It's a case which, at bottom, is based more on political and geographic considerations, such as the Kingdom's pro-Western orientation and its strategic value to the West, rather than on straightforward economic factors.

According to one senior Moroccan official intimately familiar with the dispute: "We don't understand why no distinction is made between friends like us, who share the same values as Europe, and more distant countries... The fundamental problem," he went on, "is that the European Community treats us as if we were Syria."

Well aware that, if it were to accede to this special pleading, it would be opened up a Pandora's box of trouble from other Mediterranean countries, notably Israel, Brussels has not surprisingly adopted a hardened "take it or leave it" attitude.

An impartial observer might say that, lacking any strong

particular interest in the EC

Spanish factors in the special-case argument

Destination of Trade		
	% of total exports	% of total imports
France	24	25
Spain	7	14
West Germany	7	8
Italy	5	6
UK	3	3
Others	53	44
	100	100

Source: National Market Intelligence

cards, Rabat may well eventually have to settle on much the same terms as are currently on the table. After all, Moroccan interests will not be seriously affected until 1990, allowing time to find new markets for the fruit and vegetables most at risk from stronger Spanish competition.

But pride has been hurt and, like a sulking lover, Morocco has taken umbrage, raising the prospect of a prolonged period of bureaucratic trench warfare between the two sides. After a year of discussions on the treaty of adaptation required following Spain and Portugal's entry into the Community, negotiations recently came to a halt.

Claiming that the accession of the two Iberian countries will cost it 2 per cent of its Gross Domestic Product, Rabat is demanding that the Commission grant a fresh mandate from its member states.

It is a matter of vital national importance, Morocco insists, pointing out that in cirus alone the livelihood of 500,000 families—equivalent to 3m people—is at stake. Some two-thirds of Moroccan citizens exports of \$50,000 tonnes are traditionally sold in the Common Market.

As the deadlock deepens, the Commission has refused to discuss a new financial accord, while Morocco, in turn, is openly threatening to compel the EC to finance the rebuilding of the Spanish fishing fleet, from a coastal to a deep sea outfit, by blocking Spain's traditional access to its Atlantic inshore waters. Since Spanish accession to the EC, renewal of a bilateral fishing pact with

Andrew Whittet

SOCIETE CHERIFIENNE DES PETROLES

JOINT STOCK COMPANY WITH CAPITAL OF 70,680,000 DH
(In Aug. 140,000,000 DH)

REGISTERED OFFICE:
5-7, Charia Moulay Hassan, Rabat.
Tel: 630-75-631-28. Telex: 31084 CHEIROL

INTRODUCTION

Société Cherifiennne des Pétroles was set up on 29th April 1929 by agreement between the Moroccan State, represented by the Bureau de Recherches et de Participations Minières "B.R.M." (Department of Mining Interests and Prospecting), which was later replaced by the Office National de Recherches et d'Exploitations Pétrolières "ONAREP" (National Bureau for Oil Prospecting and Mining), of the one part, and certain other private interests of the other part.

The leading North African company in oil prospecting, Société Cherifiennne des Pétroles has basically devoted all its energies to refining since 1942.

SHAREHOLDERS	STAKE
OFFICE NATIONAL DE RECHERCHES & D'EXPLOITATIONS PETROLIÈRES (ONAREP).....	50.00%
SOCIÉTÉ NATIONALE ELF AQUITAINE (SNEA).....	36.00%
COMPAGNIE FRANÇAISE DES PÉTROLES (CFP).....	6.66%
VARIOUS OTHERS	7.34%

MAIN ACTIVITIES

- Prospecting of hydrocarbons: S.C.P. has interests in several associations.
 - Refining of crude oil at the Sidi-Kacem Refinery, which has an annual refining capacity of 1,200,000 tonnes; S.C.P. carries out 33% of the refining activities of Morocco.
 - Filling of 3 kg and 12 kg gas bottles in the various Filling Centres of Morocco—at Fez, Rabat, Oujda, Tangiers, Nador and Errachidia; S.C.P. has a 40% share of the gas bottle filling market in Morocco.
 - In 1985, the total gas used for this activity by S.C.P. reached 139,500 tonnes. In 1986, it reached 149,972 tonnes.
 - Manufacture of butane and propane gas bottles:
- | | |
|-----------------------------|---------------|
| 3 kg bottles—1985: 68,069 | 1986: 133,222 |
| 12 kg bottles—1985: 117,000 | 1986: 107,485 |

EMPLOYEES AT 31ST DECEMBER 1985: 851, of whom 67 were engineers.

EMPLOYEES AT 31ST DECEMBER 1986: 873, of whom 68 were engineers.

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Ship Agency: Tel: 27.21.24 Tlx: 23073

MOROCCO 5

Agriculture

Drought prompts increase in government investment

THOSE MOROCCANS who live outside the towns and till the land still account for just over half of King Hassan's 23 million subjects. Yet they only account for 15 per cent of gross domestic product.

Agricultural produce makes up 25 per cent of all exports, yet it is produced by farm owners whose average age is 55, and 77 per cent of those over 25 years of age are still illiterate. While the large farms, which in Morocco means between 50 and 100 hectares, provide much of what is exported, 70 per cent of all farmers and farm labourers till land strips of five hectares and less.

The rate of growth in the farming sector declined by 2.2 per cent on average annually, between 1981 and 1985 as Morocco suffered between 1981 and 1983 the worst series of droughts this century. Though less dramatic and far less reported in the Western media than what was occurring south of the Sahara, the consequences of the drought were severe.

The situation led to a fall in gross domestic product, which was as high as 20 per cent in 1970 declined to just over 11 per cent on average.

The production of cereals fell despite last year's bumper crop. That brought in nearly 8 million tonnes of cereals while this year no more than 4 million tonnes is expected. The drought forced the authorities to import extensively.

While the sheep and goat herds suffered losses of 5 per cent, the number of cattle dropped from 3.37m in 1980 to 2.6m in 1984, recovering modestly to 2.8m in 1985. The sheep and goat were sacrificed by the Sovereign's appeal to his subjects in 1983 to abstain from killing sheep on the Aid El Kebir which marks the end of the holy month of Ramadan.

By severely curtailing the income of the mass of peasants, the drought limited their ability to buy farm machinery, especially new tractors. An increase of 2.4 per cent per annum means that today only 30,000 tractors are in use. The use of fertilisers did, however, progress by 6 per cent every year to reach 714,000 tonnes last year.

The drought has encouraged the Ministry of Agriculture, under Mr Othmane Dernani, to ban hard to increase the

share of government investment going to the farming sector. That share, which had reached as much as 22 per cent in 1982-1973, had fallen as low as 7 per cent last year, but many observers in Rabat believe it will increase in the coming year as the five-year economic plan, which the Government will submit to Parliament in the autumn.

The ministry has pursued its longstanding policy of building one new dam every year and extending the irrigated areas which today represent at least 10 per cent of the 8m hectares of arable land in the country (amounting to 11 per cent of all land) by having wells sunk and canals built.

The King's gesture was meant to send a signal. Farming must now be treated as a priority.

Until the late 1960s, Moroccan producers of cooking oil covered 38 per cent of the country's needs against only 15 per cent today. The cereal deficit concerned essentially soft wheat, whose production did however increase by 80 per cent last year. But the Moroccan farmer still favours hard wheat and barley, the two crops he has grown for over a 1,000 years. The growth of the cities is changing the food consumption pattern and the behaviour of the different groups of farmers is slowly establishing itself.

Increasing the output of cereals is no easy task as the extreme division of property, lack of mechanisation and irrigation, not to mention the low level of education, all contribute to slow progress.

Fruit and vegetables pose no problem as they are exported in large quantities and remain plentiful in the local market.

The slow rate of growth of the farming sector since 1970 is amply demonstrated by the fact that up to then exports of farming produce doubled the volume of imports of foodstuffs. Today that position has been more than halved.

Although such a tax holiday fails to discriminate between richer and poorer regions, let alone farmers, Moroccan officials say a long tax holiday.

If increasing the output of cereals is no easy task as the extreme division of property, lack of mechanisation and irrigation, not to mention the low level of education, all contribute to slow progress.

To help farmers further, it was recently decided that all customs dues and other taxes on many inputs and machinery used in farming should be lifted, investing more in downstream activities such as stock breeding and distribution and processing.

The hope is that the next Five Year Plan will find little chance of being realised,

however if the prices paid to farmers do not increase. In real terms today's prices are hardly above those paid 17 or 18 years ago. Yet as subsidies are cut on staple foodstuffs, in keeping with the readjustment policy agreed with the IMF, can the Government afford to allow price rises in the towns without risking social unrest?

If Moroccan farming is to be given the chance it deserves the answer must be yes.



Mr Othmane Dernani: battling hard

Easier access to credit is one of the means the authorities hope will help farmers. The Caisse Nationale de Crédit Agricole (CNCA) has altered its lending policies, increasing the number of branches from 100 to 20 or 25 years, setting up many more agencies and widening the net of those eligible to borrow.

But it is faced with the constraint that it has a weak deposit base, Dh11bn, to set against its lending which amounts to four times that figure.

The CNCA is hoping to strengthen its deposit base and thus become a "true" bank. This would also allow it to help finance food processing and canning enterprises. If it succeeds down that road, which is what this newly appointed Director General, Mr Rashid Hadsouci is convinced it will, the CNCA will be following in the footsteps of its better known French counterpart.

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In order to capitalise on that near-monopoly and obtain the maximum value from these resources, the argument goes, OCP needs to invest in mines and in downstream industries to process phosphate rock into phosphoric acid and fertilisers.

The time to do that during a slowdown in other producers' rates of growth is now, before a boom. The eventual aim, within, say, 20 years—is nothing less than a world market share of world reserves.

Meanwhile, a debate is underway at the highest levels of the Moroccan Government which strikes at the root of the company's policies for the last 15 years. The thorniest issue is whether to scale back and defer some of its investment plans, and in the end spent less than half the planned amount.

OCP's rock production capacity from the existing mines at Khouribga, Benguerir, Youssoufia and Bou Craa is now estimated at about 32m tonnes,

though production totalled only 21.4m tonnes last year. Exports have been even more disappoint-

ing, running at only 13.7m tonnes of rock worth Dh3.64bn in

Phosphates

Debate about expansion plan

THE POWERFUL director of Morocco's state phosphates monopoly and its most important industry, Office Chérifien des Phosphates (OCP), Mr Mohamed Karim Lamrani, is a man of seemingly unshakeable confidence.

The world phosphate market is in a terrible mess. Prices are chronically depressed; sales of fertilisers, which account for the lion's share of phosphate consumption, are largely stagnant; and no end to the industry's huge problem of excess production capacity is in sight.

For the past few years, OCP has suffered as much as any of the world's largest exporter of phosphates, which account for 40 per cent of OCP's sales, which have dropped in the last couple of years; and it is saddled with large and expensive quantities of unused plant and heavy debts after an investment binge in the late 1970s and early 1980s.

Yet the 63-year-old Mr Lamrani, who for 20 years has towered over the affairs of OCP and has also served as prime minister twice since 1970, seems quite undaunted. On the contrary, far from worrying about over-investment in the past or under-performance in the present, he wants to mount another big expansion and borrowing programme in order to cement Morocco's leading position in the world phosphate industry.

His case is easy to understand. Morocco, together with the Saharan provinces over which it claims sovereignty, possesses almost exactly three-quarters of the world's phosphate reserves—deposits with a rich mineral content in comparison with those in the US, Morocco's arch rival on the world market.

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MOROCCO 6

Fish industry

Strong growth as facilities are updated

OVER THE PAST six years Morocco has increased the value of its exports of fish five-fold to around DH 2.4bn. Meanwhile in 1986 the catch amounted to 691,000 tonnes, as against 323,000 in 1980. Today fishing provides 83,000 jobs, directly and indirectly while domestic consumption of fish has doubled.

All these figures speak of rapid growth and suggest that the Kingdom has now taken the measure of the wealth which lies along its long Mediterranean and Atlantic coastline where some of the world's richest fishing grounds are to be found.

Until the 1970s Morocco had, despite the once much feared privateers who operated out of Rabat and the twin ports of Safi, historically turned its back on the sea. The great imperial capital of Fez and Marrakesh were symbolic of the thrust of successive Sultans towards the Kingdom's hinterland. So much so that foreign ambassadors were obliged, until the French protectorate, to reside in the northern port of Tangier.

The on and off occupation by Portugal, Spain and the United Kingdom (Catherine of Braganza brought Tangier in her dowry, when she wed King Charles II) after the Moslems' retreat from Spain in the year of the 15th century also helped to explain Morocco's lack of interest in its long seashore.

A number of problems do however confront the Moroccan authorities as they seek to develop this promising sector, quite apart from the difficult renegotiation of the standing fishing agreements with Spain and Portugal which it is currently negotiating with the European Community.

Some 90 per cent of Moroccan fishermen operate along the coast in small boats yet over half the value of the total catch and the lion's share of exports is provided by the 200 ship freezer trawler fleet based in the Canary Islands, at Las Palmas. The modernisation of Morocco's port infrastructure, Agadir or the building of new ones such as Tan Tan is a recent development. Thus Morocco still lacks a good network of frozen storage units

and large scale ship maintenance facilities.

Omnium Marocain de Peche one of the largest Moroccan companies does have a large integrated cold storage and processing plant in Tan Tan which remains very much underused pending the return of its high seas fleet from Las Palmas.

Existing freezing units meanwhile are severely underutilised as pointed out in a recent study by the International Trade Centre. Out of 94 units, 12 are virtually closed, 23 only working at 25 per cent capacity and a further 43 only at 35 per cent.

This results from another development which has compounded the difficulties of coastal fishermen in recent years. Sardin shoals in particular have moved towards the west. The same report notes that the sardine catch landed at Safi and Essaouira was more than double between 1983 and 1985.

Helping the mass of small fishermen is thus a priority which King Hassan has entrusted earlier this year to the Caisse Nationale du Crédit Agricole.

Overall 1986 recorded good progress. The coastal fishing catch increased by 100,000 tonnes to 445,000 tonnes while value increased by one fifth to DH 727,000. High seas catch of sardines, squid and cephalopods landed in Las Palmas dropped one third to 51,700 tonnes while value declined from DH 1.07bn to DH 965,000.

Large squid are usually sold to Japanese merchants while other cephalopods and white fish go to Spain, Italy and France. A new category of catch, frozen sardines made its first appearance in 1985.

Last year's exports of fish recorded a twentyfold increase in frozen fish, a category which is destined to develop fast but how accurate the overall statistics are remains open to doubt.

Indeed, Moroccan fishermen still sell a lot of fish directly to local markets at a much higher price than if they were sold in Moroccan ports.

Together with frozen vessels fishing illegally in Morocco's 200-mile exclusive economic zone it was estimated in 1983 that the Kingdom was losing



Bringing in the catch near Safi, on the Atlantic coast

in marketing situation. Moroccon officials expect traditional traders to follow the high seas fleet to Morocco but the latter has an obvious interest in increasing the share of fish processed and packaged domestically for export.

Morocco's agreement with Spain which expires this year has given an annually decreasing number of Spanish trawlers the right to fish in Moroccan waters at a cost of £200m every year. Commercial and concession credits worth US\$550m were extended in 1983, thus allowing Spain to sell ships and participate in the extension of the port of Agadir.

Despite the profitability of this sector many fishing companies have failed to maintain payments on ship loans. Much of the financing has come from Spanish suppliers guaranteed by the Moroccan Government which has now been rescheduled along with Morocco's other official debts.

But such credits are now exhausted and Moroccan banks remain reluctant to finance large ship construction projects. Japanese companies have also been hit by similar problems, a situation which has led some Japanese companies which were considering joint projects to abandon the idea.

However Morocco is still very short of patrol boats which are necessary to try and stop the illegal fishing by unlicensed vessels of many nationalities off the western Saharan waters.

The coastal fleet for its part concentrates on fishing white fish, cephalopods and crustaceans, which in 1985 provided 11 per cent of tonnage but 50 per cent of value.

The informal nature of this sector makes the protection of threatened stocks particularly difficult. Monitoring a large amount of what is fished here is extremely difficult.

The reparation of Morocco's fleet from Las Palmas and the entry of Spain and Portugal into the EC makes for a very uncertain

development of the fishing sector can be counted as a success—since 1980, in sharp contrast to an earlier very speculative attempt in the 1970s. The problems Morocco confronts are manageable if the will to reorganise traditional procedures and facilitate the task of those who wish to export.

Improving the financing and management of the coastal fleet will for its part provide new jobs and make a useful contribution towards food self sufficiency.

But the authorities would do their country's reputation abroad no harm by putting far greater pressure than hitherto on those Moroccan companies which have not paid for the ships they bought four or five years ago to start repaying their loans.

For successful companies to discard such a fundamental point is to make nonsense of the attempts currently underway to unshackle the Kingdom's economy.

Francis Ghilie

Value of fishing exports (DH 000)

	As % of footfalls exports	As % of total exports
1980	486,413	18.1
1981	1,014,825	8.2
1982	962,962	30.9
1983	1,439,628	37.8
1984	1,842,000	41.8
1985	2,253,187	2.4
1986	2,860,552	—

Moroccan fishing catch (DH 000)

	1980	1982	1984	1986
Coastal fleet	164,240	413,897	555,400	787,501
High seas fleet	260,000	524,620	1,146,400	1,654,903

Tourism

Better marketing needed

IN 1986 Morocco's hard currency earnings from tourists increased by 45 per cent to US\$610m, thus confirming the sector as the second largest earner of receipts from abroad after remittances from Moroccan workers in Western Europe which earned the Kingdom nearly \$1bn.

Despite an increase in receipts, last year proved something disappointing as the figure for foreign visitors which reached 1.56m the year before dipped to 1.47m. Although the 1985 results were viewed in Morocco as somewhat exceptional the question remains—why has a country which boasts such a wealth of spectacular scenery, very fine traditions in architecture, cooking, crafts such as pottery, tapestry weaving and wood carvings, not to mention music failed so far to attract more tourists than Tunisia, its small North African neighbour whose scenery and traditions, however attractive, would be hard put to rival those of the oldest Kingdom in the Moslem world?

Until the Treaty of Fes established the French and Spanish protectorate in 1912, Morocco was as closed and unknown to foreigners as Tibet. The country had been an independent Kingdom since the arrival of Moulay Idriss, the grandson of the prophet Mohammed in the 8th century AD.

This independence has been fiercely guarded until the inevitable decline of a closed society that was reluctant to accept new ideas, led to growing foreign interest and at the

beginning of this century to colonisation.

Being cut off from the outside world did however offer the great advantage of preserving, far more than elsewhere in North Africa, old traditions.

The other side of the coin, however, is that until very recently Morocco has not been as successful at marketing itself abroad as might otherwise have been the case. Beyond the magnificent hotels built after the First World War (the Minzah in Tangier arguably the best hotel in Morocco), and the Mamounia in Marrakesh (both beloved by Winston Churchill) few hotels were built until after independence and today Morocco boasts only about 9,000 beds, that is less than in other North African competitors, Tunisia.

Agadir alone which functions all year round accounts, for 22 per cent of all hotel beds in the Kingdom and 40 per cent of all foreign receipts from tourists.

According to Lamalif, a lively monthly publication based in Casablanca, the local hotel managers, travel agents and other professionals who gravitate around the sector were quick to diagnose the problem confronting.

The figure of 100,000 is due to be achieved in 1989 and 20,000 new beds are currently in preparation. The list of foreign funded projects looks impressive.

Last year the flow of visitors was hit by the side effects of Middle Eastern politics, notably the bombing by the US air force of the Libyan capital of Tripoli which more than halved the numbers of US visitors (down to 38,000).

The number of visitors from the Middle East declined by one third from the previous year, a figure of 302,500. This was a consequence of Morocco's decision to impose visas on all visitors from Arab countries, for reasons of security.

The number of European visitors increased by a modest 6.4

per cent to 1,223m. While the number of visitors from France, West Germany and the United Kingdom declined by 8,000, to 393,500 the length of their stay in North Africa, old traditions.

Whether this increase in visitors from across the Straits of Gibraltar is a temporary phenomenon is as yet uncertain.

Agadir alone which functions all year round accounts, for 22 per cent of all hotel beds in the Kingdom and 40 per cent of all foreign receipts from tourists.

Local infrastructure had not been modernised, and maintenance of hotels was often a problem. The wonderful beaches were dirty. Night life was non-existent apart from some degraded forms of folk dancing.

Porters at the airport, taxi drivers and "guides" (that featuring wounding of some Moroccan citizens were so aggressive that they often put first-time visitors off.

Other visitors were turned back from hotels where they

Continued on page 7

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MOROCCO 7

Foreign investment

Frustrations face investors

BY RIGHTS, Morocco ought to be a real haven for foreign investment. Labour is cheap and disciplined; the infrastructure is relatively well developed; the country is abundantly endowed with resources; and above all, it is close to the lucrative markets of Europe.

What is more, the Moroccan authorities have been endeavouring to capitalise on these natural advantages in recent years with what is, by the standards of developing countries, an extremely liberal policy on foreign investment.

Since 1983, when the country's current investment codes were introduced, a range of sectors from tourism to textiles has been open to foreign capital on the same basis as it is to Moroccan investors.

In theory at least, foreign companies investing in Moroccan industry are entitled to repatriate capital and dividends without limit and they are exempted from a number of taxes and duties. Investments in tourism benefit from even more generous incentives.

Yet foreign investors have so far proved frustratingly slow to respond to all this official encouragement.

From industrialised countries in particular—as opposed to the Arab world—capital is coming in at

the rate of a trickle rather than a flood.

To be sure, the foreign presence is rising, both in absolute terms and as a proportion of total investment. But the increase is from a low base, reflecting the depressed level of overall investment in recent years. Last year, according to figures from the central bank and industry ministry, a quarter of all industrial investment came from abroad.

Foreign investment in industry totalled DH 880m, compared with only DH 415m, or 16 per cent of the total, in 1983. Growth was particularly strong in food, which saw foreign investment rise fourfold.

Nonetheless, there is little doubt that the figures are not as exciting as they could be. Why?

One reason has to be a lack of promotion. Senior officials admit that the Government has not been assiduous in courting foreign investors in the past.

But there a number of more fundamental explanations.

Some would-be foreign investors have hesitated because

of residual doubts about Morocco's political stability. Others worry about the lack of clarity in the country's financial system, the highly personalised way of doing business, and the lack of statutory company

and recession—did not exactly inspire confidence either within the country or abroad.

"People are consolidating their position after four very difficult years," said a leading accountant in Casablanca. "Foreign investors are taking a wait and see attitude."

Ministers and officials agree that some investors can be expected to leave funds in the country if they do not see Moroccans investing themselves. "The best form of promotion is the success of companies within the country," said one official.

"There's been a perception in the past that nationals were not investing," added a senior minister. The Government hopes that at least some of these reasons for caution have begun to disappear. The economy is effect across a large swathe of inhibiting foreigners from investing in some of the most potentially dynamic areas—fish canning, for example.

Only Moroccans are allowed to own agricultural land. This will almost certainly limit the amount of foreign interest in the country's food industry.

In any case, the performance of the Moroccan economy in the years after 1980—with drought

there is little doubt of the Government's sincerity in trying to create a more favourable climate for the private sector.

Ministers are comforted by the evidence that foreign investors are beginning to follow Moroc-

Profile: Société de Fabrications Radioélectriques Marocaines

Favourable labour rates

MOROCCO MUST be one of the least likely places to find a plant putting together semiconductors. It has no indigenous computer industry and a workforce with limited technological skills.

Yet Thomson, the French electronics group, has been running its operation in Casablanca for the last 12 years. The semiconductor assembly plant, owned by Thomson affiliate Société de Fabrications Radioélectriques Marocaines and employing 1,400 people, is one of the biggest foreign-owned establishments in Morocco and among the country's top exporters.

It is also a prime example of subcontracting, in which a foreign multinational takes advantage of cheap Moroccan labour to carry out jobs that have simply become too expensive at home. Such arrange-

ments are relatively common in the Moroccan textile industry. Ent SFRM's youthful director, Mr Guy Leonard, believes Morocco could do a lot more of this type of business across a wide range of activities if only the country's bureaucracy were less burdensome.

"It could be seen as a surprising thing to go to Morocco," he says. "But we have simply done the same as many other semiconductor manufacturers—move to where the labour costs are low. I believe Morocco could attract many industries from Europe that have heavy manpower costs."

The calculation is simple. To employ a woman operating a machine in Morocco costs one tenth of the rate in France. Mr Leonard reckons it is worth moving if labour accounts for more than 20 per cent of the total cost.

Thomson has in fact been in Casablanca since 1952, but it only started making semiconductors there in 1974.

In many ways the plant operates as an integral part of the Thomson network in France, and will continue to do so within the United Semiconductors joint venture now being set up by Thomson with SGS of Italy. Parts are imported from France, and all the products go to the exchange control office, which has to approve any inflow or outflow of funds, tedious in the extreme. At a more fundamental level, would-be investors are baffled by the proliferation of government departments

they have to deal with.

Everywhere one turns, the complaint is the same: the pace of business is slow, procedures are often choked off altogether, by the requirements of one government department, or delays or corruption on the part of another.

Stories abound of companies

which wanted to invest in

Morocco but were put off or lost patience.

Now there is doubt that the labour rates—together with the relative quiescence of the workforce—are major attractions.

Mr Leonard has many grumblings about the rules and regulations. He has had to import the equipment in the plant and even the materials it uses on a temporary basis to avoid punitive duties. There are cumbersome restrictions on hiring and firing, and limits on the shifts the factory is supposed to work.

The management lives with the constant worry of being found to have slipped up. Mr Leonard is only too aware of how much worse things must be for operations without SFRM's experience and local clout.

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Andrew Gowers

Sectors	Foreign investment			
	DH'000	% of all investment	DH'000	% of all investment
Food processing	88,061	13	279,899	29
Textiles and leather	88,603	13	120,655	12
Chemical industry	149,637	21	231,625	29
Mechanical industries	108,505	27	210,500	40
Other	16,173	—	281,452	13.5
Total	451,179	16	880,320	25

Sources: Ministry of Finance, Rabat

Foreign investment in the tourist sector			
Project	Value (DH'm)	% capital from abroad	Foreign investor
Farah Maghrib Chain	600	94	CMIC/S
Somade Hotel*	200	50	Kuwait
Kabir*	225	50	Spain
Shenaton*	300	100	Abu Dhabi Fund
Tour International	1,500	100	Interdec
Marsa Smaïl†	440	100	Saudi Arabia
Cigour*	1,050	100	Pontiac
Jet Tour*	80	50	Jet Tour (France)
Club Méditerranée	70	100	France
Euro-Arab Project*	US\$400m	100	Norwegian-Arab
Metboui*	800	100	Saudi Arabia/Spain

* Project under study. † Project agreed by Moroccan authority. § Party completed. § Consortium Maroc-Révolution du Développement.

Sources: Ministère du Tourisme, Rabat, June 1987

Expansion of tourism becomes priority

Continued from page 6

today there exist 12,000 beds and doubling this capacity seems over ambitious, Moroccans say.

Another senior Moroccan official who is not shy in his criticism of the tourist sector is the Director General of Royal Air Maroc, Mr Bekhouar. He argues that nothing is done to entertain tourists, notably in sports and cultural festivals are concerned—youthful visitors fare even worse than adults.

Marrakesh is true does have a remarkable "dance and music festival every June but there is little else. The rencontres culturelles d'Asilah—a small whitewashed coastal town south of Tangier—now runs a yearly meeting of cultures under the aegis of its very active mayor and Mr M. who is also Minister of Culture.

But very many monuments remain virtually inaccessible—most of the palaces of Fez, Tangiers and Marrakesh—and many "moussemes" (annual celebrations of local saints or holy men which give rise to horse parades dancing and singing) are unheard of outside Morocco.

Few visitors know that between Sidi El Rab and, on the edge of the sea Reggane some very fine old styles of pottery can be bought and that fine clothes, modern and classical can be bought in the country.

Names of modern painters such as Ahmed Charkaoui whose paintings are keenly sought in Europe and the US are not deemed worthy of mention to foreign visitors.

Yet many tourists crave a greater knowledge and understanding of the country as the number of excursions they take suggest. The need to upgrade the quality of visits to historical monuments explain Morocco's interest after having been absent for a number of years.

Neckermann, the large West German tour operator, has also shown interest. To date most foreign companies have signed management contracts but Club Méditerranée continues to train staff and more awareness of the changing face of European visitors.

It has to be said that there are powerful vested interests which may work against the success of any such system in practice. But foreign businessmen and diplomats are now showing interest after the problem of an overwhelming bureaucracy is addressed. Morocco will never realise its full potential for investors.

Andrew Gowers

can in putting money into the most vibrant section of the economy such as tourism.

They can also draw some consolation from the thought that a new generation of Moroccans is growing up with far more knowledge of how the business world works.

Businessmen find dealing with slow-moving bodies like the exchange control office, which has to approve any inflow or outflow of funds, tedious in the extreme. At a more fundamental level, would-be investors are baffled by the proliferation of government departments

they have to deal with.

Everywhere one turns, the complaint is the same: the pace of business is slow, procedures are often choked off altogether, by the requirements of one government department, or delays or corruption on the part of another.

Stories abound of companies which wanted to invest in Morocco but were put off or lost patience.

Now that Thomson is embarking on its joint venture with SGS, Mr Leonard's ambition is to attract more investment for assembly and test operations and he is out to show that his plant can be cheaper than the other nine in the merged group.

Andrew Gowers

Part of the problem stems simply from a plethora of regulations—often petty, and frequently quite opaque to the outsider. Detailed information on the rules is notoriously difficult to come by.

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between even an ordinary European tourist and the indigenous population is inevitably great. This is all the more true as about half the 600,000 inhabitants of the city depend directly or indirectly on tourists for their livelihood.

However, here as in other sectors of Moroccan economic life, progress has been real, but the need for better organisation and long-term financing plans, more rigorous quality control, more incentive to training of staff and more awareness of the changing face of European visitors are essential.

The investment code of 1983 allows very generous terms for foreign investors—100 per cent of the initial investment—and all profits can be repatriated in foreign currency. This law has attracted considerable interest.

Hyatt Regency has refurbished a major hotel in Casablanca and is now doing a similar job with the old Rabat Hilton. The Heridien Group is now associated with the running of the Salam chain, while Club Méditerranée continues to expand. Holiday Inn is experiencing interest after having been absent for a number of years.

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The fact that many professionals in this growing sector are aware of how difficult and complex the issues they face are is a reassuring sign. Recently Mr Mekouar said that tourists could become Morocco's equivalent of crude oil. That is certainly true but the Moroccans should reflect on how much of Middle Eastern oil wealth was wasted.

Francis Ghiles



The State Steel Company SONASID was created in December 1974 with the main objectives of studying, implementing and operating steelworks.

The implementation of the long products works was started with the installation of a rod and bar mill, the latter is a 2-strand high precision mill built by DAVY McKEE SHEFFIELD.

Products rolled are to very high tolerances in the range of 5.5 to 25mm in diameter in qualities suitable for all wire products and concrete reinforcing bars up to high tensile grades.

The 420,000 t/a mill contract was awarded to DAVY McKEE in April 1981 on a turn-key basis and in addition to the manufacture, supply and erection of the installation, DAVY were responsible for the training of the SONASID workforce, the provision of technical assistance during the early months of operation and the supply management systems to control the works operation.

This is the largest contract ever signed

between a Moroccan company and a British company. It was a 75 million pounds contract (in terms of 1981 monies). Substantial help from the UK Government to Morocco and to SONASID made this operation possible mainly by providing adequate finance on the long term as well as the allocation of an important grant. Such an operation could not but consolidate economic and technological relations between the two kingdoms.

Also W. S. ATKINS and Partners of Epsom assisted SONASID in the control of design and the supervision of the erection work.

Production came on-stream in March 1984 and the plant now being operated solely by the SONASID workforce is performing very satisfactorily.

The mill is being supplied with steel billets imported mainly from the E.E.C. Countries. Such a solution is however considered to be only temporary and SONASID is exploring possibilities (technical and financial) for the integration of the plant by the implementation of the necessary installations to produce billets locally.

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MOROCCO 8

El Aaiun

A boom town in the Sahara dunes

IF TANGER IS Morocco's neglected son, then El Aaiun—capital of the Western Sahara—must be its favourite young daughter.

Since taking over the area nearly 12 years ago, King Hassan's government has been pouring millions of dirhams into the former Spanish province. Per capita public spending in and around El Aaiun is almost certainly far higher than anywhere else in Morocco. The visible result is a building boom the like of which the country has never seen. In the mid-1970s El Aaiun was a miserable and impoverished outpost of Spanish colonial rule, a shanty-town of at most 20,000 inhabitants nestled in depression among the shifting Saharan dunes.

Today the number is more like 100,000, and the place has taken on the air of one of those expanding Arabian peninsula towns in the 1960s. At every corner, the cement mixers churn and the pneumatic drills thunder as new housing blocks spring up to replace the squat white desert dwellings.

Officially, nearly DH 6bn have been invested in new schools, hospitals, jobs and houses since 1976 in the province of El Aaiun alone.

In fact, total expenditure may have been as much as double that, given that many projects have been carried out by soldiers drafted in to defend the south and east of the territory from Polisario guerrilla attacks. And despite national policies of austerity, this is one area which seems certain to escape any tightening of the purse strings.

Subsidies for everything in the Sahara from food to fishing boats are more generous than elsewhere. Petrol, for example, costs only 30 per cent of the price in the north and flour is reduced by more than half. Minimum wages are 85 per cent higher. There are absolutely no taxes.

The official explanation for all this largesse is that El Aaiun and its neighbours needed a heavy injection of funds in order to catch up with the level of development and social provision in the north.

The El Aaiun governor, Mr Salih Zemag, who comes from the northern Moroccan town of Beni Mellal, says: "This is not a political investment. This is an economic and social investment."

It could be argued that in some ways, El Aaiun has already overtaken other parts of Morocco. In how many other places, for example, is it possible to speak realistically of the



King Hassan at prayer in the mosque at El Aaiun

imminent elimination of shanty-towns?

There is, of course, more to the extravagance than the strict humanitarian King Hassan himself underlined the political importance of the region when he paid it a triumphal visit in 1985.

Spending on the Sahara is a strategic imperative for Morocco, both in order to reinforce its physical presence and what it regards as its national integrity, and to secure the hearts, minds and pockets of the local Saharawi population in the face of the war and of continuing international disapproval of Morocco's sovereignty claim.

In 1975, as it remembered a United Nations mission to the region, it was clear that Saharawis favoured independence rather than Moroccan rule. Since then, the UN General Assembly has voted repeatedly in favour of local self-determination.

The issue has long been deadlocked as a result of disagreements between Morocco and other parties to the dispute over terms for a referendum in the Western Sahara. Much to its annoyance, the local administration in El Aaiun still receives messages from around the world addressed to the leaders of the Saharan Arab Democratic Republic, the Polisario "government-in-exile".

Today, evidence of opposition to Moroccan rule cannot be seen. But diplomats who pay regular visits say it is their impression that the region is tightly controlled by the Moroccans.

aims to produce between 1m and 1.2m tonnes of the mineral this year and to step up output to 4m tonnes by 1991.

• Agriculture. Unlikely as it may seem, the Western Sahara now has a significant livestock industry—thanks to generous Government subsidies for the importation and feeding of camels and cows.

The region's camel herd was sharply reduced by the Saharan drought of the early 1980s, but it is being rebuilt through the importation of beasts from Mauritania and Senegal, partly in order to provide a more profitable existence for the nomadic Saharawis. The region is even exporting camel meat to the north.

• Fishing. This probably offers the greatest potential for earnings and jobs, since the sea off the long Saharan coastline is exceptionally well stocked with surface and deep-water fish and cephalopods such as squid.

The local industry has, however, scarcely begun to develop beyond a few hundred small-scale fishermen with outboard motor boats and without a proper marketing organization.

All this is about to change. There are ambitious plans to expand the port close to El Aaiun and to construct a market and cold store building, an ice-making plant and a fishmeal

factory or soldiers or in search of other work.

In what proportions, it is impossible to tell, though local officials claim that only about 30 per cent of the total comes from outside the Saharan region.

Whatever the numbers, it is clear that the Government is aiming to build up a local economy which is not simply dependent on handouts from Rabat. There is no doubt, either, that the Saharawis presents an uniquely difficult environment in which to do so.

Current and future mainstays of the regional economy include:

• Phosphates. The Western Sahara contains rich phosphate deposits, albeit small ones in comparison with those in the north of Morocco. At Bou Craa, 100 km south-east of El Aaiun, phosphate mining was initiated by the Spaniards in 1972.

Although there were problems with security after the Moroccan takeover, production resumed in 1982 and has steadily increased ever since. The treatment plant near El Aaiun—now majority owned, like the mine, by the Moroccan phosphate monopoly OCP—

Andrew Gowers



cans. In any case, large numbers of the mainly nomadic Saharawis have left the area as a result of the war.

El Aaiun town is a mixture of Saharawis who have opted for a sedentary life—especially during the recent years of drought in the Sahel—and northern Moroccans who have come south as administrators or soldiers or in search of other work.

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Studies have been made into the possibility of generating hydro-electric power by channelling the ocean to a part of the region that is below sea level. There is even a scheme to sell Saharan sand in order to replenish eroding beaches in the Canaries.

Officials also point hopefully to the Sahara's deposits of iron ore and oil shale, though they are realistic enough to acknowledge that neither is exploitable commercially at current prices.

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For the moment, though, the motor for the local economy is likely to remain the public purse.

Andrew Gowers

SECTION IV

FINANCIAL TIMES SURVEY

Japanese gains in the light commercial market have contributed strongly to their 16 per cent share of Europe's total commercial vehicle sales.

European makers are divided on the best response but an increasing number of joint arrangements seem likely. **Kenneth Gooding, Motor Industry Correspondent, reports**

Lack of unity over strategy

VOLKSWAGEN'S agreement to build Toyota one-tonne pick-up trucks in West Germany has lifted the dignity which prevents the European motor industry developing an effective strategy to deal with the Japanese challenge.

The Japanese manufacturers have made considerable headway in the light commercial vehicle sector as well as in the car markets and last year captured more than 16 per cent of Western Europe's total commercial vehicle sales. The Europeans and the two US multinationals have reacted to this situation in different ways. VW is taking a commercially pragmatic approach, as its latest move shows.

News of the VW-Toyota deal particularly dismayed the French who see it as yet another example of a European company providing a Trojan Horse for the Japanese to wheel through France's carefully-erected protective barriers.

Mr Levy feels that by helping Toyota produce pick-up trucks in Germany, VW is failing to live up to the spirit of the European industry's agreement.

On the other hand, Mr Carl Hahn, chairman of VW, believes

the deal with Toyota not only to be commercially sound for both companies but also to be politically timely.

He points out that the arrangement will help to shorten the time taken by Japanese vehicle producers hammering out and putting to the Commission a united approach intended to hold back further Japanese growth for the medium term at least.

The manufacturers, including those from West Germany, suggest that the Japanese should be encouraged to hold their penetration of European Community vehicle markets to the present level until Europeans have captured at least 5 per cent of the Japanese new car market (about double the current level).

According to the European industry, that would provide firm evidence that the Japanese had at last really opened their domestic market to car imports and had torn down some of the non-tariff barriers.

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in NE England while state-owned Austin Rover is making cars for Honda to sell through the Japanese group's dealer network.

In Spain, the Government also welcomed Japanese investment. Among other things, this resulted in Nissan taking control of Motor Iberica which now builds the Vanette small van and the four-wheel-drive Patrol. Iberica is still losing money but already has overtaken General Motors in Western Europe's medium van sector.

Even the Italians, whose market is highly-protected from built-up Japanese imports, provided some help when Alfa Romeo, then state-owned, joined the Nissan, second-largest of the Japanese automobile group. In joint venture is a small plant in Italy. This did not go well and a four-wheel-drive utility vehicle was to have replaced the car. But this scheme has been dropped now that Alfa Romeo has been bought by Fiat.

The UK government also encouraged the Japanese to use Britain as a European base for car production. As a result Nissan is building a major car plant

covered by restraint agreements.

General Motors, the world's largest automotive group, has been using its Bedford subsidiary in the UK to build micro and mini-vans based on designs supplied by Suzuki and Isuzu respectively.

Daimler had no means of producing volume vans which use a high proportion of car components—it does not make the right type of cars for that business—without a link with another company. For various reasons, including the strict anti-Cartel legislation in West Germany, a co-operative venture with another European group seems to have been out of the question.

In any case, like VW, Daimler feels that no harm can come from having connections, even very tenuous ones, with a major Japanese vehicle producer.

Who knows where these German-Japanese relationships might lead in the future.

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VANS AND LIGHT TRUCKS 2

Medium Vans

A process of restructuring

IT IS a time of restructuring and increased competition among companies in the European medium van sector. The competitive scene has changed now that Ford's new Transit, the replacement for the vehicle which was the best-seller in the sector, is in full production and the US group is clawing back lost market share.

Restructuring is mainly centred on the UK First Daf Truck of the Netherlands acquired Freight Rover, the Sherpa van business, from the state-owned Rover group. Then General Motors revealed it hoped to hand over responsibility for its Bedford van operations to a joint company in which its Japanese associate, Isuzu, will play a major part.

GM says new working practices are necessary to put into effect and negotiations with the unions did not go smoothly.

GM threatened to close the Bedford van activities completely if the Isuzu scheme fell apart because it cannot afford to continue subsidising the losses, claimed to be running at £500 a week.

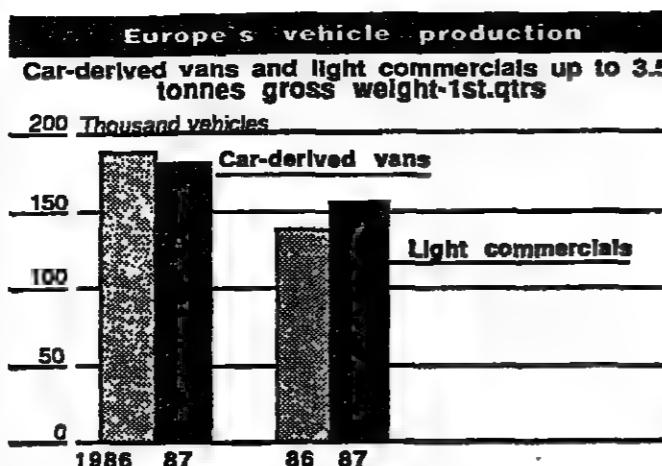
GM already has quietly stopped production of the CF medium van, launched in 1983 and recently looking its age in spite of a facelift four years ago.

The deal in the Freight Rover's ownership came as part of the deal whereby Rover transferred most of its commercial vehicle operations, including Leyland Truck, to Daf in exchange for 40 per cent of the enlarged Daf company.

Mr Aart van der Padi, Daf's president, promised his company would spend more than £75m in the next five years to develop and put into production a new Sherpa van range because a replacement for the current one is urgently needed.

Daf had a vested interest in Freight Rover's future because in 1986 it arranged to sell versions of the Sherpa—and the Leyland Roadrunner light truck—through its 350 continental dealers.

Fiat of Italy is a minnow in the European van industry with a two-shift capacity of 40,000—production last year was 19,000 vans—compared with about 100,000 each for the sector leaders, Ford's Transit and the



Source: Automotive Industry data

annual output of 100,000 vehicles to ensure a reasonable return.

VW with the West German arrangement shows that Britain's commercial vehicle industry is still suffering from the repercussions of the UK government's hasty decision last year not to allow General Motors to take over Land Rover and Leyland.

If the deal had been completed, GM's intention was to acquire Freight Rover as part of the package and to merge it with the US group's Bedford van operation.

But the public outcry over the possible sale of Land Rover to an American company and pressure from Conservative back-benchers forced the Government to remove Land Rover from the deal. GM said: "No Land Rover, no deal" and walked away.

Subsequently the US group ended nearly all production of Bedford medium and heavy trucks at its Dunstable factory with the loss of about 750 jobs.

GM said it has only one option left at the time: to sell the plant at Luton, which it will own over. Bedford buildings will be sold to a new joint company in which GM will own 60 per cent and Isuzu will have 40 per cent and "play an important role".

By sharing the costs with Isuzu, GM should be able to obtain the required 100,000 annual output for the successor to the CF once the Japanese group's sales in Japan and

through GM dealers in the Far East and Australia are added to the Bedford production for Europe.

GM has spent about £50m on the Bedford van facilities, mainly to introduce production of two small vans based on Japanese designs: the Midi, from an Isuzu design, and the Rascal, based on a Suzuki vehicle.

In Spain Daimler-Benz, the Mercedes group, is to introduce a new van range from a Mitsubishi design. The venture represents an investment of Pta 11bn and the range, called the MB 100 to MB 180, will be exported to most European markets for sale through both Mitsubishi and Mercedes dealers—but not the UK because no right-hand-drive version is planned.

Nissan is building vans in Spain on its own account. It has a majority shareholding in Motor Iberica which is building the Vanette and the four-wheel-drive Patrol.

Meanwhile, Ford's renewed vigour, courtesy of the new Transit, is clear to see. Last year its share of Western Europe's medium van market rose from 11.9 per cent to 12.8 per cent as total sales in the sector increased by 10.4 per cent to 752,000.

This left Ford behind Volkswagen, which had a 14.7 per cent share, virtually unchanged from 14.8 per cent in 1985, and the Japanese, who took advantage of the gap left during the introduction of the new Transit to build their combined share to a record 24.3 per cent (up from 21.1 per cent).

In the first quarter of this year, with Transit output at full steam, Ford's share shot up from 10.7 per cent in the same month of 1986 to 16.8 per cent, a

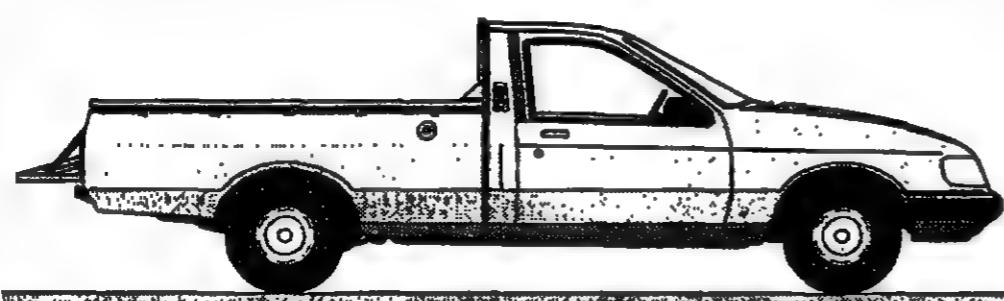
While demand continued to be strong in the quarter, and total medium van sales rose from 178,600 to 200,000, the Japanese share fell by 2.3 percentage points to 21.7 per cent and VW's by 2.2 points to 12.9 per cent.

If this performance continues, Ford will meet its target of selling more than 100,000 Transits in 1987.

Kenneth Gooding

Pick-up trucks might catch on in Europe, says Kenneth Gooding

Questions about the potential



The Sierra as it might look as a van: jolly mould style for delivery work

WHAT IS the potential for pick-up trucks in Western Europe? The question is particularly pertinent in view of two major developments: Volkswagen's deal to make a Toyota one-tonne pick-up in West Germany and Ford's return to this sector shortly with a similar pickup based on the Sierra car.

In the US, annual sales of pick-ups total nearly 2m because the majority are brought as passenger car substitutes. In Europe, however, the pick-up is used mainly as a working vehicle which gives it the wrong image for those looking for private transport.

VW says it intends to produce up to 8,000 Toyota Hi-Lux one-tonne pick-ups at its Hanover factory in 1988. By 1990 production should increase to 15,000 a year.

This is in line with VW's experience with the smaller Caddy pick-up which it introduced to give its Yugoslav associate a vehicle to produce after the new Golf car was introduced. Where the Yugoslav company was able to produce some old Golf models, all new "Golf" came in in Wolfsburg, West Germany.

Last year production of the Caddy rose by 14.8 per cent, from 12,765 in 1985 to 14,850.

However, VW's Toyota pick-up plans are over-optimistic, according to Dr Gerhard Liener, the Daimler-Benz board member responsible for the Mercedes group's commercial vehicle division.

European tastes would have to change too radically for the market to absorb so many pick-ups, he says. Daimler-Benz has an arrangement to build one-tonne vans based on Mitsubishi car components at its factory in Spain but feels under no pressure to ask the Japanese company for a licence to produce a pick-up, Dr Liener says.

In contrast, Ford feels there is considerable potential demand

for the Sierra-based pick-up it will launch from its Portuguese factory later this year, particularly if the manufacturers can encourage Europeans to head even slightly in the direction of the Americans in the use of pick-ups as leisure vehicles.

Ford has been coy about the Sierra pick-up but we do know that the company has invested about \$20m over the past three years at the Ford Lusitana factory at Azambuja, 50 km north of Lisbon, to prepare for production of the new vehicle. It is not clear, so far, whether the pick-up will be produced instead of or alongside the Transit van which is assembled at Azambuja at the rate of about 2,000 a year for sale in Spain.

Ford already has considerable experience of the sector because for some time it has been selling in Europe a pick-up, the P100, built in South Africa and derived from the old Cortina/Taunus car, to meet developing leisure vehicle needs.

But the company points out that many of the small Japanese four-wheel drive utility vehicles are used as alternatives to cars and that pick-ups, suitably fitted with special paint jobs, go-fast engines and raised suspensions, could command a similar attraction.

There is one European country—France—where even small vans are widely used as private-car substitutes. Price plays an important part because in France vans attract value added tax of only 18.6 per cent compared with 33 per cent for cars.

Huge demand for modern car-derived vans such as the Renault Express, based on the

R5, and the Citroen C15, help keep France at the top of the European sales league for light vans, including micro-vans (purpose-built Japanese vans with engines under 1 litre) as well as car-derived vehicles.

Last year the introduction of the C15 boosted sales of small vans in France to 222,700 of which Renault accounted for 31.2 per cent and the Peugeot-Citroen group 37.7 per cent, which did not leave much room for importers.

No other European market offers such big sales potential to domestic producers—the closest is the UK where 105,400 light vans were sold in 1986.

West Germany, Europe's largest new car market, took only 27,300 vans last year, something which obviously affected Daimler-Benz's Dr Liener when he questioned the need for a pick-up.

The potential scale of production in Portugal does not suggest that Ford is particularly interested in building volume for the pick-ups by developing leisure versions.

Two factors in particular, however, help explain the recent sharp rise in the share of diesel vans and light trucks in the UK market:

One is that a new generation of diesel engines, like the 2.5 litre direct injection unit fitted to Ford's best-selling Transit, have much better on-road performance to accompany their fuel consumption advantages.

There is also a move to countering drivers' resistance to the diesel van's previous image of being unacceptably slow and noisy.

Now is the trend confined to purpose-built panel vans, UK sales of diesel versions of light vans—those derived from cars—are now rapidly approaching the level of 40 per cent of all light van sales, despite having been virtually non-existent until the early 1980s. Bedford started the light van "diesel revolution" by installing a high-speed unit, a derivation of

Peugeot-Citroen's own unit, in its Astrea van—and now has about 50 per cent of Astrea van sales taken by the diesel version.

Ford has had a similar experience with the 1.6 litre diesel fitted to its Escort van range—and this year Austin Rover, in collaboration with Perkins, has taken the "revolution" a stage further with the launch of its Microvan—of what is claimed to be the world's first high-speed direct injection diesel suitable for cars as well.

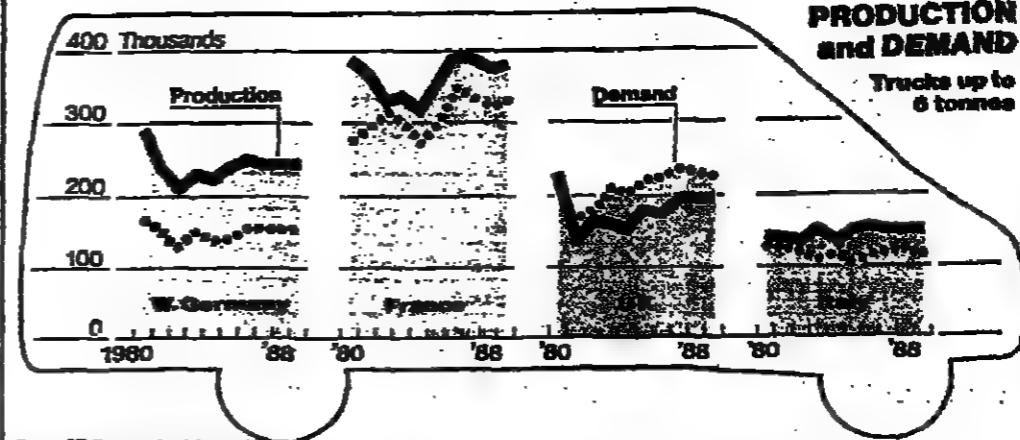
GM benefited from having a fall year's production of a micro-van based on a Suzuki design but with enough European content to sell in those countries which restrict built-up Japanese vehicle imports.

Faced with constraints on volume by various restrictive agreements such as the one which limits their light commercial vehicle sales in the UK, the Japanese have been trading up and concentrating on higher-value medium vans rather than the micros.

Kenneth Gooding



Renault Extra: competitor in a very fierce market



Light trucks

Fast and furious pace of change

THE PACE of change in the commercial vehicle industry is fast and furious and in Europe the UK is mainly affected Spain and the UK.

The changes are having considerable impact on the light truck sector.

For example, in Spain the Government has failed to sell a state-owned Enasa plant, the Pegaso truck, and its production of 15,000 vehicles to a new joint company in which its partner is IVECO, the Fiat-owned company.

The partners originally hoped for an output of 15,000 vehicles a year with 10,000 for export by 1990. But when the first contract came to an end, VW and MAN renewed it with some important changes. All production is now at MAN's Salzgitter factory instead of being shared with VW's Hanover plant.

Meanwhile, Ford's decision was almost certainly influenced by Ford, which began the UK restructuring process by selling off its medium and heavy truck operations (but not the Transit van business) to a new joint company in which its partner is IVECO, the Fiat-owned company.

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VANS AND LIGHT TRUCKS 3

Four-wheel drive

Trend moving to leisure vehicles

IF BUYERS OF light utility, all-wheel-drive vehicles were required to fill in a form to say how they intended to use their new purchases, this sector of the commercial vehicle market would be much easier to analyse.

In the US annual sales of such vehicles regularly reach 1m. There has also been a considerable boom in European registrations. Between 1979 and 1985 sales rose about 250 per cent to 160,000.

But a great deal of the impetus came from Europeans following the lead set by the Americans and using the four-wheel-drive vehicles for leisure purposes or as passenger car substitutes rather than as work-horses.

There is no shortage of evidence about the trend. For example, in 1985 Land Rover of the UK for the first time lost its European market leadership in the sector to Suzuki of Japan.

However, the Suzuki vehicle which was responsible for this

success — the SJ (which sold about 30,000 that year compared with 24,500 Land Rovers) is by no stretch of the imagination in competition with the solid, sturdy Land Rover. The SJ is small and light and seems to have particular appeal to women drivers who want a form of transport that is noticeably different.

The Land Rover company itself is benefiting from this trend in Europe. Production this year of its luxury, four-wheel drive Range Rover has overtaken that of the more utilitarian Land Rover.

By the end of this year, when the Land Rover company expects to make about 45,000 vehicles, up from 41,000 in 1986, it is likely that Range Rovers will account for most sales.

The change illustrates Land Rover's decision to shift the emphasis from the supply of workhorse vehicles to the Middle East and Africa — where demand has dried up because of shortages of foreign currency —

to high-specification vehicles for the developed countries is beginning to pay off.

It is the Japanese who have cultivated and nurtured this sector in Europe, however, and who are also collecting most of the dividends.

Vehicles such as the Mitsubishi Pajero/Shogun with 1985 sales of more than 20,000, the Nissan Patrol (18,000) and Toyota Land Cruiser (11,000) are an off-road capability but are not typical utility vehicles.

The Japanese have in the past attempted light all-wheel drive vehicles which otherwise would be closed to them. Countries which are not typical utility vehicles.

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For example, the company imports the Suzuki Tjuner to the UK charges between £10,000 and £14,500 for the range and has just announced a special version "in two-tone paint with a luxurious interior and a range of factory-fitted extras" which is certainly not aimed at the farmer with a few sheep or pigs to move across country.

About 70 per cent of the light, utility, all-wheel drive vehicle sold in Europe today are Japanese. That means the competitive boom in demand is benefiting only the Japanese and not the European whose

vehicles usually are sturdier and more expensive.

Which partly explains why Daimler-Benz's venture into the sector in co-operation with Steyr-Daimler-Puch of Austria has failed to live up to expectations.

The partners looked for annual sales of at least 10,000 vehicles when they first launched their G-Wagen in 1979 but production never reached above 6,700. The G-wagen has always been highly-priced and made no attempt to appeal to customers who would want to use it as a workhorse, even though it undeniably has the capability of taking as much tough usage as any of its competitors.

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Estimates vary about how much the Japanese company has invested in Iberia — about Pts 40bn, seems fair guess but there is still no sign of a profit. Nissan suggests that that might come in 1990, six years later than originally hoped for.

However, Nissan's experience did not daunt Suzuki which followed into Spain via an arrangement with Land Rover Santana.

The original agreement between the two was little more than a contract for Santana to build a set number of Suzuki Jeeps in Spain. But in 1984 that deal was concluded by Suzuki paying a nominal Pts 150m for

an 8 per cent shareholding in the Spanish company. Santana has been suffering severe community countries. Sometime soon Rover and Suzuki will make up their minds about Santana's future. In the meantime, when asked about Santana, Mr Graham Day, chairman of Rover, says tersely: "We won't discuss our plans for Santana."

Kenneth Gooding

Electric vehicles

Pioneer work picked up by GM in the US

ONE EFFECT of the past year's deepening crisis at Bedford, General Motors' commercial vehicle subsidiary in the UK, has been cancellation of production of Bedford's planned Bedford CF electric van.

More than 300 had been built on a batch basis and were undergoing trials around the world when Bedford, making heavy losses and short of funds, called a halt to the project in July last year.

This was just three months before the first electric CF's were due to start coming off the Luton assembly lines as part of normal production, at a planned initial rate of 500 a year.

The Bedford vehicle, using a drive system developed jointly by Chloride and Lucas, was widely considered to represent world leadership in EV technology. (A small fleet had been on trial even in Japan, whose own motor industry has been in difficulties with EV development).

Other UK vehicle makers, notably former Rover Group vans subsidiary Freight Rover — now part of Leyland DAF — have been producing electric vans using the Chloride-Lucas drive system, but on a very small scale.

So with the CF's demise the viable electric vehicle programme for decades to come remained at being "just around the corner" — appeared to have come unstuck at yet another, nasty bend.

The baton has been picked up, however, by GM itself in the US. Bedford's parent had previously acknowledged the pioneering progress of its UK subsidiary by adopting the electric CF as its EV "showcase" vehicle — albeit only after technology problems and falling oil prices defeated its own plan to produce a small electric car for the US market.

Now, Chevrolet's Griffon panel van, visually quite similar to the CF, is being adapted to accommodate the Chloride-Lucas drive system in order that the intensive electric van trials already begun among US public utilities with more than 30 CFs can continue.

Even if the CF had survived, it was almost inevitable that North America would become the main ground for determining whether there really is a commercially viable future for electric vehicles in the absence of a quantum leap in oil prices. Nowhere else is there a single, homogeneous market (in legislative terms) even remotely approaching the US market's size.

GM's own research into EV market potential has concluded that there are some 3.5m petrol or diesel vans and other light commercials in use in the US which could sensibly be switched to electronic equivalents if there were no significant cost disadvantages — and cost disadvantages are closely linked with economies of scale.

The absence of exhaust emissions and noise pollution, potentially longer life and greater reliability were all seen as plus factors for the EV. The negatives were focused mainly on range, performance and the need for overnight recharging.

Target vehicles are primarily those used on urban delivery work, perhaps following fixed routes of about 50 miles a day — and which return to base as a matter of course each night when an electric version could be recharged.

The focus is also on commercials because, like virtually every other vehicle made worldwide, GM has concluded that it will take an oil shock or a battery technology breakthrough of unprecedented proportions for an electric car to become viable because of its current range, performance and cost disadvantages.

The Griffon project is being



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Suzuki's versatile SJ model which has gained the company market leadership in the sector in Europe.

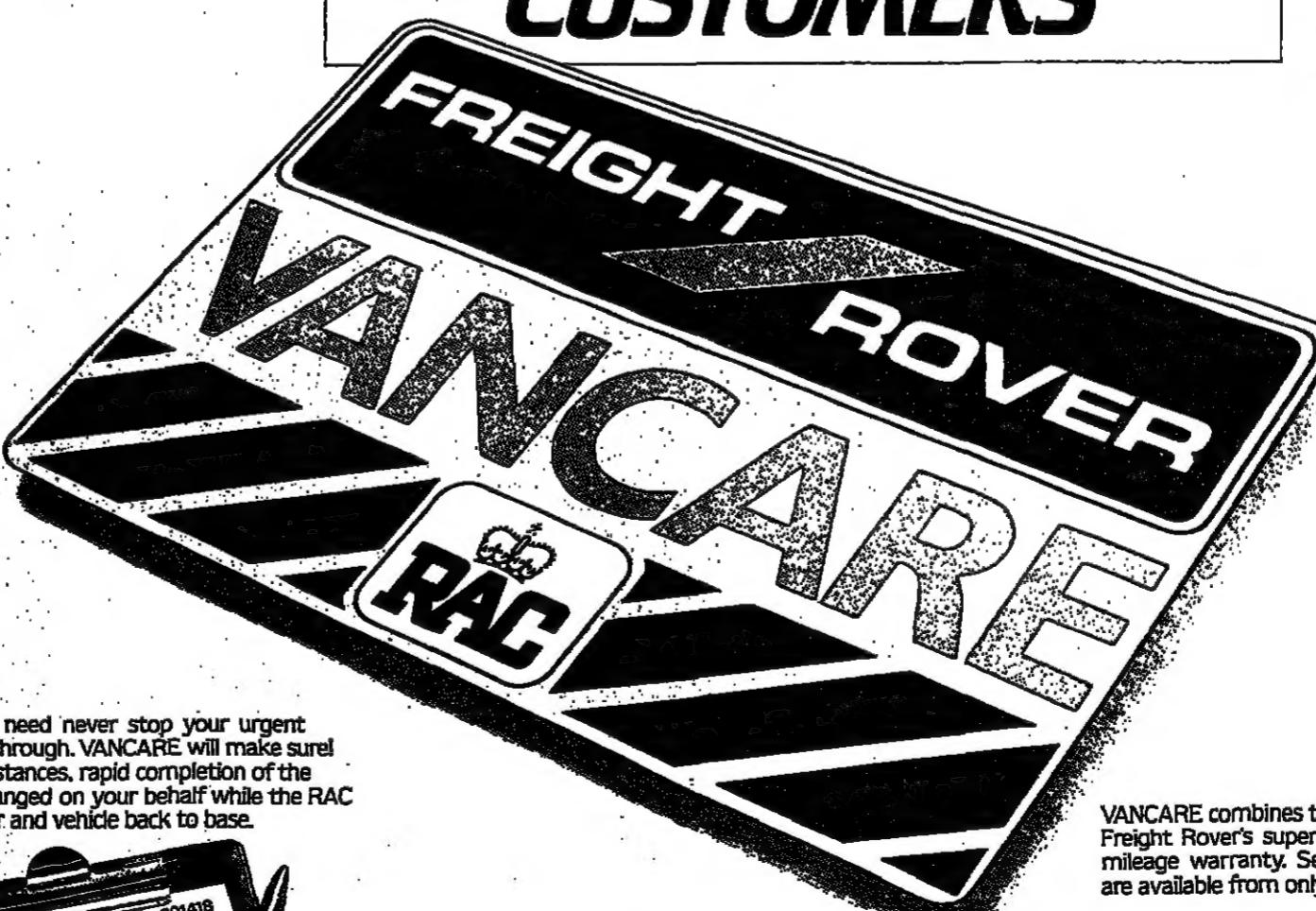
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VANS

Freight Rover Vans, Birmingham A Division of Leyland DAF Limited

John Griffiths

VANS AND LIGHT TRUCKS 4

Problems at Bedford have stirred UK market, says John Griffiths

Passing through turbulence

THE UK light commercial vehicle industry is passing through one of the most turbulent periods in its history.

At the beginning of July, General Motors' Bedford subsidiary was threatening total closure of its panel van manufacturing operations at Luton. This followed the rejection by the majority of its 1,300 workforce of a strike-free agreement involving radical changes in working practices. Further negotiations last week, however, brought a growing acceptance of terms.

The agreement was a pre-condition for the sale of the plant to a new joint venture company in which Isuzu, GM's Japanese associate, would have a 40 per cent stake.

Isuzu, Japan's seventh-largest vehicle maker with an output of about 600,000 units a year, would then be expected to take responsibility for the design and development of future Bedford products. (This would exclude, however, Bedford's car-derived vans. These are produced separately on Vauxhall's car lines at Ellesmere Port.)

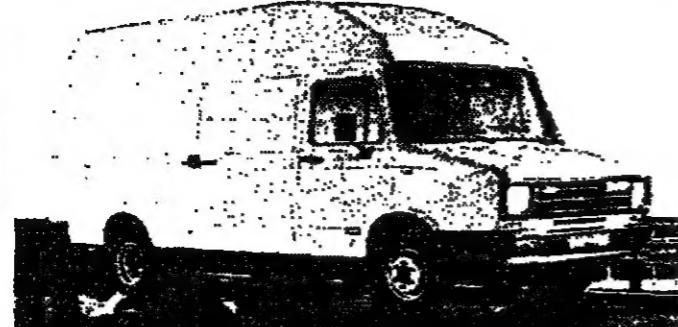
For Isuzu to fulfil this role, in reality, would do little more than expand upon what had already been happening. For with the demise at the end of last month of the 20-year-old Bedford CF medium van, production at Luton had become confined to Japanese-based designs. Bedford's Mid-one-tonne panel van is Isuzu-based, while its Rascal microvan is based on a Suzuki model.

Bedford had insisted in its work-force that even the production economies offered by these models had been unable to prevent Bedford's losses rising to £1m a week, and that the joint venture company and no-strike agreement was the only alternative to closure.

Acceptance by the unions allows to proceed a strategy under which Bedford's output from Luton would double from the 1986 level, to 40,000, by about 1990.

Yet even this production level, if achieved, would leave an Isuzu/Bedford company as a second-rank producer inside a European industry where economies of scale remain important, and where Ford produces 100,000 a year of just one range—the Transit—and Volkswagen about the same number.

There remains no shortage of rivals eager to fill the considerable vacuum that would have been created by Bedford car-



Freight Rover Sherpa Hi-Van: marketed by DAF in Europe

rying out a closure threat. Bedford sold 11,635 Mids and CFs last year. And although this was down from the 13,510 of the previous year, still represented 2.6 per cent of the UK market for panel vans of between 1,800 and 3,500 kilograms.

In the sector for smaller vans, nearly 80 per cent of Bedford's sales were accounted for last year by the car-based Astra and Astramax vans which remain unaffected by Luton's problems. However, Bedford still sold nearly 5,000 Rascals in the eleven months it was on sale, following its launch last year, and a further 2,880 in the first five months of the current year.

The only direct competitors for the Rascal are other Japanese imports. However, both Freight Rover and Ford, the UK's only other van producers, would have expected to pick up the lion's share in the medium van sector.

But it has been only a little less traumatic year for Freight Rover which, until February, was the panel van-producing subsidiary of UK State-owned Rover Group.

Now it is within the control of the Dutch truck maker DAF, under the deal in which Leyland Vehicles was handed over to a purportedly joint venture company, Leyland DAF, but in which DAF has a 60 per cent stake and full management control.

For Freight Rover, nevertheless, the pluses appear to well outweigh the minuses. For whereas rationalisation of Leyland's and DAF's partially conflicting truck ranges is bound to produce casualties, DAF had been entirely absent from the van sector until last year when it signed an agreement to distribute Freight Rover's Sherpa van and the Roadrunner. Leyland's medium truck, through its 550-strong dealer network on

failed to break through the 100,000 level, at 99,280, representing a nearly 6 per cent increase on 1985.

In the first five months of this year, medium van sales edged upwards again, however, the 57,513 sales representing a 6.4 per cent increase on the year-to-date period.

Ford continues to dominate the medium and van sectors in the same way that Ivecu Ford's Cargo dominates the 7.5 tonne truck market. While Transit sales fell back slightly last year, owing to the changeover to the new model, its just under 40,000 sales contributed to the 34 per cent market share for Ford.

That left Freight Rover trailing behind in second place, with 13.5 per cent. Bedford was an even more distant third, with 10.4 per cent.

Ford was also market leader in the light van sector, with 22.4 per cent. But it was much more closely followed by Bedford, in second place, with 25.5 per cent.

Despite the launch of the "world first" Prima direct-injection diesel engine, developed in collaboration with Perkins, in its Maestro van range, Austin Rover saw unit sales in the sector fall back slightly and its share reduced to 20.1 per cent.

The first five months of this year have seen Ford strengthen its position in all three sectors, as the uncertainties around Bedford have increased and Austin Rover has felt the twin impacts of publicity surrounding Rover Group's heavy losses and an anti-incentives policy by the group even at the expense of market share.

Already, a number of improvements to the range have been announced, and Ivecu Ford hopes to build further on the 40 per cent share of the 7.5 tonne sector it already holds.

The sector is an extremely important one in the UK, accounting for about one quarter of all truck sales, because it is the biggest truck that can be driven without a heavy goods vehicle licence.

These changes have been taking place during a period in which the recovery of the UK light commercials market since its nadir in 1981 has lost some of its momentum.

Statistics from the Society of Motor Manufacturers and Traders show that sales of medium vans actually fell back slightly last year, to 121,615 from 122,805.

Upward momentum is retained in the light van sector,

however, which has been receiving a stimulus from diesel van sales. Last year they just

failed to break through the 100,000 level, at 99,280, representing a nearly 6 per cent increase on 1985.

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VANS AND LIGHT TRUCKS 5

Japan

Yen rise hits exports

AFTER HITTING a record 3.4m units in 1985, a sharp setback in exports has sent Japan's output of light vans tumbling. Production slipped by 10 per cent last year and first-quarter returns indicate a further 4 per cent slide this year.

With exports now struggling to reach half of 1985 levels, manufacturers are now relying heavily on growth in the home market—now also faltering—to maintain output.

The spiralling yen and a surge in overseas build programmes suggest that Japan's exports of light vans are unlikely again to hit the 1m mark while total output looks set to recede below 2m by next year.

The picture last year—a combination of new models and intensive marketing pushed demand for microvans in Japan to record levels. These tiny vehicles enjoy valuable tax and insurance concessions and they are proving particularly popular with a growing band of women drivers.

Several versions have been prepared with uprated engines and a slimmer vehicle layout to appeal to private buyers. At the heavier end of the market, increased spending on public works and a construction boom triggered by lower interest rates has stimulated demand for trucks.

Of Japan's major suppliers only Nissan and Isuzu failed to lift their commercial vehicle sales on the domestic market last year. The greatest gains were recorded by suppliers of microvans such as Daihatsu and Honda.

Product changes brought additional sales for Daihatsu with 4x4 diesel and turbo charged options being offered at short-haul transport invol-

along with a full model change for 500cc Hijet pickups and panel vans last year.

Honda's K-van (Today) has brought further gains in domestic sales but despite the launch of new pickups and a facelift for Urvan and Cabstar, Nissan is continuing to lose ground. Plunging exports pushed commercial vehicle output down by 25 per cent last year and the company has slipped back from number two to fourth position in Japan's production league.

For leading truck producer Toyota, output in 1986 fell back below the 1m mark as improved domestic sales failed to offset a reversal overseas. The company reported further setbacks over the first quarter of 1987 following a reduction in export orders from the US, Australia and China.

Toyota's Hiace, Liteace and Townace models have stimulated domestic sales along with the Hilux 4wd. A full model change for the cab-over Liteace and Townace range was announced last October and a Hiace 4wd model has joined the line-up.

Despite setbacks on the export market, Mitsubishi's output climbed by 3 per cent last year and progress both in Japan and overseas has brought additional gains in the first quarter of 1987. The company has recently been strengthening its product range with the introduction of Japan's first 4x4 tractor unit in the 2 ton light truck class.

Previously, the use of tractor/trailer units was confined to long distance haulage work. The new Mitsubishi tractor, however, developed from the 4x4 Canter light truck, is aimed at short-haul transport invol-

Japan's light van sector					
	(Up to 2 tons loading capacity)		% change	% change	
	1985	1986	+1987	1985-86	1986-87
Light vans (up to 500cc):					
Domestic sales	1,368	1,476	1,506	7.9	2
Exports	11	5	2	-54.6	-80
Production	1,389	1,501	1,506	8.1	0.5
Other light vans:					
Domestic sales	945	955	970	1.1	1.6
Exports	1,030	773	582	-25	-25
Production	1,995	1,560	1,550	-21.8	-0.6
Total light vans:					
Domestic sales	2,313	2,431	2,476	5.1	1.9
Exports	1,041	778	582	-25.3	-25.2
Production	3,384	3,061	3,058	-9.5	-0.1
Source: International Motor Business					
Forecast					

imported from Japan.

Exports of Japanese pickups to the US market are exempted from the formal limits on shipments of passenger cars but they are subject to a 25 per cent import duty.

Gains on the US market last year were more than offset by substantial setbacks in demand from the Middle East, China and Australia. Exports to Europe were 10 per cent up at just over 240,000 units and this pattern has broadly continued into 1987.

Only Mitsubishi is showing notable gains overseas with first quarter shipments up by 25 per cent. This is to be expected in first exports of its new FZ light duty truck to the US market. Toyota has been doing a good trade in pickups to Iran.

The major overseas base for assembly of Japanese com-

mercial vehicles, in kit form, remains South Korea. New ventures boosted exports of kits to Indonesia in 1986 but in China the dwindling reserves have put the brakes on several projects. In India, despite a 25 per cent

total quota of 100,000 units,

the market for light vans has long been developed up in France and it is significantly more favourable.

Value Added Tax rate, VAT for light vans and small commercial vehicles, including hybrids of regular passenger car models, is only 12.7 per cent in France compared to the whopping 33 per cent VAT for passenger cars.

Indeed the high level of VAT on cars has given a regular bite to sales of the French car manufacturers who call repeatedly on the Government for a more favourable fiscal regime to encourage and stimulate domestic car sales and the country's car industry as a whole.

The light trucks and vans sector increased by 14.4 per cent last year with 347,975 new registrations. Renault had 42.8 per cent of the market with Peugeot, which has been

Ian Robertson

France

Battle between rivals

THE MARKET for vans and light trucks has been one of the most competitive and buoyant sectors of French vehicle sales during the last few years.

The state-owned Renault group and its domestic rival the private Peugeot group, which embraces the Peugeot and Citroen brands, have been battling increasingly fiercely to increase their market share of this sector not only against each other but also against foreign importers such as Fiat which has been seeking to make inroads in this attractive part of the market.

The market for light vans has long been developed up in France and it is significantly more favourable.

After record losses due to the Value Added Tax rate, VAT for light vans and small commercial vehicles, including hybrids of regular passenger car models, is only 12.7 per cent in France compared to the whopping 33 per cent VAT for passenger cars.

Indeed the high level of VAT on cars has given a regular bite to sales of the French car manufacturers who call repeatedly on the Government for a more favourable fiscal regime to encourage and stimulate domestic car sales and the country's car industry as a whole.

The range still includes the now elderly Renault 4 van, the new Express van, utility car versions of the R5 mini, of the R11 medium saloon and of the new R21 saloon and station wagon, as well as the Trafic and Master light truck range.

The Espace, the highly successful people carrier by

Renault and the French nationalised Matra group, continues to command strong demand in France. Indeed, the Espace has turned out to be one of the biggest recent successes of the French car industry, even though the vehicle's initial acceptability has raised a number of initial doubts over its commercial performance.

While Renault has held on to the number one position in the van and light truck market in France, it has seen its domination of this sector eroded by the aggressive approach of the Peugeot group to this market in recent years.

Peugeot and Citroen have had major commercial successes with the utility version of the Peugeot 505 and the Citroen BX 15 van. The Citroen BX Enterprise utility version of the BX has also helped the Peugeot group to make inroads into Renault's long standing domination of this market in France.

Moreover, the last months have also confirmed the strong recovery of the private French car group. After heavy losses in the early 1980s, the Peugeot and Citroen car manufacturers have come back into profit and recently reported a strong advance in consolidated net earnings to FF 3.6bn last year.

Paul Betts

Western Europe's small van market					
	1983	1984	1985	1986	1987
Total sales (000s)	435.1	418.8	496.6	467.4	155.5
Market share %					
Renault	33.3	30.1	23.3	31.9	32.5
Peugeot-Citroen-Talbot	17.2	16.2	24.7	22.5	23.7
Opel	10.8	11.4	13.3	11.5	10.4
Ford	7.7	9.3	9.6	7.8	9.5
General Motors	4.9	6.5	6.6	7.4	7.4
VW-Benz	4.0	3.8	4.2	4.1	6.7
Renault	6.1	11.1	9.1	7.2	5.9
Industry sources					

Germany

Deals with the Japanese

"WE DO NOT see ourselves as a door-opener for the Japanese," said Mr Carl Hahn, the chairman of Volkswagen. He had been asked at the annual shareholders' meeting—mostly given over to the currency fraud suffered by the group—whether the recent small truck deal with Toyota was not harmful to the European industry.

The West German agreement with Toyota, under which it will build pick-up trucks at its under-utilised Hanover plant, is the latest example of a growing trend to international partnerships both in the car and commercial vehicle sectors.

Daimler-Benz plans to build small trucks in Spain next year under a partnership venture with Mitsubishi, while Ford Werke (part of Ford Motor of the US) is selling vans made for it by Mazda of Japan.

For VW, the agreement with the Japanese will complement its existing range by giving it a model between the Yugoslavia-built Caddy (a truck version of the Golf) at the lower end and the Transporter. The deal will also secure at least 300 jobs in Hanover, now employing about 18,000 people.

The plant is now running at only 70 per cent of capacity. Mr Hahn said before the annual meeting: "You can live with it but we would love to have a little more comfortably."

Once the joint operation is in full swing from 1988, VW will be producing 15,000 Hi-Luxes, a one-tonne Hi-Lux for a year at Hanover. At first, engines, gears, brakes and axles will come from Japan, but VW aims to keep local content high, perhaps later exceeding 70 per cent.

Though not the first deal between the German motor industry and Japan, VW also makes cars there in a venture with Nissan—it is first aimed at production of a Japanese product for Germany. So far, the output will be tiny but the stakes of VW and Toyota, it is of political as well as economic significance for Europe.

Increasingly, German companies are finding that it pays to link up with the Japanese for specific products. By teaming up with Toyota on the Hi Lux, which VW will sell under its own name, the German company will be saving itself the considerable cost of developing a new vehicle of its own.

VW's efforts in small trucks come after a period of strong development in the sector.

In the smaller size vehicles, Bayerische Hypotheken und Wechsel-Bank (Hypo Bank) says in a recent study: "A market segment has been established for which demand is likely to develop relatively well in the next few years." The range of vehicles mainly delivery vans developed from cars like VW's Golf or the Ford Escort, has been widened considerably.

With more German and Japanese vehicles available, Italian and French companies have lost ground. VW has the dominant share of the German small end of the market, with about 30 per cent. In the whole market up to six tonnes, its share is marginally above 40 per cent.

German makes, the bank adds, play only a minor role at the small end of the market until 1990. They now account for nearly half of the new registrations.

Because the van market is linked to basic car design, production costs can be kept fairly low. Manufacturers can be expected to offer a greater variety of carrying space in future, with the appeal of such vehicles also spreading to non-commercial owners for leisure use.

For its output of the Toyota model, VW hopes to attract both British and German buyers. The New Cargo will be introduced in Britain in the second half of 1988.

Disc pad life can be double that of brake shoes. The new discs are fully ventilated for faster cooling. The calipers are self-adjusting and designed to ensure even wear on pads and discs.

SMOOTHER, MORE POWERFUL BRAKES. The New Cargo has the braking system of a truck with the braking characteristics expected by car drivers.

Laden unladen, braking is always powerful, smooth and progressive.

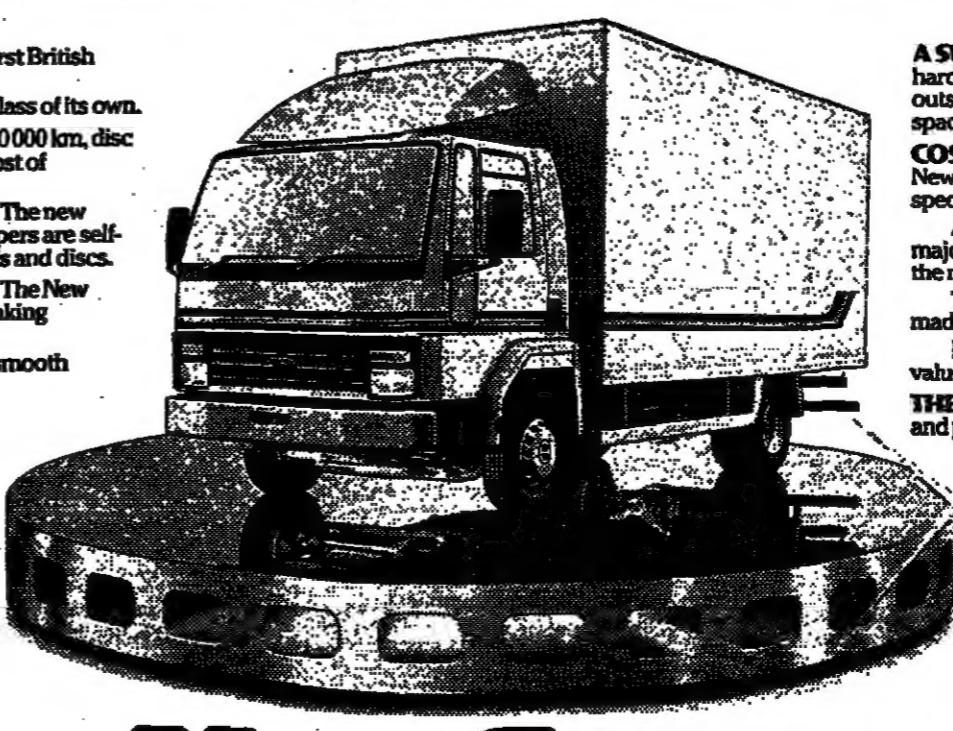
ROCKWELL REAR AXLES AND PARABOLIC SPRINGS. New Rockwell axles now permit a wider choice of "taper" ratios, enhancing New Cargo's speed and reducing journey times.

And with parabolic springs front and rear, New Cargo provides a more supple ride, laden or unladen.

UNBEATABLE FUEL ECONOMY. You can't beat the New Cargo for economy, either. The best selling Cargo 061 still holds Commercial Motor's 7.5-tonne fuel economy record for 6-cylinder vehicles which it set in 1984 with 17.1mpg.



DISC BRAKES ALL ROUND MEAN ALL ROUND SAVINGS.



A SUPERB CAB MADE EVEN BETTER. With new, hard-wearing seat trim material, the already outstandingly aerodynamic cab now feels even more spacious.

COST SAVING OPERATOR CARE. As you'd expect, the New Cargo is well backed up by the biggest truck specialist dealer network in Britain.

A second year unlimited mileage warranty on all major powertrain components comes free in addition to the normal first year warranty.

Then there's Cost Care. It offers a choice of tailor-made, fixed price maintenance contracts.

No wonder the New Cargo enjoys such high residual values.

THE BEST CARGO EVER. Built at the most advanced and productive truck plant in Britain, the New Cargo is the driving force of Britain's truck industry.

The new engineering advances, coupled with the dedication to quality at Langley, take the New Cargo to new heights of efficiency and productivity.

TEST DRIVE THE NEW CARGO. Many of the benefits you'll find on the 7.5-tonne New Cargo you'll also find on the new 9 to 15 tonners.

To find out which New Cargo suits you best, ring 01-200 0200 anytime and ask for New Cargo.

Andrew Fisher

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VANS AND LIGHT TRUCKS 6



Ford Transit: non-aggressive styling and conventional drive

The re-designed Transit has even more appeal for drivers, says Alan Bunting

Ergonomics the key behind styling

IT HAS TAKEN less than 18 months for Ford's redesigned Transit range to overtake the 40 per cent-plus UK market share of its predecessor, in the face of inevitable major disruptions to production flow at the Southampton plant.

The new Transit is now firmly entrenched in the number one spot, in both its key market sectors of 3.5 tonnes gross and the lighter nominal 1 tonne payload category.

How Ford must wish that its demonstrable ability to anticipate van and light truck buyers' preferences so accurately could have been applied in its car business, where the Cortina was replaced by the Sierra.

Drivers have taken to the new Transit like ducks to water. The chunky styling of the old model was liked by many younger drivers for its macho image. But its successor—whose aerodynamic non-aggressive styling could be related to the "jellymould" Sierra—has won them over for quite different reasons.

Ergonomics is the key. The latest Fords are easier to drive, the multi-drop driver can fit in and out more easily, and they score high marks on comfort.

Improved springing, especially the adoption of independent front suspension on short-wheelbase LCV models, has improved ride and handling. And the large window areas,

particularly in the cab doors with their swept-down sills, give an excellent field of view in urban areas where hazards come thick and fast.

Ford's adherence to conventional rear-wheel drive has kept down the investment needed to update the Transit, which shares the chassis/floor pan and powertrain of its predecessor. Rivals like the up-to-3.5 tonne Franco-Italian van range sold under Talbot, Fiat and now Citroen banners and Renault's Trafic and Master models, now look dated after five or six years.

For the comparative refinement of their driveline and chassis, developed from scratch in the late 1970s, at what was then state-of-the-art technology, give them an edge over British vans like the Transit, Sherpa and Bedford CF, whose basic engineering can be traced back to the 1960s.

Front-wheel-drive ought, in theory, to make a fully-laden van hard work to drive; those continental FWD vans are however no more demanding in steering effort than their British FWD competitors.

Power-steering is, perhaps surprisingly, a rare option on vans or trucks below 7.5 tonnes gross. Tight-lock manoeuvring in ever-more congested urban streets, where vans and other distribution vehicles make their

deliveries, arguably calls for reductions in steering effort, in the light of buyers' expectations in the late 1980s.

At this time power-steering is standard on many passenger cars and an option on others, down to Escort or Golf size, the same refinement in a delivery vehicle with three or four times the loading on the steered wheels, can no longer be thought of as a luxury.

Any regular car driver who in the past few years has rented a van of say, 3.5 tonnes total weight (able to carry a load of 1.5 tonnes or more), perhaps to move some furniture, will likely be surprised by the level of cab appointments, with seat comfort, with the layout of controls and, in most cases, with the vehicle's relative quietness.

Conscious or subconscious comparisons with one's regular mode of transport—typically a family saloon—tend to highlight those negative "commercial vehicle" qualities, like the heavy and/or low-gear steering. If the car driver who steps into a 3.5 tonne van, or its chassis-cab equivalent, is used to two-pedal control, he will quite reasonably wonder why automatic transmission is so rarely to be found as a listed option in light commercials.

After all, multi-drop delivery vehicles in heavy traffic, where clutch, gearbox and the driver's physical and mental powers are all subjected to heavy wear and tear, is a "natural" application for an automatic.

In the 1980s big fleet operators such as Rank Hovis McDougall specified two-pedal control at an extra cost of more than £1,500 on its four-cylinder turbo-engined 811D—bonneted vehicles with exceptionally easy step-in cab access aimed specifically at the urban delivery market.

Unfortunately, particularly from the driver's point of view, the extra cost of an automatic gearbox in a van is not reflected in the vehicle's resale value after four or five years. The automatic can even depress the second hand value, because of suspicions—justified or not—that a sensitive torque converter has suffered an unreasonable hammering during commercial vehicle operation.

At higher vehicle weights, though nevertheless in the distribution sector, up to the 7.5 tonne threshold above which drivers must hold a heavy goods licence, manufacturers are now paying more attention to the need for steering and gearchange to be made easier.

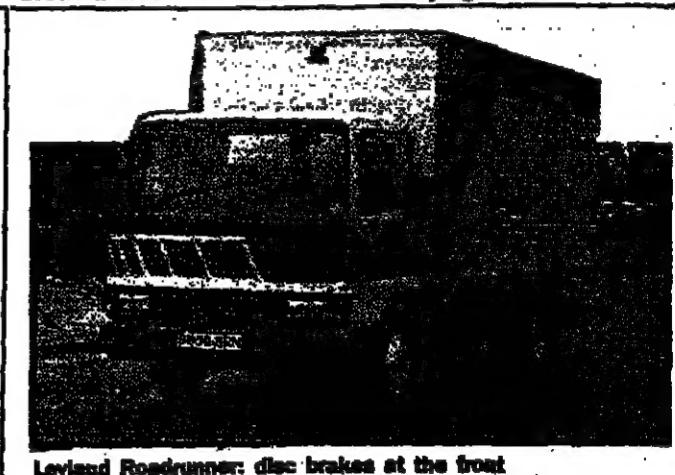
Power-steering in the last two or three years, has become standard on all but the most basic 7.5-tonners. Continental manufacturers led the way, with UK-based makers—who continue to dominate the HGV-threshold market—following suit.

Regrettably, automatic transmission as a sensibly-priced option appears as far away as ever. Only Mercedes-Benz offers two-pedal control, at an extra cost of more than £1,500, on its four-cylinder turbo-engined 811D—bonneted vehicles with exceptionally easy step-in cab access aimed specifically at the urban delivery market.

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One passenger car development pioneered in Britain which is now finding successful commercial vehicle applications at progressively higher weights is the disc brake. Fiat-Iveco from Italy was the first 7.5 tonne chassis builder to fit discs. The last 12 months have seen Leyland Volvo and Ford (now linked with IVECO) follow suit.

For the driver, the advent of discs means more stable braking with less risk of momentary pulling to left or right as the pedal is first pushed. Fade on long descents is also largely overcome and pedal feel is more progressive.



Design

Spin-off gains in technology

THE VAN OF THE YEAR NOW TAKES 1900kg*

The award-winning Ducato name now carries more weight than ever—with a more powerful model designed to forge its way into the 3.5 tonne market. The new Fiat Ducato Maxi. Our latest leader in commercial space travel. Take load capacity. A mighty 37.4cwt. Take load space. There's a huge 346 cubic feet of it! That's a big, big revenue-earning space. Take engine power. There's more of it. Choice, too. Extra muscle has been added to the world-proven 2-litre petrol engine—now rated at 85 bhp. Plus there's the option of the powerful 75 bhp 2.5 litre diesel.

The new Ducato Maxi comes as a long wheelbase, high-roof van, and in chassis form—so operators who want 35cwt and even greater volume can fit Luton or Box bodies.

Seeing is believing. Make tracks for your nearest Fiat Ducato dealer today. Or post the coupon and get the facts.

The new 3.5 tonne Fiat Ducato Maxi. A vehicle at the top end of an already impressive range of Fiat commercials, for professionals and businesses. More muscle for you!

ENGINEERING spin-offs in petrol to diesel has accelerated the result of another piece of "down-range" technical evaluation.

New small diesels of 2 to 2.5 litres capacity from Iveco, Ford and Perkins feature direct-injection (DI) systems in which the fuel is sprayed straight into the main combustion space above the piston rather than indirect systems where it is conveyed via an antechamber in which fuel burning is more easily sustained at high rotational speeds.

There is less heat (and hence energy) loss in a DI engine, so that its fuel consumption is improved, to the tune of, typically, 15 to 20 per cent.

By reducing the traditional governed speeds of small diesels and through intensive research on gasflow and fuel-air mixing in relation to combustion chamber and valve port shape, Iveco, Ford and Perkins have made the small engine DI more effective.

In some conditions those DI diesels can achieve up to twice the miles-per-gallon of their petrol-engine equivalents. The extra initial cost of the diesel can therefore be recouped more quickly through fuel savings, making the extra outlay worthwhile for lower-mileage operators.

Sales of the Transit in 2.5D diesel form have risen a big part in light Ford's market share since 1985, against competitors with less fuel-efficient indirect-injection diesel engines.

Because a diesel option brings inevitable weight penalty—thereby reducing payload because all-up weight is limited legally according to its design "plate"—many buyers seek compensating weight reductions.

On short-wheelbase Sherpas from Freight Rover, such a weight-saver is already part of the specification. Sherpa 200-series vans and chassis have composite (laminated glass-fibre) leaf springs on both front and rear axles. They bring a 57 lb (26 kg) tare weight saving, which is 10 per cent of the 90 lb (41 kg) weight penalty which comes with the Perkins 2-litre direct-injection diesel option.

Less sophisticated but strong and flexible plastic materials are finding their way into a host of other light commercial vehicle applications, notably for peripheral cab panels vulnerable to corrosion and accident damage.

Tough plastic bumpers, access panels and wing valances are now commonplace on trucks and vans of 7.5 tonnes gross and below. They bring subsidiary benefits of unladen weight reduction and ease of replacement.

Alan Bunting

DUCATO MAXI ADDING MUSCLE

FIAT

For more information phone Fiat Freephone 0800 521581 or post the coupon to Fiat Information Service, DMN 0787. Please send full details of the Fiat Ducato Maxi.

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